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**Rights Guide**  
**Frankfurt 2017**

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1. In which of these countries are there more men than women?  
a. Portugal b. Latvia c. Bulgaria d. Saudi Arabia
2. The four biggest banks in the world by assets are all Chinese  
a. True b. False
3. Which country has the highest marriage rate?  
a. Bulgaria b. Tajikistan c. Egypt d. China
4. Which is the world's most polluted capital city?  
a. Beijing b. Delhi c. Mexico City d. New York
5. Which country has the highest prevalence of adult diabetes?  
a. Fiji b. Mauritius c. Mexico d. Kuwait
6. Which country has won the men's football world cup most times?  
a. Germany b. Italy c. Argentina d. Brazil
7. Which country has the most internet users?  
a. Iceland b. Sweden c. Finland d. Norway
8. Which country spends most on health as a share of its GDP?  
a. France b. Switzerland c. Sweden d. Austria

For more than 25 years, *Pocket World in Figures* has been informing and entertaining readers around the world with its blend of the serious, the quirky and the downright surprising.

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1d, 2a, 3b, 4b, 5b, 6d, 7a, 8c  
**ANSWERS**



August 2017

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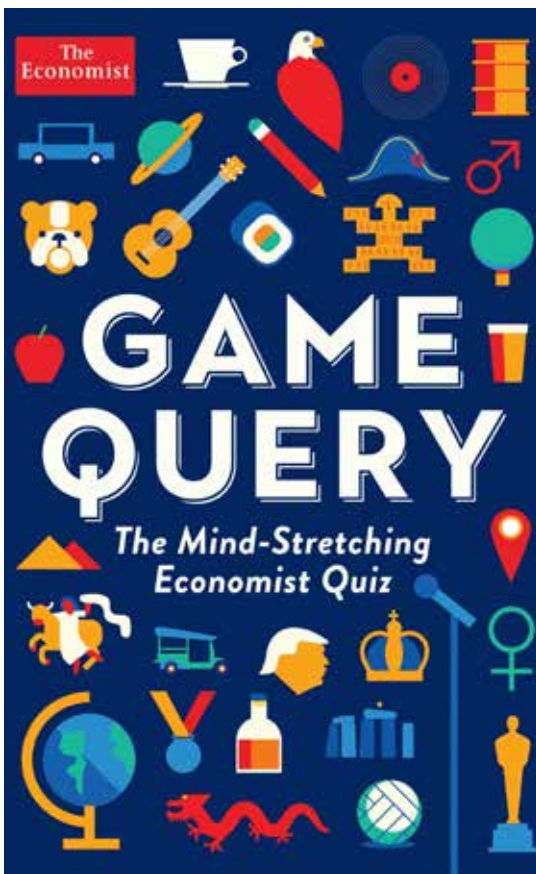
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## Game Query

*The Mind-Stretching Economist Quiz*  
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Quiz

1. Which country's euro coins feature the following? a) two flying swans b) the Birth of Venus c) a tree
2. Which is the longest river in the United States?
3. Latin America had many dictators in the 20th century. Who ruled the longest?
4. Which city is known colloquially as "the mother of the world"?
5. Where in Asia is the least densely populated independent country on the planet?
6. How many stars are on the Chinese flag?
7. What proportion of the world's adults smoke?
8. Which company had the slogan "A Diamond is Forever"?
9. From what language does the word economics derive?
10. How old is the Earth?
11. Excluding religious and propaganda texts, what is the bestselling book of all time?

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With chapters on: Britain, Europe, the US, the Americas. Middle East and Africa, Asia, China, the World, Business, Finance and Economics, Science and technology and Books and Arts.

## ANSWERS

1. a) Finland b) Italy c) France. 2. The Missouri at 3,767km (2,341 miles). 3. Alfredo Stroessner, a general who ruled Paraguay from 1954 to 1989. 4. Cairo, in Arabic "um al-dunya". 5. Mongolia. 6. Five. 7. About a fifth. 8. De Beers. 9. Ancient Greek. 10. Around 4.54 billion years old. 11. Don Quixote

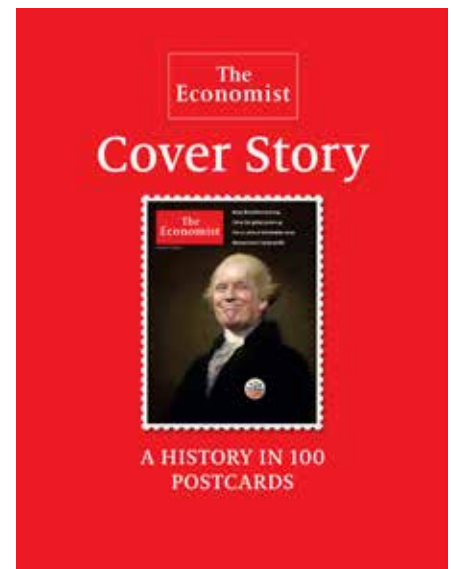
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Current affairs

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Daniel Franklin (Editor)

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*Megatech* is a book of big, bold ideas from a stellar line-up of prominent players in the tech world. It's required reading for anyone engaged with the interrelationships between technology, innovation, business, politics and society.



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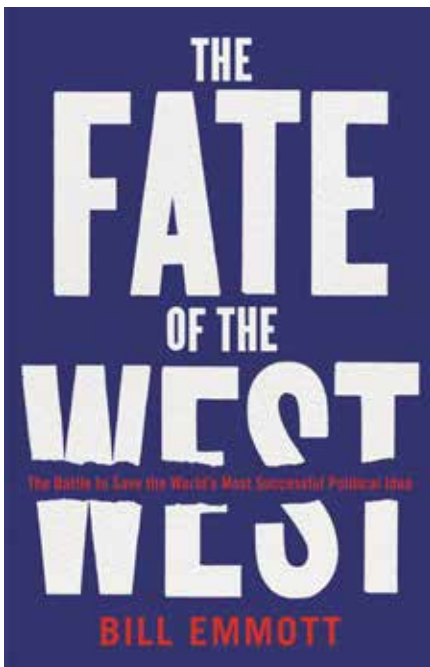
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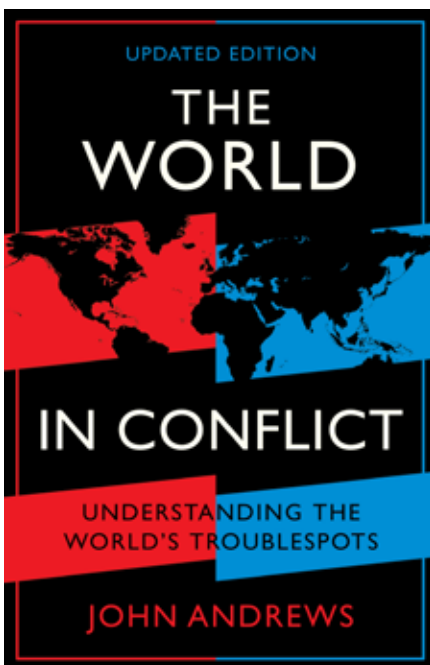
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## The Fate of the West

Politics

*The Battle to Save the World's Most*

*Successful Political Idea*

Bill Emmott

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When faced with instability and uncertainty, it is tempting for states to close borders, hoard wealth and solidify power. This insularity, together with increased inequality and wealth threatens the role of the West as a font of stability, prosperity and security. Part of the problem is that Western liberal democracy has been suborned, with special interest groups such as bankers accruing too much power.

How is this threat to be countered? States such as Sweden in the 1990s, California at different times or Britain under Thatcher all halted stagnation by clearing away the powers of interest groups and restoring their societies' ability to evolve. To survive, the West needs to be open and flexible, to reinvent its welfare systems and reimagine education, to embrace automation and rethink the way people work, and to adapt in many other ways.

In the light of the UK's Brexit vote and the rise of nationalist and anti-establishment sentiment in America and Europe, *The Fate of the West* is timely analysis of why the western liberal democracies have been so successful, how they are failing and how they must change if they are to recover their vigour and thrive.

**Bill Emmott** was Economist editor-in-chief from 1993–2006, and is now a writer and consultant. He is a contributor to the *Financial Times*, *La Stampa* and *Nikkei Business* and author of *20:21 Vision*, *Rivals*, and *Good Italy, Bad Italy*.

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## The World in Conflict

Politics

*Understanding the world's troublespots*

John Andrews

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In the second decade of each century, a new global order commonly starts to assert itself. The world is once again on the move: China extends its influence across the globe; Europe is struggling to maintain unity and the United States looks hollowed out by its own past adventures. Meanwhile Russia is up to a lot of startlingly bold new tricks.

In this expanded new edition of *The World in Conflict*, John Andrews tackles head-on the reasons why global violence is ever-present in our lives. He analyses each of today's major conflicts region by region, considering the causes, contexts, participants, impacts and likely outcomes. He looks at recently-ended wars that still spawn intermittent fighting. And he considers where, why and how new conflicts might erupt. Updated to cover cyber war, election hacking and new violent conflicts.

This is a must-read for our interesting times.

Over the course of a journalistic career that began in the Middle East, **John Andrews** became *The Economist's* most experienced foreign correspondent, with postings in Europe, Asia and America. He is the author of two books on Asia, co-author of a book on Europe and co-editor of *Megachange: The World in 2050*.



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John Tennent

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**John Tennent** is co-author of *The Economist Guide to Business Modelling* and *The Economist Guide to Cash Management*. He is an accountant, who for the past 20 years has been involved in training and consultancy with firms such as Unilever, BOC, BAE, Kraft, Thomson Corp, BT, St Gobain and EMI.

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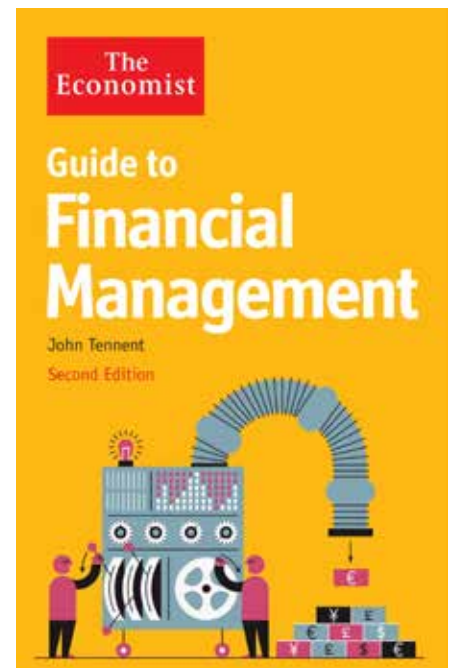
Peter Stanyer and Steve Satchell

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**Peter Stanyer** is an independent investment economist. He serves on the investment committees of two large UK pension funds. He was previously a managing director at Merrill Lynch.

**Steve Satchell** is a Fellow of Trinity College, a Reader in Financial Econometrics at Cambridge University and Visiting Professor at Birkbeck College.



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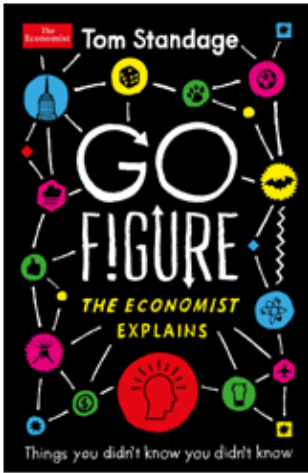
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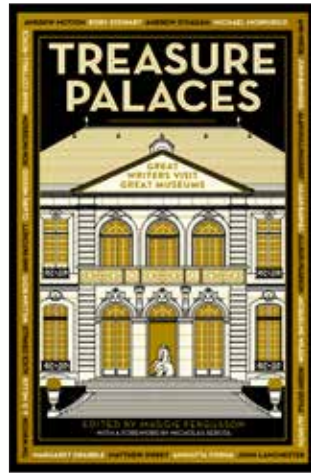
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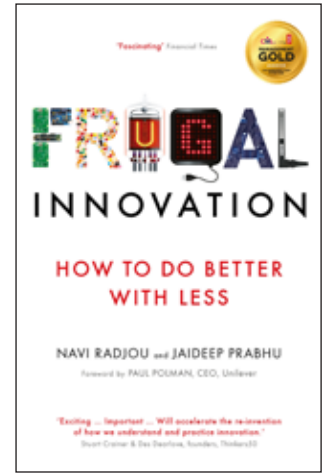
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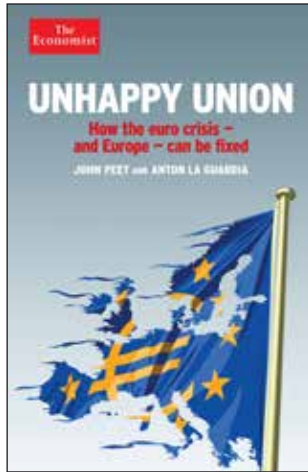
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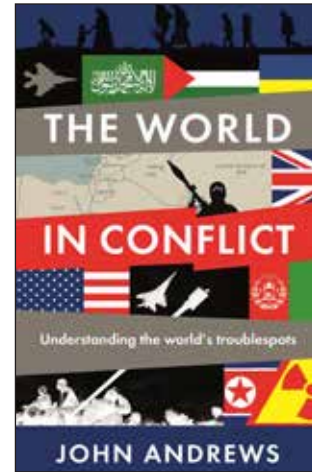
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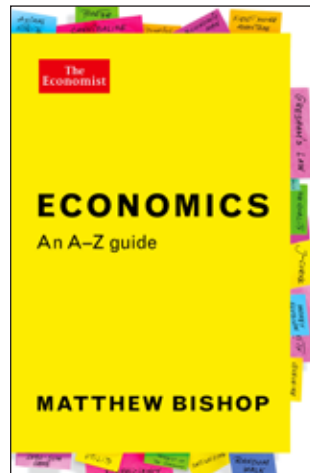
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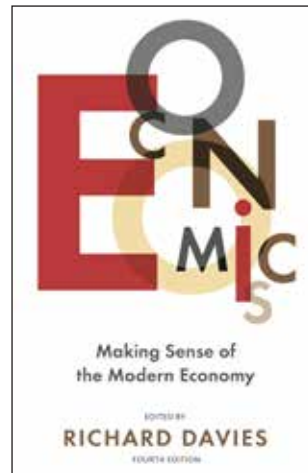
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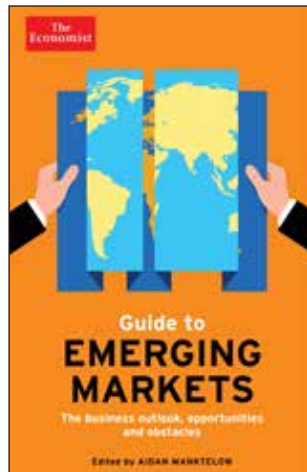
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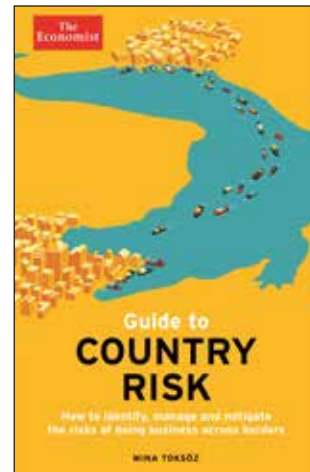
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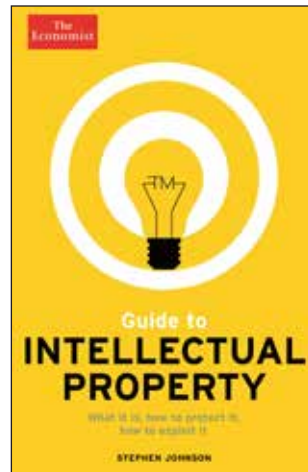
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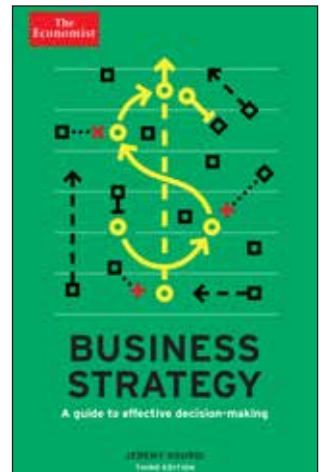
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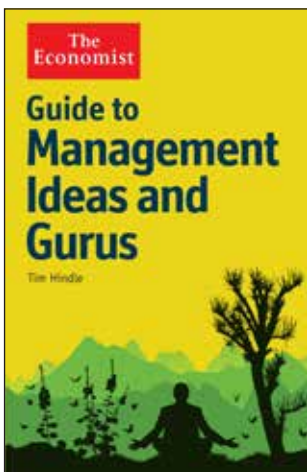
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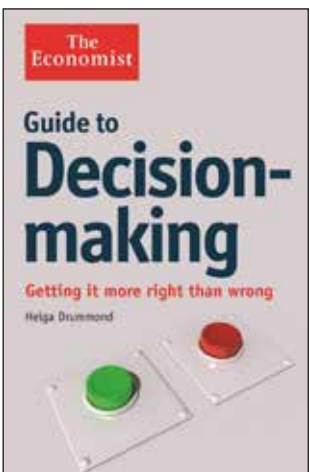
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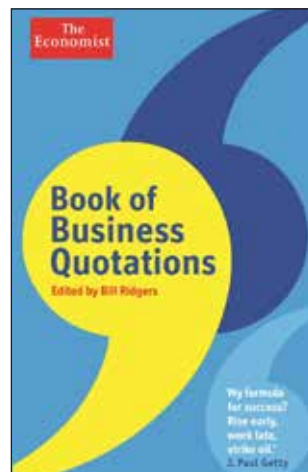
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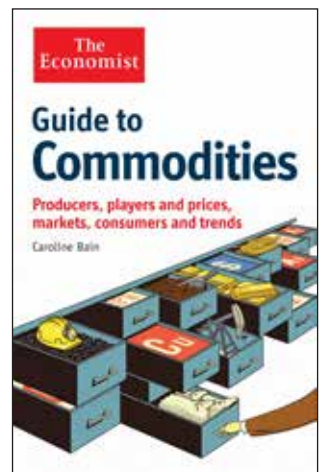
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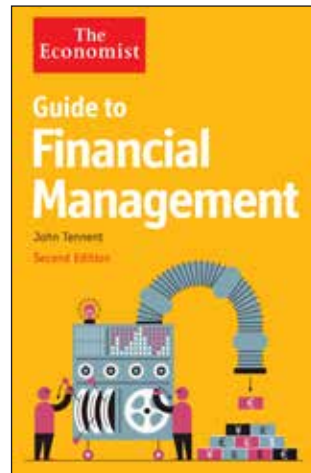
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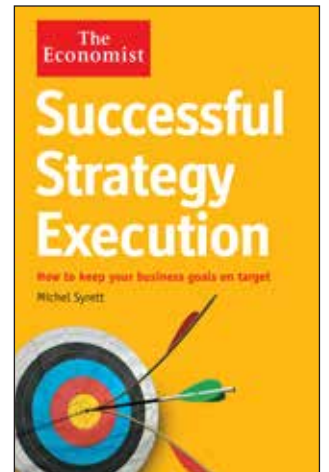
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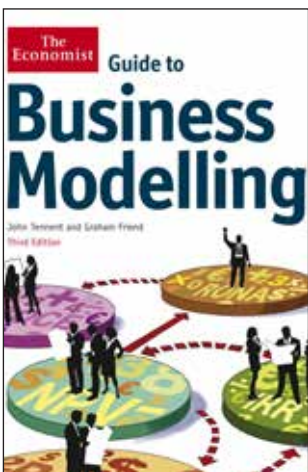
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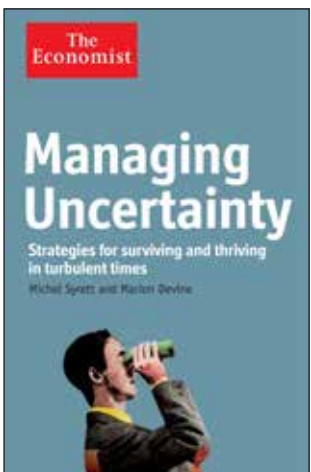
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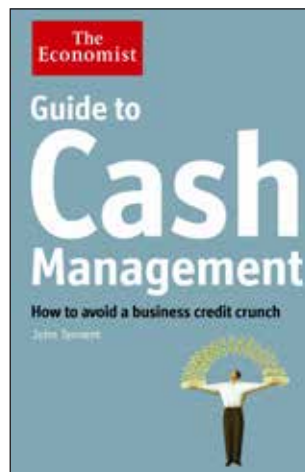
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