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NEW ACQUISITIONS AND FUTURE HIGHLIGHTS

Dignan, Aaron

Fall 2018

THE LAST RE-ORG YOU'LL EVER DO: How to Build a Company that Runs Itself

Established institutions have been reorganizing as long as they've been organized. As circumstances change, the shape and makeup of the workforce must be adapted accordingly. Today's most disruptive organizations, however, are beginning to organize around a new pattern: the ability to evolve in real time. Think of your company's organizational design as your operating system: the simple rules so deeply embedded that you don't question them (budgets should be done annually; employees should be incentivized to perform; designers should sit with designers). If you want an agile OS, you have to look bureaucracy squarely in the face and adopt new ways of working that celebrate participation, agility, and adaptivity. *The Last Re-Org You'll Ever Do* equips companies to keep pace with technological change, providing a script for a lasting, open-minded dialogue between teams and installing smart processes that replace unnecessary meetings and ambiguous decision rights. [Aaron Dignan](#) is the founder of [The Ready](#), an organizational design firm that works with GE, Microsoft, Airbnb, Charles Schwab and other notable companies.

UK, Translation: Portfolio (editor Leah Trouwborst)

Agent: Meg Thompson Literary

Johnson, Spencer, M.D., with John David Mann

Fall 2018

UNTITLED

A major publishing event: the final book from internationally bestselling author [Spencer Johnson](#)! This new parable, which Johnson worked on for years before his death in 2017, is a follow-up to his beloved 1998 classic *Who Moved My Cheese?*, which has sold millions of copies in more than forty languages. Johnson is the author or co-author of several worldwide bestselling books, including *The One-Minute Manager*, *The Present*, and *Peaks and Valleys*, among others. Co-author [John David Mann](#) is the bestselling co-author of *The Go-Giver* and several others.

UK, Translation: Portfolio (editor Adrian Zackheim)

Agent: Williams & Connolly

Sales for *Who Moved My Cheese?*:

UK: Vermilion; Arabic: Jarir; Armenian: Edit Print; Bulgarian: Klasika & Stil; Catalan: Urano; Chinese (cc): Ping's; Chinese (sc): Citic; Czech: Baroque; Danish: Lindhardt & Ringhof; Dutch: Business Contact; Estonian: Rahva Raamat; French: Michel Lafon; German: Ariston; Greek: Klidarithmos; Gujarati: Sheth; Hebrew: Matar; Hindi: Manjul; Hungarian: Trivium; Indonesian: Elex Media; Italian: Sperling; Japanese: Fusosha; Korean: Jinmyoung; Latvian: Zvaigzne ABC; Malay: PTS; Malayalam: DC; Marathi: Manjul; Montenegrin: Nova; Polish: Emka; Portuguese (B): Best Seller; Portuguese (P): Pergaminho; Romanian: Curtea Veche; Russian: Popuri; Slovak: Partner Tecnic; Spanish: Urano; Swedish: Natur & Kultur; Tamil: Manjul; Thai: Nanmeebooks; Turkish: Epsilon; Ukrainian: Nash Format; Vietnamese: Tri-Viet First News

Newport, Cal
DIGITAL MINIMALISM

Spring 2019

In *Digital Minimalism*, bestselling author [Cal Newport](#) tasks us to embark on a 30-day digital declutter, during which we look at what we value and how our online life—and the tools it continuously spews at us—can help us reinforce our values. Newport is the author of *Deep Work* and *So Good They Can't Ignore You*. He is an associate professor of computer science at Georgetown University.

Translation: Portfolio (editor Niki Papadopoulos)

Agent: DeFiore & Co.

UK: Portfolio; Chinese (cc): China Times; Chinese (sc): Ginkgo Beijing; Korean: Sejong

Newport, Cal
A WORLD WITHOUT EMAIL

Spring 2021

Zero email sounds like a crazy idea, but [Cal Newport](#) argues that this is our destiny, and the only way to rescue our productivity. The companies and people that embrace email freedom are those that will leapfrog ahead of the competition. And if you work at a company that won't embrace email freedom, Newport offers "stealth email freedom" tactics. Newport is the author of *Deep Work* and *So Good They Can't Ignore You*. He is an associate professor of computer science at Georgetown University.

Translation: Portfolio (editor Niki Papadopoulos)

Agent: DeFiore & Co.

UK: Portfolio; Chinese (cc): China Times; Chinese (sc): Ginkgo Beijing; Korean: Sejong

Sales for previous Cal Newport books:

UK: Piatkus; Chinese (cc): China Times, Commonwealth; Chinese (sc): Ginkgo Beijing, Cheers; Czech: Jan Melvil; Dutch: Business Contact; French: Leduc; German: Redline, Campus; Indonesian: Noura; Japanese: Diamond; Korean: Minumsa, Words & Book; Lithuanian: Alma Littera; Polish: Emka; Portuguese (B): Alta; Portuguese (P): Edicoes 70; Romanian: Publica; Russian: Piter, Alpina; Spanish: Paidos, Palabra; Thai: WeLearn; Turkish: Metropolis; Ukrainian: Nash Format; Vietnamese: TGM

SUMMER 2018

Bova, Tiffani D.

Aug. 2018

GROWTH IQ: Get Smarter About Navigating Your Company's Future

We are witnessing an age of endless customization, and growth strategy is no exception. There's no one-size-fits-all approach; a winning strategy for one business may spell doom for another. [Tiffani Bova](#) argues that there are ten simple but easily misunderstood growth paths, and she explains how companies can determine the right combination and sequence of growth paths to take them into the future. Whether your company is on a growth spurt, in a worrying stall, or showing signs of decline, Growth IQ is your map to charting the course ahead. Bova is the Global Customer Growth and Innovation Evangelist at [Salesforce](#). She has a year-round, worldwide speaking schedule at conferences organized by firms like Microsoft, AT&T, and McKinsey, as well as Salesforce events.

UK, Translation: Portfolio (editor Kaushik Viswanath)

Agent: Levine, Greenberg, Rostan

Burfield, Evan, with J.D. Harrison

June 2018

REGULATORY HACKING: A Playbook for Startups

Regulatory Hacking is the definitive playbook for the next wave of startups tackling complex challenges. To win in this next wave, startups must embrace the thorny, entrenched challenges of innovation in highly regulated industries and learn how to work with governments. Drawing on a wide range of startup case studies, the book gives readers the tools needed to win the next frontier of innovation. [Evan Burfield](#) is the CEO of the VC firm and incubator [1776](#). He works with startups around the world tackling challenges in areas like education, health, energy, transportation, food, and financial services. [J.D. Harrison](#) is the senior director for strategic communications at the US Chamber of Commerce, the nation's largest business advocacy organization.

UK, Translation: Portfolio (editor Kaushik Viswanath)

Agent: ICM/Sagalyn

Dulski, Jennifer

May 2018

PURPOSEFUL: Are You a Manager or a Movement Starter?

The most successful leaders in any field don't see themselves as mere managers; they are leaders of movements that rally people to accomplish big things. *Purposeful* offers the keys to becoming a movement starter. [Jennifer Dulski](#), the head of Facebook's Groups strategy, teaches readers to fulfill huge goals step-by-step by tapping into their visions and inspiring others to join the cause. Dulski has applied these techniques as an executive at major tech companies like Google, Yahoo, and Facebook and activist organizations like Change.org. Now she pairs her experience with stories of movement leaders from both the business and activism worlds to create an invaluable resource for all would-be leaders who want to make an impact on the world.

Translation: Portfolio (editor Merry Sun)

Agent: Author c/o Portfolio

UK: Virgin

Langone, Ken
I LOVE CAPITALISM! An American Story

May 2018

[Ken Langone](#) has seen it all on his way to an estimated net worth of \$2.7 billion. A pillar of corporate America for decades, he's a co-founder of Home Depot, a former director of the New York Stock Exchange, and a world-class philanthropist. In this memoir he finally tells the story of his unlikely rise and controversial career. In a series of fascinating stories, Langone shows how he struggled to get an education, break into Wall Street, and scramble for an MBA at night while competing with privileged colleagues by day. He shares how he learned to evaluate what a business is worth and apply his street smarts to 7- and 8-figure deals. His ultimate theme is that free enterprise is the key to giving everyone a leg up.

UK, Translation: Portfolio (editor Merry Sun)
Agent: Williams & Connolly

Leyba, Cara Alwill
LIKE SHE OWNS THE PLACE: Give Yourself the Gift of Sustainable Confidence and Ignite Your Inner Magic

July 2018

Some women who are insecure look for the equivalent of a sugar rush to feel better—telling themselves they're better than others or changing the way they look. But those tricks won't protect them from losing confidence in the future, and neither will simply being outspoken and aggressive, if those postures aren't authentic. In *Like She Owns the Place*, [Cara Alwill Leyba](#) offers real advice to help women become more confident, written in her chatty, older-sister voice, and full of revealing stories from every stage in her life. Take it from the woman who quit her job at MTV, dyed her hair pink, and made herself a bestselling author—there is a path to becoming stronger and happier. Leyba is the author of *Girl Code*.

Translation: Portfolio (editor Leah Trouwborst)
Agent: Author c/o Portfolio
UK: Portfolio

Sales for *Girl Code*:
UK: Portfolio; Chinese (sc): Citic; Vietnamese: Tre

Michalowicz, Mike
CLOCKWORK: Design Your Business to Run Itself

Aug. 2018

Every entrepreneur starts a business hoping to be their own boss, set their own hours, and bring their unique vision and style to leading a company. In reality, they get bogged down in the daily details and distractions of managing an organization, and they watch their productivity and profits suffer. In *Clockwork*, [Mike Michalowicz](#) helps readers identify the one core function that is most crucial to their organization and to orient their business around making sure that function is never distracted, overloaded, or compromised. Michalowicz is the author of *Profit First* and *The Pumpkin Plan*.

UK, Translation: Portfolio (editor Kaushik Viswanath)
Agent: Author c/o Portfolio

Sales for previous Mike Michalowicz books:
Chinese (cc): CommonWealth Mag; Chinese (sc): Citic, China Industry & Commerce; Dutch: Van Duuren; German: Barbara Budrich; Japanese: Diamond, Kasensha; Korean: Thenan, Peppermint; Polish: MT Biznes; Portuguese (B): Primavera; Russian: Eksmo, Mann, Ivanov & Ferber; Spanish: PRH Mexico; Thai: WeLearn; Ukrainian: Vivat; Vietnamese: Alpha

Rao, Srinivas

Aug. 2018

AN AUDIENCE OF ONE: Reclaiming Creativity for Its Own Sake

Creating for yourself or your peers isn't seen as worthwhile or meaningful when there are profits to be made. As such, employees in creative fields often focus too hard on the external results rather than the creative process itself, which in turn leads to poorer creative output. [Srinivas Rao](#) argues that we should counter this cycle with a very simple idea: We should create for ourselves—an audience of one. Blending stories of creatives who stuck to their guns with his own creative journey, he provides tips and insights to reclaim your inner creative. Rao is the host of [The Unmistakable Creative](#) podcast and the author of *Unmistakable*.

UK: Portfolio (editor Vivivan Roberson)

Agent controls Translation rights: Writers House

Snow, Shane

June 2018

DREAM TEAMS: Working Together Without Falling Apart

Award-winning entrepreneur and journalist [Shane Snow](#) takes readers on an extraordinary tour of the hidden science of team dynamics, revealing the counterintuitive reasons some groups break out while far too many break down instead. In this intellectual adventure through history, neuroscience, psychology, and business, Snow explores the secrets of "dream teams." Provocative and entertaining, *Dream Teams* is a landmark work that will change the way we think about progress and collaboration. Snow is the co-founder and Chief Creative Officer of [Contently](#) and the author of *Smartcuts*.

UK, Translation: Portfolio (editor Merry Sun)

Agent: Levine, Greenberg, Rostan

Starr, Karla

Aug. 2018

CAN YOU LEARN TO BE LUCKY? Why Some People Seem to Win More Often Than Others

Some of us believe that we make our own luck. Others see inequality everywhere and believe luck is the only possible explanation. [Karla Starr](#) has a third answer: Outcomes we think are random actually have predictable causes, but we call them lucky because their traces are so faint. In this groundbreaking book, Starr traces wealth, health, and happiness back to subconscious neurological processes, blind cultural assumptions, and tiny details you're in the habit of overlooking. She offers two liberating possibilities: Either harness the world's invisible biases to work to your advantage, or abandon pursuits where unchangeable forces are working against you. By ending the guessing game about how luck works, Starr allows you to improve your fortunes while expending minimal effort. Starr has written for *O*, *The Atlantic*, *Slate*, *Popular Science*, *The Guardian*, and *The Los Angeles Times*.

UK, Translation: Portfolio (editor Leah Trouwborst)

Agent: DeFiore & Co.

Korean: ChungRim; Portuguese (B): Sextante

Tzuo, Tien

June 2018

SUBSCRIBED: Why the Subscription Model Will Be Your Company's Future—and What to Do About It

Subscriptions are transforming every industry. Today's consumers overwhelmingly prefer the advantages of access over the hassles of ownership. But the subscription economy doesn't just include internet services like Netflix and Spotify—even industrial firms like GE and Caterpillar are reinventing themselves as solutions providers instead of manufacturers. Whether you sell software, clothes, or anything else, you need to join the trend or get left behind. *Subscribed* shows you how to master the transition. [Tien Tzuo](#) is the CEO of [Zuora](#), a comprehensive subscription management platform.

UK, Translation (editor Kaushik Viswanath)
Agent: Levine, Greenberg, Rostan

Vanderkam, Laura

May 2018

OFF THE CLOCK: Feeling Less Busy While Getting More Done

Off the Clock teaches you to savor each moment—no matter how busy you are—through mindset shifts that alter your perception of time. When you say you want more time, what you really want is more memories. You remember bad events as long and good events as short, and unless you experience novelty on a medium-good day, you forget it. Likewise, you stress about medium-bad days if you're not aware about how you allot time. In *Off the Clock*, [Laura Vanderkam](#) shares insights from busy yet relaxed professionals and offers "time makeovers" for people learning to use these tools, inspiring the rest of us to create lives that are not only productive, but effective. Vanderkam is the bestselling author of *What the Most Successful People Do Before Breakfast*, *I Know How She Does It*, and *168 Hours*.

UK, Translation: Portfolio (Leah Trouwborst)
Agent: Emilie Stewart Literary

Sales for previous Laura Vanderkam books:

UK: Portfolio; Arabic: Jarir; Chinese (cc): Business Today; Chinese (sc): Citic, China Youth; Indonesian: Alvabet, Elex Media; Japanese: Softbank; Korean: Korea Price Information, Kugil, See & Talk; Polish: Helion; Romanian: Multimedia Est; Russian: Alpina, Eksmo; Spanish: PRH Mexico; Thai: WeLearn; Turkish: Pegasus; Ukrainian: KnigoLove; Vietnamese: Alpha

Webb, Brandon, with John David Mann

Aug. 2018

MASTERING FEAR: A Navy SEAL's Guide

It's impossible to prevent fear, but it is possible to harness it when it rears its ugly head. In *Mastering Fear*, *New York Times*-bestselling author and former Navy SEAL Brandon Webb shows that people from all walks of life can stretch boundaries little by little through habit and practice and learn to use their fear as fuel to accomplish more than they ever thought they could. Breaking down the process of turning fear to your advantage, this four-step guide is a must-read for anyone in need of courage. [Brandon Webb](#) is the bestselling author of *Total Focus* and *The Red Circle*, among others. [John David Mann](#) is the bestselling co-author of *The Go-Giver* and several others.

UK, Translation: Portfolio (editor Bria Sandford)
Agent: Paradigm

Sales for *Total Focus*:

Chinese (sc): Citic; Russian: Alpina; Ukrainian: Yakaboo

SPRING 2018



Bliss, Jeanne

May 2018

WOULD YOU DO THAT TO YOUR MOTHER? The New Standard for How to Treat Your Customers

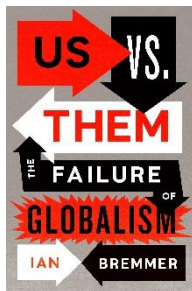
Too many managers feel a nagging shame about their poorly-rated customer service—yet can't pinpoint its cause. Turns out, one simple but probing question can revolutionize a company's relationship with their customers. "Would you do that to your mother?" is a question that prompts systemic change, starting with a company's core philosophy and extending to its corporate policies and its stylistic choices on the front end. Jeanne Bliss, a customer service consultant who grew up in an Italian family where matriarchs were highly valued, identifies the habitualized practices in every industry that create complexity, uncertainty, and tiring games, hurting people and ultimately hurting profits. Bliss has served as the chief customer executive at Allstate, Microsoft, and other companies. Most recently, she founded [CustomerBliss](#), where she advises clients such as AAA, Johnson & Johnson, and Symantec. She is the author of *I Love You More Than My Dog* and *Chief Customer Officer*.

UK, Translation: Portfolio (editor Leah Trouwborst)

Agent: Author c/o Portfolio

Sales for *I Love You More Than My Dog*:

Chinese (sc): Orient Brainpower; Korean: KED; Portuguese (B): Alta



Bremmer, Ian

April 2018

US VS. THEM: The Failure of Globalism

In his new book, [Ian Bremmer](#) argues that much like climate change, the rise of populism around the world is inevitable, likely to spread wider, and worsen over the coming decade. Emerging economies with weak institutions are more vulnerable to populist takeover than developed nations with robust systems of checks and balances, but in all cases, the new political arrangement will create winners and losers. Bremmer explains the social, economic, and technological forces that are fueling this new wave of populism and explains why we're witnessing a rejection of the democratic, global cosmopolitan trends of the late 20th century in favor of authoritarian nationalism. *Us vs. Them* is a guide to navigating the shifting political landscape and weathering the populist storm of the decade ahead. Bremmer is the author of *Superpower, Every Nation for Itself*, and *The End of the Free Market*.

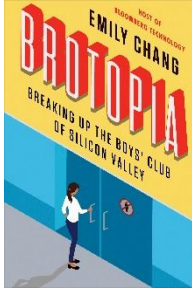
Translation: Portfolio (editor Bria Sandford)

Agent: ICM/Sagalyn

UK: Portfolio

Sales for previous Ian Bremmer books:

UK: Portfolio; Arabic: Dar Alfarabi; Armenian: Edit Print; Chinese (cc): Business Weekly, Wealth Press; Chinese (sc): Xinhua, China Machine; Czech: Vysehrad; German: Hanser; Indonesian: Gramedia; Italian: Il Sole 24 Ore; Japanese: Nikkei; Korean: Dasan; Portuguese (B): Saraiva; Serbian: Center for Int'l Relations; Turkish: Final; Vietnamese: Tre

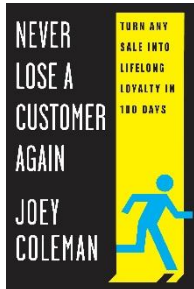


Chang, Emily
BROTOPIA: Breaking Up the Boys' Club of Silicon Valley

Feb. 2018

Silicon Valley is a modern utopia where anyone can change the world. Unless you're a woman. For women in tech, Silicon Valley is "Brotopia," where the aggressive, misogynistic, work-at-all costs culture has shut women out of the greatest wealth creation in the history of the world. Drawing on her deep network of Silicon Valley insiders, *Bloomberg TV* journalist [Emily Chang](#) reveals how Silicon Valley got so sexist despite its utopian ideals, why bro culture endures despite decades of companies claiming the moral high ground—and how women are finally starting to speak out and fight back. With first-person interviews with Sheryl Sandberg, Susan Wojcicki, Ellen Pao, Susan Fowler, along with many men in tech, Chang shows us how to fix this toxic culture—to bring down Brotopia, once and for all.

UK, Translation: Portfolio (editor Stephanie Frerich)
Agent: McCormick Literary



Coleman, Joey
NEVER LOSE A CUSTOMER AGAIN: Turn Any Sale into Lifelong Loyalty in 100 Days

March 2018

This paradigm-shifting customer service book is about plugging a revenue hole your company probably didn't know existed. Twenty to seventy percent of newly acquired customers will stop doing business with you within the first 100 days. Not because people are inherently disloyal—because salespeople inadvertently neglect their customers at the exact moment they need affirmation in their decision. [Joey Coleman](#), the popular speaker and consultant who founded Design Symphony, breaks down the 100 days following a sale into seven windows of time during which customers undergo seven emotional needs. His methodology for addressing those needs has been adopted to great success by Hyatt, Zappos, and NASA, among others. This is a strategy book for managers as well as a practical book for sales and marketing teams.

UK, Translation: Portfolio (editor Leah Trouwborst)
Agent: Levine, Greenberg, Rostan



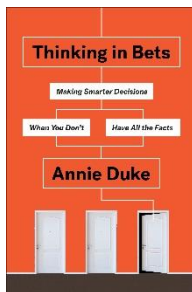
Doerr, John, with a foreword by Larry Page
MEASURE WHAT MATTERS: How Bono, the Gates Foundation, and Google Rock the World with OKRs

March 2018

OKRs (Objectives and Key Results) are a type of goal-setting that Silicon Valley companies adapted to help them achieve tremendous growth and results. OKRs help an organization prioritize and scale. John Doerr, the "Father of OKRs," brought OKRs from Intel to Google in 1999, when Google had only 20 employees. He taught Larry Page and Sergey Brin the concept, and they quickly adopted it at Google, now a 55,000-employee company. Since then, former Google employees have made OKRs standard practice across the Valley and beyond from Amazon to Zynga. With a foreword by Google's Larry Page and interviews with Bono, Bill Gates, YouTube's CEO Susan Wojcicki, and Google's CEO Sundar Pichai, *Measure What Matters* arms a new generation of managers with the tools to align their teams, provide transparency, and work in sync toward big goals—to achieve tremendous growth. Kleiner Perkins venture capitalist [John Doerr](#) has backed some of the world's most successful entrepreneurs, including Larry Page, Sergey Brin, and Eric Schmidt of Google; Jeff Bezos of Amazon; and Scott Cook and Bill Campbell of Intuit.

Translation: Portfolio (editor Stephanie Frerich)
Agent: Carol Mann Agency

UK: Portfolio; Chinese (cc): Commonwealth; Chinese (sc): Citic; German: Vahlen; Japanese: Nikkei; Korean: Sejong; Portuguese (B): HSM; Russian: Mann, Ivanov & Ferber; Spanish: Conecta/PRH; Ukrainian: Yakaboo



Duke, Annie

Feb. 2018

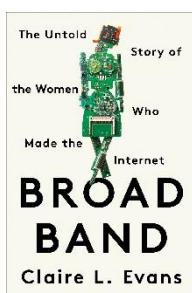
THINKING IN BETS: Making Smarter Decisions When You Don't Have All the Facts

In this compact book for readers of *Decisive* and *Predictably Irrational*, World Series of Poker champion [Annie Duke](#) teaches readers how to improve decision-making when you don't have all the facts. The key to better outcomes over time is shifting your thinking from all-or-nothing propositions to a probabilistic model. Once you remove the need for certainty, you will be more calm, confident, and successful under pressure. Duke draws on examples and case studies from her thriving business consulting practice and the world of professional gambling.

UK, Translation: Portfolio (editor Niki Papadopoulos)

Agent: Levine, Greenberg, Rostan

Korean: Segyesa; Russian: Mann, Ivanov & Ferber



Evans, Claire L.

March 2018

BROAD BAND: The Untold Story of the Women Who Made the Internet

The history of technology you probably know is one of men and machines—garages and riches, alpha nerds and programmers. But the little known fact is that female visionaries have always been at the vanguard of technology and innovation—they've just been erased from the narrative. Until now. *VICE* reporter and YACHT lead singer [Claire L. Evans](#) finally gives these unsung female heroes their due with an insightful social history of the *Broad Band*, the women who made the internet. Learn from Ada Lovelace and Grace Hopper, the feminist digital

programmers of the 1990s, and much more. *Broad Band* shines a light on these bright minds whom history forgot, showing us how they will continue to shape our world in ways we can no longer ignore.

UK, Translation: Portfolio (editor Stephanie Frerich)

Agent: Aevitas Creative Management



Fishkin, Rand

March 2018

LOST AND FOUNDER: The Mostly Awful, Sometimes Awesome Truth About Building a Tech Startup

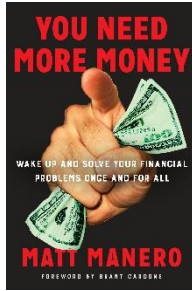
[Rand Fishkin](#), the founder of the iconic search engine optimization (SEO) company [Moz.com](#), offers a frank, funny, and no-holds-barred look inside how he developed his company's first product, raised millions in venture capital, and kept transparency as the startup's core value. He offers a critical look at conventional startup wisdom, pointing out that much of it doesn't apply outside Silicon Valley, and offers hard-won advice about hiring,

firing, managing investors, and more. This is a must-read book for aspiring entrepreneurs in technology and technology-related fields.

Translation: Portfolio (editor Niki Papadopoulos)

Agent: Fletcher & Co.

UK: Portfolio



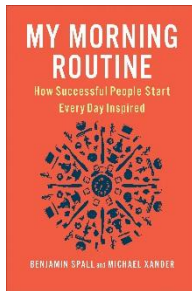
Manero, Matt

March 2018

YOU NEED MORE MONEY: Wake Up and Solve Your Financial Problems Once and for All

People are easily lured into a false sense of comfort about their financial situation. All it takes is one health scare to wipe out one's life savings or one bad quarter to lose a steady job. With *You Need More Money*, serial entrepreneur and motivational speaker [Matt Manero](#) shakes readers out of their daze and gets them to take an honest look at their finances, then presents a clear, simple game plan to improve their saving habits and dramatically increase their earning potential.

UK, Translation: Portfolio (editor Kaushik Viswanath)
Agent: Dupree, Miller & Co.



Spall, Benjamin, and Michael Xander

May 2018

MY MORNING ROUTINE: How Successful People Start Every Day Inspired

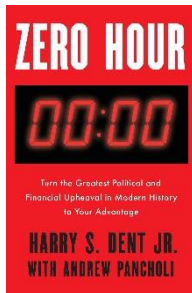
In 2013, Mason Currey's book *Daily Rituals* began a cultural love affair with eccentric morning routines. But while Currey profiled long-dead writers who drank gin at 9:00 am, writers [Benjamin Spall](#) and [Michael Xander](#) interview today's most talented creatives and businesspeople for their secrets to unlocking day-long energy, focus, and calm. From sleep quality and dietary preferences, to electronics use and personal success rituals, the choices we make during the first few hours of their day have an outsized effect on everything else. Arianna

Huffington and Google's M.G. Siegler, among many others, have contributed interviews. The book is based on the authors' [hit blog](#) of the same name.

Translation: Portfolio (editor Leah Trouwborst)
Agent: Levine, Greenberg, Rostan

UK: Portfolio; Chinese (sc): Citic; Korean: Business Books; Russian: Mann, Ivanov & Ferber

FALL 2017 HIGHLIGHTS



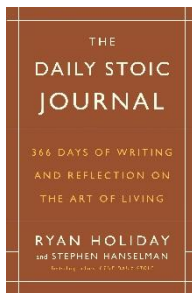
Dent, Harry S., Jr., with Andrew Pancholi

Nov. 2017

ZERO HOUR: Turn the Greatest Political and Financial Upheaval in Modern History to Your Advantage

Harry Dent predicted the populist wave that has driven the Brexit vote, the election of Donald Trump, and other recent shocks around the world. Now he returns with the definitive guide to protecting your investments and prospering in the age of the anti-globalist backlash. The turn of the 2020s will mark an extremely rare convergence of low points for multiple political, economic, and demographic cycles. The result will be a major financial crash and global upheaval that will dwarf the Great Recession of the 2000s and maybe even the Great Depression of the 1930s. We're facing the onset of what Dent calls "Economic Winter." In *Zero Hour*, he and Andrew Pancholi (of [The Market Timing Report](#)) explain all of these cycles, which influence everything from currency valuations to election returns, from economic growth rates in Asia to birthrates in Europe. [Harry Dent](#) is the bestselling author of *The Demographic Cliff* and *The Sale of a Lifetime*, among others.

UK (excluding ANZ), Translation (excluding China, Taiwan, Korea): Portfolio (editor Kaushik Viswanath)
Agent: Writers House



Holiday, Ryan, and Stephen Hanselman

Nov. 2017

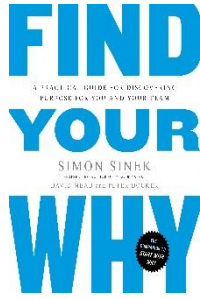
THE DAILY STOIC JOURNAL: 366 Days of Writing and Reflection on the Art of Living

For thousands of years, Stoic philosophy has been the secret operating system of wise leaders, artists, athletes, brilliant thinkers and ordinary citizens. With the acclaimed, bestselling books *The Obstacle is the Way*, *Ego is the Enemy* and *The Daily Stoic*, Ryan Holiday and Stephen Hanselman have helped to bring the Stoicism of Marcus Aurelius, Seneca, and Epictetus to hundreds of thousands of new readers all over the world. Now Holiday and Hanselman are back with *The Daily Stoic Journal*, a beautifully designed hardcover journal that features space for morning and evening notes, along with advice for integrating this ancient philosophy into our 21st century lives. Readers will find weekly explanations and quotations to inspire deeper reflection on Stoic practices, daily prompts, and a helpful introduction explaining the various Stoic tools of self-management. For anyone seeking inner peace, clarity and effectiveness in our crazy world, this book will help them immensely for the next year—and for the rest of their lives. [Ryan Holiday](#) is also the author of *Perennial Seller*, *Growth Hacker Marketing*, and *Trust Me, I'm Lying*.

Translation: Portfolio (editor Niki Papadopoulos)
Agent: LevelFiveMedia
UK: Profile; German: Finanzbuch

Sales for *The Daily Stoic*:

UK: Profile; Albanian: Minerva; Arabic: Jarir; Chinese (cc): Yuan-Liou; German: Finanzbuch; Greek: Pedio; Indonesian: Gramedia; Japanese: Pan Rolling; Korean: Smallbig; Polish: Helion; Romanian: Act & Politon; Spanish (LA): Oceano; Ukrainian: Nash Format



Sinek, Simon, with David Mead and Peter Docker

Sept. 2017

FIND YOUR WHY: A Practical Guide to Discovering Purpose for You and Your Team

With *Start With Why*, [Simon Sinek](#) inspired a movement to build a world where we can feel safe while at work and fulfilled at home. Now he has created a guide to the most important step any business can take: finding your why. This easy-to-follow workbook starts with the search for your personal why and expands to helping your colleagues find your organization's why. With detailed instructions on every stage in the process, the book also answers common concerns, such as: What if my why sounds like my competitor's? Can you have more than one why? And, if my work doesn't match my why, what do I do? Whether you're entry-level or a CEO, whether your team is run by the founder or a recent hire, these simple steps will lead you on a path to a more fulfilling life and long-term success for you and your colleagues. Sinek is also the author of *Leaders Eat Last* and *Together is Better*.

Translation: Portfolio (editor Adrian Zackheim)

Agent: Inkwell Management

UK: Portfolio; Chinese (cc): Commonwealth Magazine; Dutch: Business Contact; French: Pearson; German: Redline; Italian: Vallardi; Korean: E*Public; Portuguese (B): Sextante; Russian: Eksmo; Spanish: Urano; Turkish: Aritan; Vietnamese: ThaiHa

Sales for previous Simon Sinek books:

UK: Portfolio; Arabic: Jarir; Bulgarian: Kragozor; Catalan: Deria; Chinese (cc): Commonwealth Mag, Yuan-Liou; Chinese (sc): Shanghai Dook; Czech: Jan Melvil; Danish: Nyt Nordisk; Dutch: Business Contact; Estonian: Million Mindset; French: Pearson; German: Redline; Greek: Klidarithmos; Hebrew: BMBY Software; Hungarian: HVG; Italian: Franco Angeli; Japanese: Nikkei; Korean: Time, The Book in My Life; Lithuanian: Eugrimas; Polish: Helion; Portuguese (B): Saraiva, HSM, Sextante; Romanian: Publica; Russian: Eksmo; Serbian: Kontrast; Spanish: Urano, Grup 62; Thai: Touch, WeLearn; Turkish: Dogan, Aritan; Ukrainian: Osnovy; Vietnamese: Thai Ha

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