



# BLOOMSBURY ACADEMIC

**Rights Guide**  
**January-June 2022**

**Humanities, Social Sciences and Visual Arts**

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## Mistress Ethics

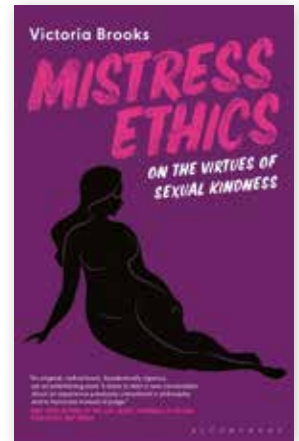
On the Virtues of Sexual Kindness

Victoria Brooks

**A controversial exploration of contemporary sexual ethics through the lens of the mistress, arguing for a new ethics of kindness and inclusion.**

The figure of the mistress is undoubtedly controversial, conventionally depicted as a temptress, whose sexuality is considered defective and toxic. This book subverts these traditional judgements offering an unflinching look at the lived experience of the mistress and recasts her as a potentially loving, intimate and free 'other' woman. Drawing upon feminist philosophy, contemporary sexual ethics and the current cultural moment of #MeToo, *Mistress Ethics* moves beyond a narrative of infidelity, conventional judgment, the safeguarding of monogamy and conventional heterosex that permeates our society. It asks what happens when we opt, instead, for an ethics of kindness. This kindness will teach us new ways of thinking about ethics and sex, and reveal how we can be better to each other.

**Victoria Brooks** is Senior Lecturer in Law at University of Westminster, UK.



January 2022

200 pages

216 x 138mm

9781350195738

Bloomsbury Academic

## The Digital Pandemic

Imagination in Times of Isolation

João Pedro Cachopo

**Reframes the philosophical and political discussion of the pandemic in terms of the accelerated digital revolution.**

A refreshing approach to the dominance of technology in our contemporary lives, *The Digital Pandemic*, translated from Portuguese, poses fundamental questions about love, connectedness, proximity, and consciousness. The transformation of human experience during 2020 creates a break in our sociality that João Pedro Cachopo pinpoints through key themes of love, travel, study, community, and art. In contrast to the growing philosophical literature on the pandemic, this bold theoretical work does not prophesy the fall of capitalism or the end of personal freedom and relationships.

**João Pedro Cachopo** teaches Musicology and Philosophy at the New University of Lisbon.



May 2022

144 pages

216 x 138mm

9781350284296

Bloomsbury Academic

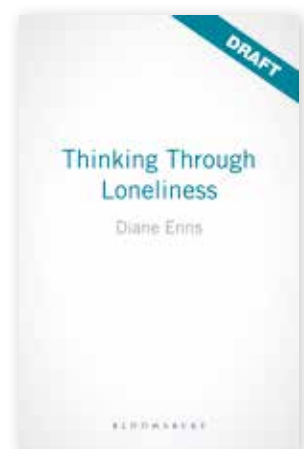
## Thinking Through Loneliness

Diane Enns

**Explores loneliness as an ambiguous state that needs to be recognised as a political issue as much as a personal one.**

By reflecting on the experience of loneliness through the author's own life, the narratives of others and analyses from Arendt to Berardi, *Thinking Through Loneliness* explores the ambiguities of being alone. It seeks to defy the reductionist tendencies of the current loneliness experts, looking beyond loneliness as a collective health crisis to consider what it tells us about our great need for one another and what happens when we fail to meet this need. Diane Enns argues it is crucial to recognise the structural conditions—economic, political, institutional, and technological—that give rise to the isolation that produces loneliness. Only then can we work to undermine these conditions, preserving all that is best about human social life.

**Diane Enns** is Professor of Philosophy at Ryerson University, Canada.



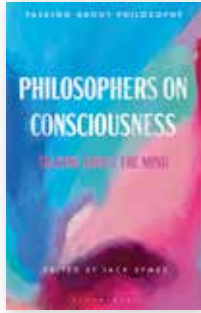
May 2022

240 pages

216 x 138mm

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Bloomsbury Academic



February 2022  
5 mono illus • 184 pages  
216 x 138mm • 9781350190412  
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Series: Talking about Philosophy

## Philosophers on Consciousness

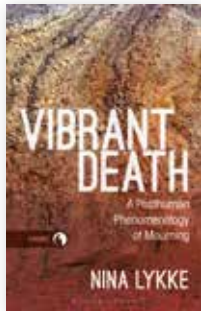
Talking about the Mind

Edited by Jack Symes

**An accessible guide to the mystery of consciousness.**

Introduces, tackles and discusses an unsolvable question – the nature of the conscious mind. Featuring remastered interviews and original essays from the world's leading thinkers, the book sheds new light on the most promising theories in philosophy and science. Beyond understanding the mind, this is a journey into personal identity, the origin of meaning, the nature of morality and the fundamental structure of reality.

**Jack Symes** is a teacher and researcher at the University of Liverpool, UK.



January 2022 • 304 pages  
234 x 156mm • 9781350149724  
Bloomsbury Academic  
Series: Theory in the New Humanities

## Vibrant Death

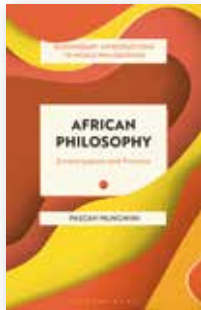
A Posthuman Phenomenology of Mourning

Nina Lykke

**A phenomenology of mourning and loss that arrives at a poetic-philosophical reimagining of death.**

Offering a radically new materialist theory of death, Nina Lykke critically moves the philosophical argument beyond Christian and secular-mechanistic understandings. The book's ethico-political figuration of vibrant death is shaped through a pluriversal conversation between Deleuzian philosophy, neo-vitalist materialism and the spiritual materialism of decolonial, queerfeminist poet and scholar, Gloria Anzaldúa.

**Nina Lykke** is Professor Emerita of Gender Studies, Linköping University, Sweden, and Adjunct Professor at Aarhus University, Denmark.



April 2022 • 224 pages  
216 x 138mm • 9781350196506  
Bloomsbury Academic  
Series: Bloomsbury Introductions to World Philosophies

## African Philosophy

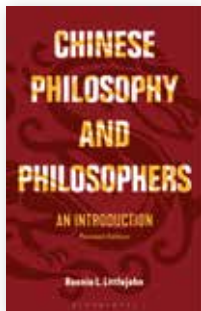
Emancipation and Practice

Pascah Mungwini

**An introduction to African philosophy told through the story of the struggle for intellectual liberation.**

Connecting African philosophy and decolonial philosophy, Pascah Mungwini treats African thought as having a unique identity, rooted in its place while having always been in dialogue with the world. Covering the history of African philosophy's development and trajectory, this introduction focuses on the struggle for intellectual liberation. This compelling portrayal reveals that true liberation begins by understanding one's own world, an essential point for anyone beginning to explore another philosophical tradition on its own terms.

**Pascah Mungwini** is Professor of Philosophy in the Department of Philosophy, Practical and Systematic Theology at the University of South Africa, South Africa.



January 2022 • 376 pages  
234 x 156mm • 2nd edition  
9781350177406  
Bloomsbury Academic

## Chinese Philosophy and Philosophers

An Introduction

Ronnie L. Littlejohn

**A comprehensive introduction to Chinese philosophical thought from ancient times to the present day.**

Introducing this vast and far-reaching tradition, this book tells you everything you need to know about the Chinese thinkers who have made the biggest contributions to the conversation of philosophy. Weaving together key subjects, thinkers and texts, we see how Chinese traditions have profoundly shaped the institutions, social practices and psychological character of the world we are living in. This new edition includes updated reading lists, a comparative chronology and additional translated extracts.

**Ronnie L. Littlejohn** is Virginia M. Chaney Distinguished Professor of Philosophy and Director of Asian Studies at Belmont University, USA.





## Perfume

Megan Volpert

Our sense of smell is crucial to our survival. We can smell fear, disease, and food. Fragrance is also entertainment. We can smell an expensive bottle of perfume at a high-end department store. Perhaps it reminds us of someone. A memory in a bottle is a powerful thing. Megan Volpert carefully balances the artistry with the science of perfume.

March 2022 • 160 pages • 120 x 165mm  
9781501367144 • Bloomsbury Academic  
Series: Object Lessons

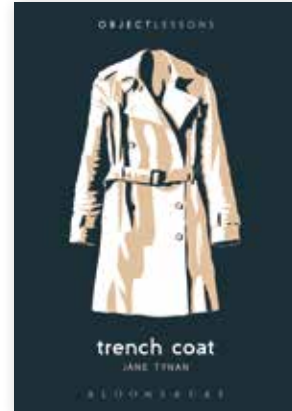


## Recipe

Lynn Z. Bloom

Reveals the surprising lessons that recipes teach—in hospitality, friendship, community, family and ethnic heritage, tradition, nutrition, survival, seduction, love, and more. A recipe is a signature, as individual as the cook's fingerprint; a passport to travel the world without leaving the kitchen; a lifeline for people in hunger and in want; and always a means to expand one's worldview, if not waistline.

May 2022 • 160 pages • 120 x 165mm  
9781501367106 • Bloomsbury Academic  
Series: Object Lessons



## Trench Coat

Jane Tynan

We all know what a trench coat is but where does it come from? This book explores the trench coat's role in the modern imagination. A product of science and technology, the trench coat quickly took on a tough and seductive image blending easily into literature, music, film and fashion to become the uniform of some of the most attractive and enigmatic characters of the modern world.

June 2022 • 160 pages • 120 x 165mm  
9781501375163 • Bloomsbury Academic  
Series: Object Lessons

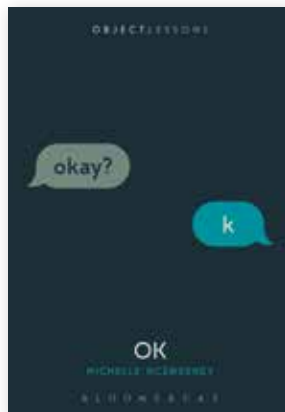


## Glitter

Nicole Seymour

Revealing the complexity of an object often dismissed as frivolous, Nicole Seymour describes how glitter's consumption and status have shifted across centuries—from ancient cosmetic to queer activist tool, environmental pollutant to biodegradable accessory—along with its composition, which has variously included insects, glass, rocks, salt, sugar, plastic, and cellulose. Seymour shows how glitter reflects the entanglements of consumerism, emotion, environmentalism, and gender/sexual identity.

May 2022 • 160 pages • 120 x 165mm  
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Series: Object Lessons



## OK

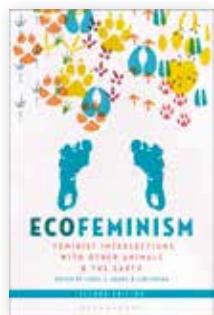
Michelle McSweeney

"OK" as a word accepts proposals, describes the world as satisfactory (but not good), provides conversational momentum, or even agrees (or disagrees). OK as an object, however, tells a story of how technology writes itself into language, permanently altering communication. Drawing on linguistics, history, and new media studies, Michelle McSweeney traces OK from its birth in the Penny Presses through telephone lines, grammar books, and television signals into the digital age.

June 2022 • 160 pages • 120 x 165mm  
9781501367182 • Bloomsbury Academic  
Series: Object Lessons

*“Whatever the subject, these descriptions reveal the rich worlds hidden under the surface of things.”*

**– Book Riot**



January 2022  
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2nd edition • 9781501380761  
Bloomsbury Academic  
Rights sold: Korean, Spanish

## Ecofeminism, Second Edition

### Feminist Intersections with Other Animals and the Earth

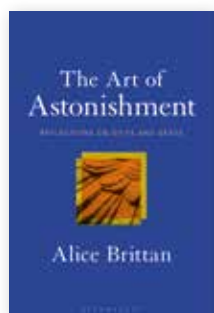
Edited by Carol J. Adams and Lori Gruen

A key resource for students and teachers studying animal studies, environmental studies, feminist and gender studies, and practical ethics.

Opening with a historical overview, this textbook situates ecofeminist theory and activism within the larger field of ecocriticism and provides a timeline for important publications and events. Throughout the chapters, theorists and activists engage with intersections of gender, sexuality, gender expression, race, disability, and species to address the various ways that sexism, heteronormativity, racism, colonialism, and ableism are informed by, and support, animal oppression. This new edition features a "Climate" section touching on Australian, Indian, and transgender perspectives.

**Carol J. Adams** is the author of numerous books, including *The Sexual Politics of Meat, Neither Man nor Beast: Feminism and the Defense of Animals*, and *The Pornography of Meat*.

**Lori Gruen** is William Griffin Professor of Philosophy at Wesleyan University, USA, where she is also a professor of Feminist, Gender, and Sexuality Studies and coordinates Wesleyan Animal Studies.



March 2022 • 6 mono illus  
240 pages • 152 x 228mm  
9781501383564  
Bloomsbury Academic

## The Art of Astonishment

### Reflections on Gifts and Grace

Alice Brittan

A literary history of grace from ancient Greece to the present, interwoven with an original work of cultural criticism about the pleasures of reading and other ways grace is present in everyday life.

Part literary history, part personal memoir, this book explores the intellectual, religious and philosophical history of the gift and the interconnected story of grace. Covering a remarkable range of materials, Brittan moves with ease from personal story, to myth, theology, literature and analysis, examining the nature of social and communal obligation, the role of the intellectual in times of crisis, and the pleasures of reading.

**Alice Brittan** is Associate Professor of World Literature at Dalhousie University, Canada.



February 2022  
216 pages • 140 x 216mm  
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Bloomsbury Academic  
Series: New Directions in German Studies

## Weimar in Princeton

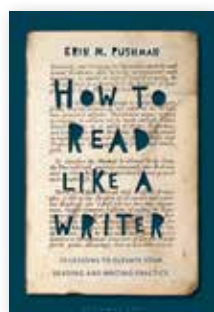
### Thomas Mann and the Kahler Circle

Stanley Corngold

An evocative account centered around Thomas Mann's early exile in Princeton and his encounters with a brilliant group of intellectuals which came to be known as the Kahler Circle.

Stanley Corngold tells the little-known story of the Kahler Circle, which included mostly German-speaking exiles from Nazism, foremost Mann, Erich Kahler, Hermann Broch, and Albert Einstein. *Weimar in Princeton* portrays a fascinating scene of cultural production and the experiences of an extraordinary group who gathered together to mourn a lost culture and to reckon with the new world in which they had arrived.

**Stanley Corngold** is Professor Emeritus of German and Comparative Literature at Princeton University, USA, and Fellow of the American Academy of Arts and Sciences.



January 2022  
36 mono illus • 216 pages  
244 x 169mm  
9781350119406  
Bloomsbury Academic

## How to Read Like a Writer

### 10 Lessons to Elevate Your Reading and Writing Practice

Erin M. Pushman

An accessible and effective step-by-step guide to how to read like a writer for inspiration and to improve your craft.

The first step to becoming a successful writer is to become a successful reader. Across 10 lessons that each pair published readings with practical, critical and creative exercises, this book helps writers master such key elements of their craft as: structure and form; plot, conflict, theme and image; developing character; language, setting and point of view.

**Erin M. Pushman** is Associate Professor of English and Director of the Writing Center at Limestone College, USA.

## Employing Linguistics

Thinking and Talking About Careers for Linguists

Anna Marie Trester

**An essential resource to help you recognise the value and relevance of your skills and training as a linguist in the job market.**

Using insights drawn from the experiences of professional linguists working in a range of domains, this book inspires broad and creative thinking about career options for students of linguistics. No matter where you are in your career – just starting a first job or reflecting back on 30 years – this book provides an interpretive frame for thinking and catalysing momentum about what comes next. Featuring activities, exercises and a review of career literature, it details the ways in which the powerful analytical skills cultivated by a background in linguistics can be employed in professional workspaces.

**Anna Marie Trester** is the founder of Career Linguist, a blog and resource center for career exploration, and is based in the USA.



February 2022

208 pages

216 x 138mm

9781350137967

Bloomsbury Academic

## Research Methods for Digital Discourse Analysis

Edited by Camilla Vásquez

**Provides an introductory overview of different methodological considerations, issues, and approaches associated with the analysis of digital texts.**

Introducing the key questions and challenges faced by the researcher of digital discourse, this book provides an overview of the different methodological dimensions of this type of research. Chapters guide students and novice researchers through how to conduct rigorous, accurate, and ethical research with data from a wide range of online platforms, including Facebook, Instagram, Twitter, YouTube, and online dating apps. Each chapter introduces a new research dimension for consideration, briefly exploring how other discourse analysts have approached the topic before using an in-depth case study to highlight the main challenges and provide guidance on methodological decision-making.

**Camilla Vásquez** is Professor of Applied Linguistics at the University of South Florida, USA.



March 2022

30 mono illus

320 pages • 234 x 156mm

9781350166820

Bloomsbury Academic

Series: Research Methods in Linguistics

## Warning Signs

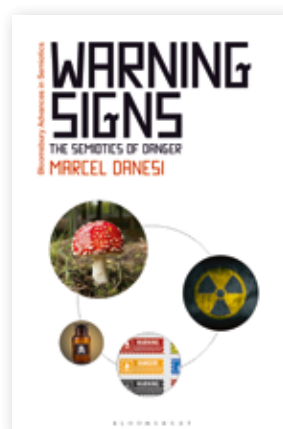
The Semiotics of Danger

Marcel Danesi

**Explores how the language of danger and its visual symbolism has imparted warnings of hazard, risk and peril across history, from ancient Egyptian tombs to nuclear waste.**

Warning signs are all around us. This book examines and evaluates the kinds of signs, symbols, narratives, and other semiotic strategies humans have used across time to communicate the sense of danger. From Paleolithic cave art and ancient monuments to the dangers of nuclear waste, carbon emissions, and other pollution, Marcel Danesi explores how danger has been encoded in language, discourse, and symbolism. He puts forward a plan for a more effective 'semiotising' of risk and peril, calling on linguists, semioticians, and agencies to work together to more clearly communicate vitally important warnings about the dangers we've left behind.

**Marcel Danesi** is Professor Emeritus of Semiotics and Linguistic Anthropology at the University of Toronto, Canada.



January 2022

192 pages

234 x 156mm

9781350178304

Bloomsbury Academic

Bloomsbury Advances in Semiotics



February 2022  
376 pages  
216 x 138mm  
9781913441081  
Zed Books

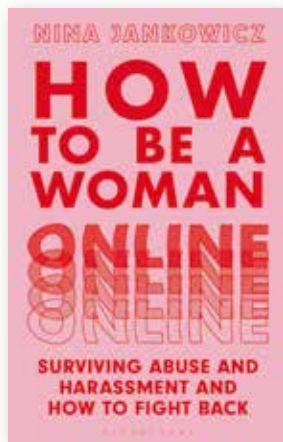
## The Politics of Everybody

Feminism, Queer Theory, and Marxism at the Intersection: A Revised Edition  
Holly Lewis

**Critiques queer and feminist theory from a theoretical and global political/activist position.**

Holly Lewis examines the production and maintenance of the terms 'man', 'woman', and 'other' within the current political moment; the contradictions of these categories; and the prospects of a Marxist approach to praxis for queer bodies. In a new preface, she discusses the argument for an explicitly Marxist understanding of trans rights – an understanding grounded in solidarity and materialist/scientific queer analysis. The book discusses the new wave of Marxist Social Reproduction Theory that has emerged since its first edition, family abolition, and the complexities of building an internationalist Marxist movement that is in solidarity with queer and trans struggles, attentive to women's realities, and one that refrains from imposing Western definitions (particularly American/Anglo definitions) onto global movements for liberation. Constituting a paradigm shift in gender theory, this book argues that only a materialist queer theory wedded to the realities of capitalism is capable of creating a true politics of liberation.

**Holly Lewis** is an Assistant Professor of Philosophy at Texas State University.



April 2022  
144 pages  
216 x 138mm  
9781350267572  
Bloomsbury Academic

## How to Be a Woman Online

Surviving Abuse and Harassment and How to Fight Back  
Nina Jankowicz

**A guide for women in politics, and women with political opinions, with online profiles.**

When Nina Jankowicz's first book on online disinformation was profiled in the *New Yorker*, she expected attention. What she got was far worse. All women in politics, journalism and academia now face similar untold levels of harassment and abuse in online spaces. Drawing on rigorous research into the treatment of Kamala Harris – the first woman vice-president – and other political and public figures, Nina draws on her own experiences to provide a step-by-step plan and practical advice for dealing with harassment, abuse, doxxing and disinformation in online spaces. The result is a must-read for researchers, journalists and all women with a profile online.

**Nina Jankowicz** is Global Fellow at the Woodrow Wilson International Center for Scholars' Kennan Institute. Previously she served as Fulbright-Clinton Public Policy Fellow to the Ukrainian Foreign Ministry.



April 2022  
256 pages  
216 x 138mm  
9781350231481  
Bloomsbury Academic

## Weibo Feminism

Expression, Activism, and Social Media in China  
Aviva Wei Xue and Kate Rose

**An in-depth study of feminist activism on China's largest social media platform, Weibo and the many expressions of feminism in China today.**

This is the first book to explore in-depth the connections and forms of resistance that feminist activists in China are making in online spaces despite increasing crackdowns on free speech and public expression. *Weibo Feminism* explores the many forms of contemporary feminism in China, from campaigns against sexual harassment and domestic violence, through to online feminist reading groups and subversive online novels published on social media. The book includes an in-depth case study of support networks for overwhelmingly female frontline medical staff that have sprung up on social media during the COVID-19 pandemic. It goes on to ask what lessons are being learned in contemporary China for the cause of social justice for women around the world.

**Aviva Xue** is a feminist researcher, writer and teacher in China.

**Kate Rose** is Lecturer in Sociology at Northern Arizona University, USA.



## Operation Car Wash

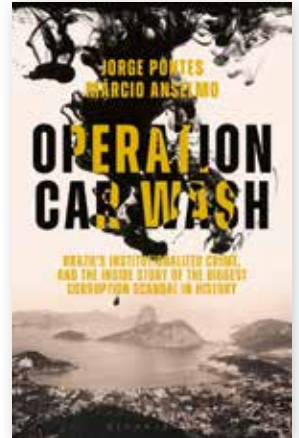
Brazil's Institutionalized Crime, and The Inside Story of the Biggest Corruption Scandal in History

Jorge Pontes and Márcio Anselmo

**A thrilling and absorbing insider's account of the involvement of Brazil's public power in corruption schemes.**

This is the inside story of two Brazilian Federal Police officers who found themselves at the centre of the biggest corruption scandal in history; uncovering a web of political and corporate racketeering which would lead them all the way to the arrest and imprisonment of the nation's president. Through an engrossing first-hand testimony, it recounts the uphill battle faced by the Federal Police in apprehending Brazil's white-collar criminals, in a country where the war on drugs has become a convenient distraction for the politicians and businessmen extracting billions of dollars from the public purse. *Operation Car Wash* offers a warning to the world, in demonstrating how easily institutionalised crime can take root in a nation, and how difficult it can be to eradicate.

**Marcio Anselmo** joined the Federal Police as a clerk in 2004, stationed in Guaíra, and has since been actively involved in investigating financial crime, corruption and money laundering.



April 2022

224 pages

216 x 138mm

9781350265615

Bloomsbury Academic

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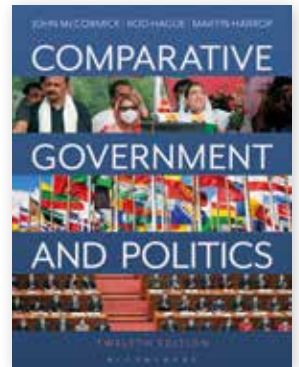
## Comparative Government and Politics

John McCormick

**A comprehensive introduction to the comparison of governments and political systems.**

This new edition helps students to understand institutions and political cultures beyond those of their own countries, through covering a wide range of democracies and authoritarian regimes from around the world. It includes a new chapter on media, and coverage of important contemporary topics including identity politics and COVID-19. Featuring a wide range of engaging learning features, this is an essential text for undergraduate and postgraduate courses on Comparative Politics, Comparative Government, Introduction to Politics and Introduction to Political Science.

**John McCormick** is Professor of Political Science, Indiana University, Indianapolis, USA.



March 2022

54 colour photos

424 pages • 246 x 189mm

12th edition

9781350932548

Bloomsbury Academic

## The Political System of the European Union

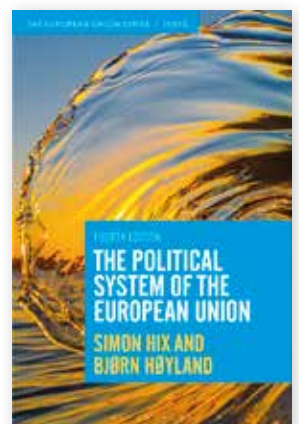
Simon Hix and Bjørn Høyland

**Employs the methodology of comparative politics to analyse the EU as a political system.**

Using the general theories of political science to understand how the EU works, this book covers each of the main processes in the EU political system – executive, legislative and judicial politics, public opinion, interest groups and democracy, and regulatory, monetary and foreign policies. It introduces the key political science tools, reviewing the relevant theories, and applies the knowledge in detailed descriptive analysis. As well as incorporating new data and the latest research, this new edition examines the consequences of the dramatic political and policy developments in the EU over the past decade.

**Simon Hix** is Professor of European and Comparative Politics, London School of Economics and Political Science, UK.

**Bjørn Høyland** is Post-Doctoral Research Fellow, the University of Oslo, Norway.



April 2022

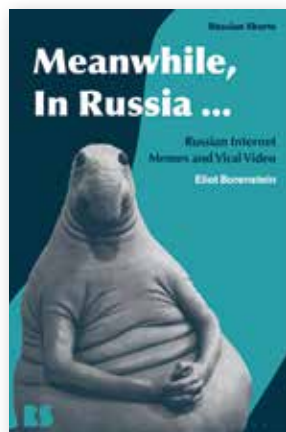
432 pages • 234 x 156mm

4th edition

9781350325470

Bloomsbury Academic

Series: The European Union Series



February 2022  
12 mono illus  
160 pages • 198 x 129mm  
9781350181526  
Bloomsbury Academic  
Series: Russian Shorts

## Meanwhile, in Russia...

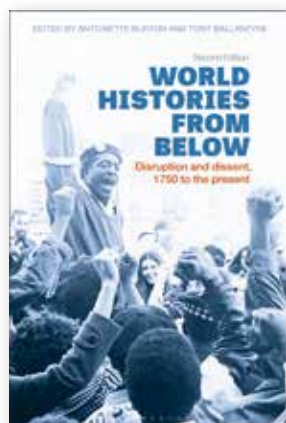
### Russian Internet Memes and Viral Video

#### Eliot Borenstein

**The first in-depth exploration of Russian viral media culture, its history and legacy.**

The Russian internet is a hotbed for memes and viral videos: the political, satirical and simply absurd compete for attention in Russia while the West turns to it for an endless reserve of humorous content. But how did this powerful cyber community grow out of the repressive media environment of the Soviet Union? What does this viral content reveal about the country, its politics and its culture? And why are the memes and videos of today's Russia so popular, spreading so rapidly across the globe? Eliot Borenstein explores the explosive online movement and unpicks, for the first time, the role of mimetic content and digital activism in modern Russian history up to the present day.

**Eliot Borenstein** is Professor of Russian & Slavic Studies, Collegiate Professor in the Faculty of Arts and Sciences, and Senior Academic Convenor for the Global Network at New York University, USA.



February 2022  
48 mono illus, 4 tables  
312 pages • 234 x 156mm  
2nd edition  
9781350171725  
Bloomsbury Academic

## World Histories from Below

### Disruption and Dissent, 1750 to the Present

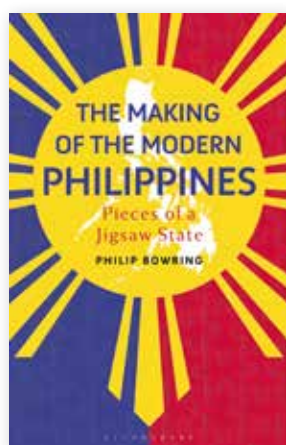
#### Edited by Antoinette Burton and Tony Ballantyne

**An introduction to world history from below, providing an alternative to the privilege of Western powers and elite political structures found in conventional history narratives.**

History has traditionally privileged elites and their accomplishments. This book places 'ordinary' people and subordinated subjects at the heart of an examination of world history, exploring topics like political revolution, religious conversion, labour struggles and body politics. This second edition includes two additional chapters on indigenous peoples, migration and environmental histories from below. With an updated preface, it also includes additional images and case studies to grapple with themes that have more recently come to the fore, such as populism and the environment. Offering a study of these themes from 1750 to the present day, *World Histories from Below* refocuses our entire approach to teaching world history.

**Antoinette Burton** is Professor of History at the University of Illinois, USA.

**Tony Ballantyne** is Professor of History at the University of Otago, New Zealand.



May 2022  
272 pages  
234 x 156mm  
9781350296817  
Bloomsbury Academic  
**Rights sold: Chinese Complex**

## The Making of the Modern Philippines

### Pieces of a Jigsaw State

#### Philip Bowring

**A history of The Philippines from the pre-colonial era up to the present day.**

With a fractured geography and complex identity, The Philippines is an eclectic mix of culture, environment, people and politics. Known mostly for natural disasters, migrant labour and dictatorial presidents, Philip Bowring shows how it is much more. Tracing the history of the Philippines from its pre-colonial era, through its Spanish and American occupations and up to the modern day, he unravels the complex politics, culture, peoples and economy of this unique nation. Engaging with challenges the Filipino people face today such as federalism, revolution, Mindanao, the diaspora, capitalism and relations with China, it rediscovers the struggles, culture and history of the country's past to understand the present.

**Philip Bowring** is a journalist based in Hong Kong and held the position of editor for the Far Eastern Economic Review between 1973 and 1992.

## Feeling Dis-ease in Modern History

Experiencing Medicine and Illness

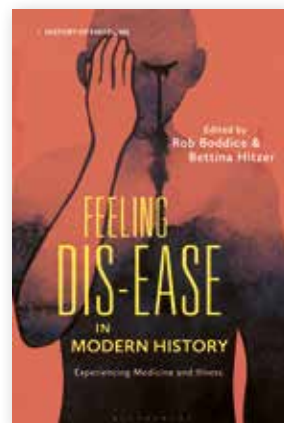
Edited by Rob Boddice and Bettina Hitzer

**An exploration into the emotional and sensory experience of illness in modern history.**

Encompassing the emotional and sensory disruptions that attend disease, injury, mental illness or trauma, this book provides an account of how medical practitioners, experts, lay authorities and the public have felt about such disruptions. Considering all sides of the medical encounter and highlighting the intersection of intellectual history and medical knowledge, of institutional atmospheres and of emotional and sensory experience, it presents a complex and affective account of feeling well and of feeling ill. Especially occupied with the ways in which dynamics of power and authority have either validated or discounted dis-eased feelings, chapters in this book address the politics of medical expertise, gender normativity, race and class hierarchies to better understand situated expressions of illness, their reception and their social, cultural and moral valuation.

**Rob Boddice** is Senior Research Fellow at the Academy of Finland Centre of Excellence in the History of Experiences, Tampere University, Finland, and Adjunct Professor at the Department of Social Studies of Medicine, McGill University, Canada.

**Bettina Hitzer** is Heisenberg Fellow at the Hannah Arendt Institute for Totalitarianism Studies at the Technical University Dresden as well as Privatdozentin at Freie Universität Berlin, Germany.



June 2022  
8 mono illus  
272 pages • 234 x 156mm  
9781350228375  
Bloomsbury Academic  
Series: History of Emotions

## The Idea of Marathon

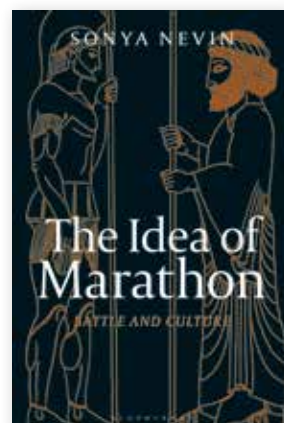
Battle and Culture

Sonya Nevin

**A study of the significance of the Battle of Marathon, why it took place and its role in shaping culture over the last two and a half thousand years.**

This bold new history examines how the conflict of the Battle of Marathon unfolded, who was involved, and what it meant to the Athenians. After immersing the reader in the battle, it explores the ideas attached to Marathon in antiquity and beyond. Marathon shaped how the ancient Athenians thought about themselves and how they related to others. Sonya Nevin shows how the Battle of Marathon continued in the ages after antiquity, even into the present era, in which it has a remarkable role in sport, film, and children's literature.

**Sonya Nevin** is Affiliated Lecturer in Ancient History at the University of Cambridge, UK.



February 2022  
11 mono illus  
256 pages • 234 x 156mm  
9781350157590  
Bloomsbury Academic

## Palestine Across Millennia

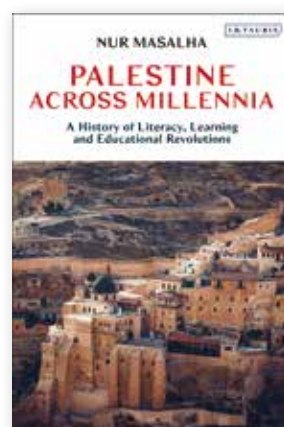
A History of Literacy, Learning and Educational Revolutions

Nur Masalha

**A magisterial intellectual history of Palestine spanning education and scholarship from the ancient period to the present day.**

Nur Masalha illuminates the entire history of Palestinian learning with specific reference to writing, education, literary production and the intellectual revolutions in the country. The book introduces the long intellectual and cultural heritage of Palestine to demonstrate that it was not just a 'holy land' for the monotheistic religions. Rather, Palestine evolved incrementally to become a major international site of classical education and knowledge production with ground-breaking scholarship, historic schools, colleges, famous international libraries and archival centres. This unique book unites these renowned institutions, movements and multiple historical periods for the first time, and in doing so, this multifaceted intellectual history transforms the orientations of scholarly research on Palestine and propels current historical knowledge on education and literacy in Palestine to new heights.

**Professor Nur Masalha** is a Palestinian writer, historian and academic.



February 2022  
5 mono images  
352 pages  
234 x 156mm  
9780755642953  
I.B. Tauris





February 2022  
208 pages  
234 x 156mm  
9780755637461  
I.B. Tauris

### Representing Modern Istanbul

Urban History and International Institutions in Twentieth Century Beyoglu  
Enno Maessen

**An urban history of Beyoglu, Istanbul's cosmopolitan hub on the European side of the Golden Horn.**

Using a series of case studies including previously unexamined archival material, this book explores the urban history of Beyoglu. Telling the story of its local and international institutions, the book charts the shifting identities of the residents of the district. These case studies reveal the effects of changing political circumstances, from the rise of nationalism to Turkey's place in the Cold War, as well as critically examining Beyoglu's legacy as a multicultural centre. In the process, the book reveals a picture of resilience, cross-cultural contact and provides an important contribution to our understanding of present-day and historical Istanbul and Beyoglu.

**Enno Maessen** is Lecturer at the Department of History and Art History of Utrecht University, the Netherlands.



May 2022  
240 pages • 216 x 138mm  
9780755646005  
I.B. Tauris  
Series: Middle East Institute Policy Series

### Cyber Warfare and Cyber Peace

Digital Conflict in the Middle East

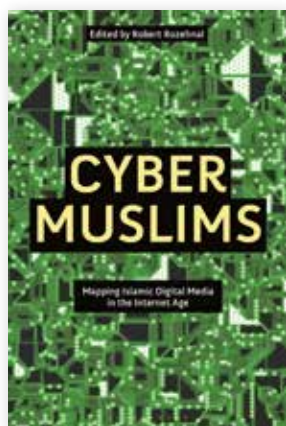
Edited by Michael Sexton and Eliza Campbell

**Examines the history and situation of cyber conflict in the Middle East.**

The Middle East is the region in which the first act of cyber warfare took place. Since then, cyber warfare has escalated and has completely altered the course of the MENA region's geopolitics. With a foreword by top national security and cyber expert, Richard A. Clarke, this is the first anthology to specifically investigate the history and state of cyber warfare in the Middle East. It gathers an array of technical practitioners, social science scholars, and legal experts to provide a panoramic overview and cross-sectional analysis. The book captures the flashpoints and developments in conflict in the cyber domain in the past ten years how its greatest risks can be avoided.

**Mike Sexton** is a Fellow and Director of the Cybersecurity Initiative at the Middle East Institute, USA.

**Eliza Campbell** is the Associate Director for Impact and Innovation at the Middle East Institute Policy Center, and a fellow with the Middle East Institute Cyber Program.



May 2022  
344 pages  
234 x 156mm  
9781350233706  
Bloomsbury Academic

### Cyber Muslims

Mapping Islamic Digital Media in the Internet Age

Edited by Robert Rozehnal

**Explores how diverse groups of Muslims use digital media technologies.**

Providing detailed case studies, this book explores the vibrant digital expressions of diverse groups of Muslim cybernauts: religious clerics and Sufi mystics, feminists and fashionistas, artists and activists, Hajj pilgrims and celebrities. Together, these stories span a vast cultural and geographic landscape, across Indonesia, Iran, the Middle East, and the United States. Authors examine a wide-range of digital multimedia technologies as primary "texts". These include websites, podcasts, Twitter, Facebook, Instagram, YouTube channels, online magazines and discussion forums, and religious apps.

**Robert Rozehnal** is Professor of Religion Studies and the founding director of the Center for Global Islamic Studies at Lehigh University, USA.



## Jehovah's Witnesses

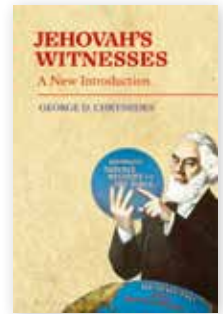
A New Introduction

George Chryssides

**An unbiased introduction to an often misunderstood religious community.**

Outlining the origins and history of Jehovah's Witnesses, this book explains key beliefs and practices. It explores what is involved in being a Witness – congregational life, lifestyle, rites of passage, understandings of the Bible, and prophetic expectations. It examines the various processes and consequences of leaving the organisation, controversies which have arisen in the course of its history, and popular criticisms. The book also discusses the likelihood of reforms within the organisation, such as its stance on blood transfusions, the role of women, and new methods of meeting and evangelising in response to the COVID-19 pandemic.

**George D. Chryssides** is an Honorary Research Fellow in the Department of Theology and Religious Studies at York St John University, UK.



January 2022  
208 pages • 234 x 156mm  
9781350190894  
Bloomsbury Academic

## Entering the Twofold Mystery

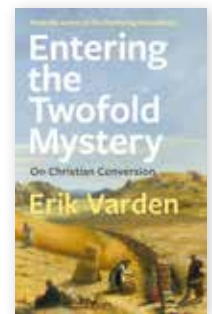
On Christian Conversion

Erik Varden

**A book about the insight, comfort, and direction our troubled age can find in monastic wisdom.**

Erik Varden published *The Shattering of Loneliness* in 2018. Now, he helps us interpret the signs of the times, convinced that the perennial experience of monks and nuns has much to teach us. Varden invites us to consider what makes a monk. He takes us on a pilgrimage through the Church's year, drawing on Scripture, tradition and literary and religious figures of our time. Varden lets the reader discover the generous breadth and depth of a monk's outlook on life. In doing so, he provides inspiration, enjoyment and enlightenment in equal measure.

**Erik Varden** is a monk and bishop. Born in Norway, he was a Fellow of St John's College, Cambridge, before entering Mount Saint Bernard Abbey in Leicestershire, UK.



January 2022  
272 pages • 216 x 135mm  
9781472979476  
Bloomsbury Continuum  
Rights sold: Spanish

## Mediating Catholicism

Religion and Media in Global Catholic Imaginaries

Edited by Eric Hoenes del Pinal, Marc Loustau and Kristin Norget

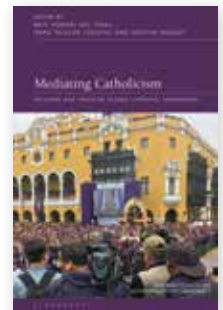
**The first book to focus specifically on the ethnographic study of Catholicism and media.**

In ethnographic detail, this book examines how Catholics around the world consume, produce, and engage with media technologies in their religious lives. Chapters demonstrate how people engage with the Catholic mediascape, analysing the social, cultural, and political processes that underlie Catholic media and mediatization. Case studies examine Catholic practices in North America, Western and Eastern Europe, Latin America, South-East Asia, and Africa, providing a truly comparative, de-centred representation of global Catholicism.

**Eric Hoenes del Pinal** is Assistant Professor of Religious Studies at the University of North Carolina at Charlotte, USA.

**Marc Loustau** is Visiting Lecturer in Religious Studies at the College of the Holy Cross, USA.

**Kristin Norget** is Associate Professor of Anthropology at McGill University, Canada.



April 2022 • 10 mono illus  
256 pages • 234 x 156mm  
9781350228177  
Bloomsbury Academic  
Series: New Directions in the Anthropology of Christianity

## The Origin of Sin

Greece and Rome, Early Judaism and Christianity

David Konstan

**Traces the vocabulary around 'sin' in classical and biblical texts, to argue for a new definition that was superseded by the later Christian traditions.**

Taking a close look at the religious texts of Classical antiquity and the Bible, this book reveals the original meaning for 'sin' that was changed in later Christian interpretations. Through close philological examination of the words for 'sin' in these texts, it traces their usage over the centuries in four chapters showing that the usual modern definition of sin has closer links to Graeco-Roman ideas of (pagan) religious violations than to that found in the Hebrew Bible and New Testament.

**David Konstan** is Professor of Classics at New York University, USA.



February 2022  
216 pages  
234 x 156mm  
9781350278592  
Bloomsbury Academic



March 2022  
240 pages  
216 x 138mm  
9781350269507  
Bloomsbury Academic

## Pedagogy of Resistance

Against Manufactured Ignorance

Henry A. Giroux

**Argues that education has assumed a crucial role in shaping politics in today's divisive society.**

At a time when ignorance, lies and fake news have empowered right-wing groups and created deep divisions in society, Henry A. Giroux argues that education holds a crucial role in shaping politics. Education, with its increasingly corporate and conservative-based technologies, is partly responsible for creating these divisions and contributes to the pitting of people against each other through the lens of class, race, and any other differences that don't embrace white nationalism. Giroux's analysis explores the current climate, covering a range of issues including the Covid-19 pandemic, Trumpism, American fascism, and exploring Paulo Freire's *Pedagogy of Hope* in these dark times.

**Henry A. Giroux** holds the Chair for Scholarship in the Public Interest in English and Cultural Studies at McMaster University, Canada.



June 2022  
10 mono illus  
336 pages  
234 x 156mm  
9781350274877  
Bloomsbury Academic

## Critical Pedagogy and the Covid-19 Pandemic

Keeping Communities Together in Times of Crisis

Edited by Fatma Mizikaci and Eda Ata

**An examination of the social and political impact of the pandemic on education.**

Leading international scholars and activists offer international reflections on critical pedagogy during the Covid-19 pandemic. Addressing topical issues, including Black Lives Matter, racism, poverty, and social and gender inequality, the chapters examine the social and political impact of the pandemic on education. The authors address critical issues, controversies of education, and social and political problems that have been exacerbated by the pandemic, and offer personal and regional perspectives on the creation of digital communities in a time of distance and isolation.

**Fatma Mizikaci** is Head of the Curriculum and Instruction Division and English Language Teaching Department in the Faculty of Educational Sciences at Ankara University, Turkey.

**Eda Ata** is Lecturer in the Faculty of Educational Sciences at Ankara University, Turkey.



June 2022  
176 pages  
234 x 156mm  
5th edition  
9781350135390  
Bloomsbury Academic

## Observing Children From Birth to 6

A Practical Guide for Early Childhood Students and Practitioners

Carole Sharman, Wendy Cross and Diana Vennis

**A practical guide to observational techniques for those working, studying or training in early childhood education.**

Observation is an essential skill for all who work as carers and educators of children. Now thoroughly updated to cover new policies, trends and regulations in line with EYFS Statutory Framework (2020), this book offers a focused guide to observational techniques that will enable you to become a skilled practitioner. It includes development milestones from birth to 6 years, with references to descriptions of each age group by theorists and developmentalists. Pedagogical features include chapter objectives, key questions, chapter summaries, case studies and a set of activities to assist planning which includes considering sustainability and conservation within the early childhood environment.

**Carole Sharman** was a Registered Nurse and Health Visitor before retraining as a primary school teacher. Later she worked in FE, eventually becoming Head of School for Early years and Special Educational Needs.

**Wendy Cross** worked as an Early Years practitioner in a variety of Early Years settings. She has experience in tutoring childcare practitioners in Further Education and in internally/externally verifying acknowledged Early Years courses and qualifications.

**Diana Vennis** was a trained Nursery/Infant teacher. Later she taught in Further Education. She has also worked as an internal/external verifier for awarding bodies in childcare, and as an Ofsted Nursery Inspector and an Early years Inspector for the Adult Learning Inspectorate.

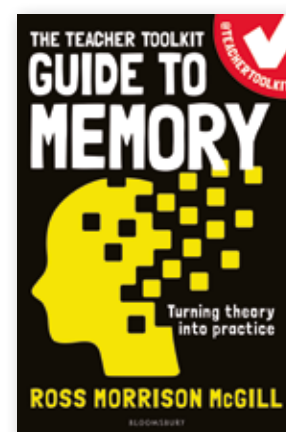
## The Teacher Toolkit Guide to Memory

Ross Morrison McGill

**Provides teachers with evidence-based strategies for improving memory in the classroom.**

Cleverly designed with infographics, charts and diagrams, *The Teacher Toolkit Guide to Memory* provides clear, visual explanations of how memory works, including short-term and long-term memory, working memory, semantic memory and episodic memory. It presents a wealth of original ideas for incorporating this theory into day-to-day classroom practice, with proven methods for aiding knowledge retention and testing recall, to boost learning, support revision and motivate pupils. Breaking down the key theories of cognitive load, cognitive apprenticeship and brain plasticity in an easy-to-digest format, this is the perfect guide for teachers looking to understand how learning happens and how they can use this to maximise their impact in the classroom.

**Ross Morrison McGill**, aka @TeacherToolkit, is the most followed teacher on Twitter in the UK.



April 2022  
128 pages  
234 x 153mm  
9781472989345  
Bloomsbury Education

## Sustainability Education

A Classroom Guide

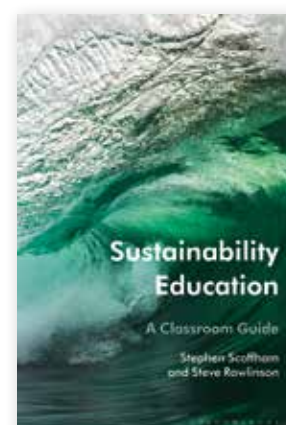
Stephen Scoffham and Steve Rawlinson

**An accessible, in-depth guide to sustainability education for students, teachers and curriculum makers working with children aged 3-14 around the world.**

This guide offers a progressive framework for sustainability education, structured around key concepts and linked to the UN Global Goals (SDGs). Drawing together contributions from Australia, Israel, Norway, South Africa, the UK and the USA, the book presents over 180 age-related teaching ideas on a range of topics including conservation, health, food, wildlife, climate change, social justice and sustainable living. Provocative questions are included throughout to stimulate educational debate. A companion website offers a carefully curated guide to online resources, planning and teaching materials and additional articles for discussion.

**Stephen Scoffham** is Visiting Reader in Sustainability and Education at Canterbury Christ Church University, UK.

**Steve Rawlinson** is Chair of the Primary Geography Editorial Board and was President of the Geographical Association (2015-16).



April 2022  
40 mono illus  
288 pages  
246 x 189mm  
9781350262072  
Bloomsbury Academic

## I Can't Do Maths!

Why Children Say It and How to Change It

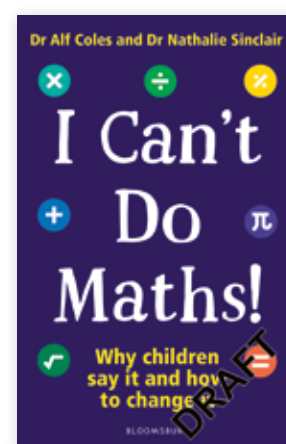
Dr Alf Coles and Dr Nathalie Sinclair

**An insightful, myth-busting book based on one core belief: maths doesn't have to be scary!**

Exploring the many myths around teaching and learning mathematics, this book offers practical strategies to dispel false beliefs and inspire teacher and pupil confidence in every primary maths lesson. Whether you are an NQT finding your way around the maths curriculum, or an experienced teacher looking to boost your practice, this book is full of ideas, advice and activities to make maths enjoyable and accessible for you and your pupils. Packed full of activities, techniques and concrete strategies, as well as real-life case studies and easy-to-digest theory, this is the perfect book for primary teachers looking to reignite mathematics in their classroom and improve learning for all pupils.

**Dr Alf Coles** is Associate Professor of Mathematics Education and Deputy Head of School at the University of Bristol's School of Education.

**Dr Nathalie Sinclair** is Professor in the Faculty of Education at Simon Fraser University in Vancouver, Canada.



May 2022  
160 pages  
216 x 138mm  
9781472992673  
Bloomsbury Education



June 2022  
240 pages  
234 x 153mm  
9781399400596  
Bloomsbury Business

## Re:Align

A Leadership Blueprint for Overcoming Disruption and Improving Performance

Jonathan Trevor

**A practical toolkit on how leaders can enable their businesses to thrive in the future.**

This is both a call to action and a practical toolkit for leaders everywhere, to turn adversity into advantage by developing the capabilities required to realign their businesses for future success. Strategic (re)alignment is where all elements of a business are arranged and in such a way as to best support the fulfilment of its enduring purpose. This book provides leaders with a blueprint for transforming their enterprise's purpose, strategy and organisational capabilities to thrive in the future.

**Dr Jonathan Trevor** serves on the faculty of the University of Oxford Said Business School, and teaches on the Oxford MBA, Executive MBA and international executive education programmes.



March 2022  
208 pages  
234 x 153mm  
9781472993809  
Bloomsbury Business

## Unmuted

How to Show Up, Speak Up and Inspire Action

Heather Hansen

**An essential guide to professional communication, building upon research from linguistics, business psychology and cultural studies.**

Heather Hansen draws upon her years of experience as a communication specialist and consultant to illustrate how you can overcome any obstacles to professional communication and make your voice heard. Building upon research from business psychology, cultural studies and linguistics, *Unmuted* is the essential guide to professional communication. Through the unique 'Unmuted' framework, it provides practical strategies that will bring confidence and clarity to every aspect of your career, from writing perfectly worded emails to delivering powerful presentations.

**Heather Hansen** is a Global Communication Specialist, TEDx speaker, and Founder of Singapore-based communication training and consulting firm, Global Speech Academy Pte Ltd.



January 2022  
288 pages  
234 x 153mm  
9781472987051  
Bloomsbury Business

## The Suite Spot

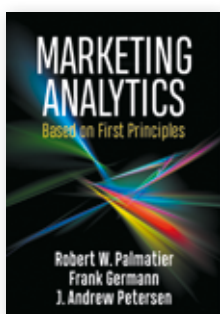
Reaching, Leading and Delivering the C-Suite

John Jeffcock

**A fascinating guide to surviving and thriving in the corporate C-Suite.**

This compendium of wisdom includes input from hundreds of leading executives over a period of 20 years. It challenges existing thinking while also bringing new ideas to the business world. The book explains what today's C-Suite looks like and how it is evolving. It provides unique guidance on how to be successful in the C-Suite through a unique combination of models, case studies and research, which illustrate the key points in a meaningful way.

**John Jeffcock** was (and remains) the founder and CEO of Winmark – a company offering a full portfolio of C-Suite networks.



February 2022  
424 pages  
9781352013191  
Bloomsbury Academic

## Marketing Analytics

Based on First Principles

Robert W. Palmatier, Frank Germann and J. Andrew Petersen

**A dynamic textbook that provides a comprehensive overview of marketing analytics.**

This textbook integrates state of the art data analysis techniques into all aspects of marketing to enable more effective, evidence-based decision-making. A powerful and unifying framework underpins the foundations of the text, underscoring how marketing decisions should focus on solving the key underlying problems and complexities found in most marketing activities. This is the ideal textbook for advanced undergraduate, postgraduate and MBA students of marketing, and marketing practitioners seeking to develop their marketing effectiveness and data analysis skills.

**Robert W. Palmatier** is Professor of Marketing, and John C. Narver Chair of Business Administration at the University of Washington, USA.

**Frank Germann** is Associate Professor of Marketing at the University of Notre Dame, USA.

**J. Andrew Petersen** is Associate Professor of Marketing at the Pennsylvania State University, USA.



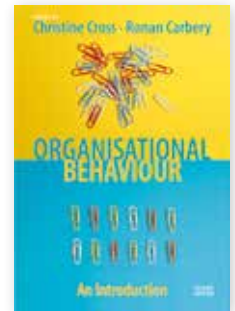
## Organisational Behaviour

An Introduction

Christine Cross

**A lively and comprehensive introduction to the field of organisational behaviour.**

This textbook demonstrates how research into human behaviour can be applied in the workplace. With a strong focus on career development, it offers a wealth of real-world examples, coverage of contemporary issues, an international approach and skills features to help students prepare for employment. Topicality is ensured with new and updated content covering the wider business environment, COVID-19, #MeToo and the influence of technology on workplace behaviour. The book assumes no prior work experience and is essential for first and second year undergraduate and postgraduate students on Business and Management degrees taking introductory modules in organisational behaviour.



January 2022  
408 pages  
2nd edition  
9781352012477  
Red Globe Press

## Human Resource Management

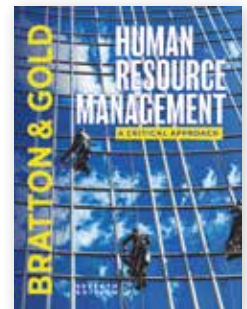
A Critical Approach

John Bratton

**Explores the theory and practice of human resource management to encourage students to reflect critically on the realities of the ever-changing world of work.**

Topical and engaging issues such as wellbeing, inequality, the gig economy and the precariat are covered in this insightful and critical exploration of human resource management today. Pedagogical tools such as 'Ethical Insights' and 'Digital Spotlights' are new to this updated edition, ensuring an approach which captures all of the various dimensions of the contemporary work environment. Integrated discussion is provided on the effect of the Covid-19 pandemic on the core themes and debates around human resource management. This is an essential resource for undergraduate students on HRM modules.

**John Bratton is Honorary Professor in the Management School at Queen's University Belfast, Northern Ireland.**



January 2022  
510 pages • 276 x 216mm  
7th edition • 9781352012606  
Red Globe Press

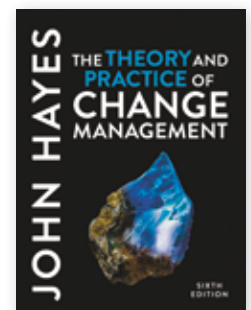
## The Theory and Practice of Change Management

John Hayes

**Takes a managerial approach to offer everything you need to know about organisational change today.**

The sixth edition of this bestselling textbook combines a scholarly discussion of change management with a host of practical tools and techniques. Offering unrivalled breadth, it utilises an underpinning framework based on a process model of change and is supported by a comprehensive companion website. New benefits of this updated edition include increased coverage of a variety of organisations and territories to highlight change in diverse sectors, updated research reports to present the latest theory in the field and new experiential exercises to consolidate and apply learning.

**John Hayes is Emeritus Professor of Change Management at Leeds University Business School, UK.**



January 2022  
488 pages • Other  
6th edition • 9781352012538  
Red Globe Press

## Entrepreneurship and Small Business

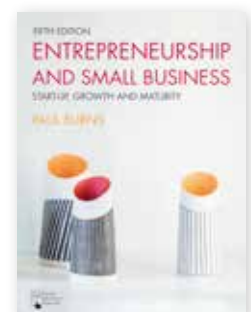
Start-Up, Growth and Maturity

Paul Burns

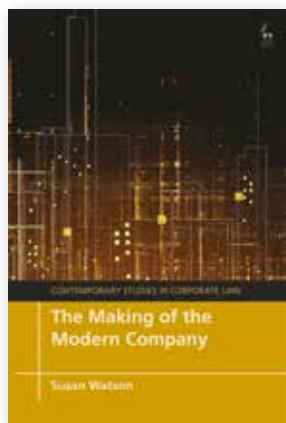
**A holistic introduction to the field of entrepreneurship, offering valuable guidance for budding entrepreneurs looking to launch their own small business.**

Adopting a life-cycle view of a business from start-up to maturity, this new edition explores the many stages and forms of entrepreneurship, with an international outlook and expert synthesis of both theoretical foundations and lessons from real-life business practice. Combining cutting edge theory with fresh global examples and lessons from real-life business practice, it encourages students to develop the knowledge and skills required to navigate today's entrepreneurial challenges. Updated with insight into the effects of the Covid-19 pandemic, this textbook provides over 100 Case Insights to provide a diverse global outlook on today's entrepreneurial landscape.

**Paul Burns is the editor of Butler's Lives of the Saints and author of New Concise Butler. He is a publisher and editor by profession.**



January 2022  
584 pages • 276 x 216mm  
5th edition • 9781352012491  
Red Globe Press



May 2022  
384 pages • 234 x 156mm  
9781509923625  
Hart Publishing  
Series: Contemporary Studies in  
Corporate Law

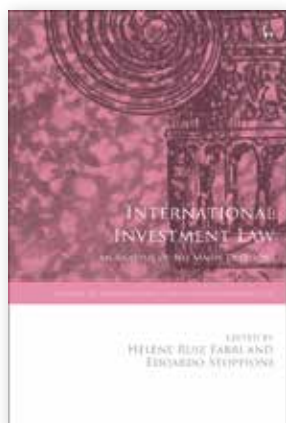
## The Making of the Modern Company

Susan Watson

**A unique contribution to the literature on corporate law that provides an explanation for the success of the corporate form and a platform for solutions to the hard problems of corporate law.**

Susan Watson adopts a historical perspective to highlight, and bring back into focus, the key features of the modern company. It discusses how it has changed over time, focussing on England in the key period between the enactment of the general incorporation statutes permitting limited liability in the mid-19th century and the legal recognition of the modern company as a separate legal entity at the end of the century. This is a valuable resource for corporate law academics, those who study the company from related disciplines and anyone questioning why there remains a lack of certainty about the structure of the most ubiquitous and important modern legal form; the limited liability company.

**Susan Watson** is Dean of the Business School and holds joint chairs in the Faculty of Law and Faculty of Business and Economics, at the University of Auckland, New Zealand.



May 2022  
704 pages • 244 x 169mm  
9781509929047  
Hart Publishing  
Series: Studies in International  
Trade and Investment Law

## International Investment Law

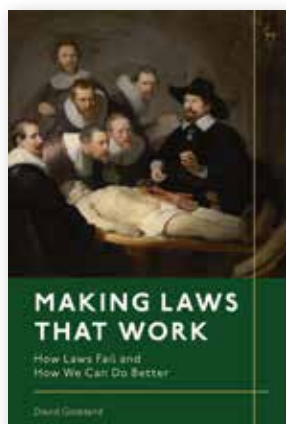
An Analysis of the Major Decisions

Edited by Hélène Ruiz Fabri and Edoardo Stoppioni

**A fresh, integrated, and interdisciplinary approach to the practice of international investment law.**

Written by leading experts in the field, this collection offers a critical and comparative analysis of the existing case law on international investment law. Making a topical contribution to the existing literature, the book brings together over 40 international experts and legal traditions. It combines conceptual analysis and archival investigation of landmark case law to provide the reader with a fresh and innovative understanding of the breadth of international investment law.

**Hélène Ruiz Fabri** is Professor of Law and Director and **Edoardo Stoppioni** is Research Fellow, both at the Max Planck Institute for Procedural Law, Luxembourg.



June 2022  
272 pages  
234 x 156mm  
9781509955367  
Hart Publishing

## Making Laws That Work

Why Laws Fail and How We Can Do Better

David Goddard

**Examines why laws fail and presents strategies for making laws that work.**

Why do some laws fail? And how can we make laws that actually work? This helpful guide provides answers to these questions and gives practical strategies for law-making. It looks at a range of laws which have failed and examines some of the reasons why such failures occur. It provides strategies to reduce the risk of failure of legislative projects and provides useful checklists of questions to ask and issues to consider, which will be invaluable to anyone involved in designing legislation.

**David Goddard** is a Judge of the Court of Appeal, New Zealand.

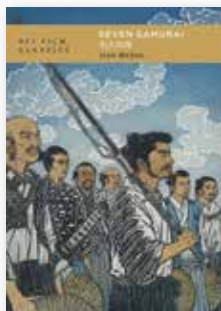


## Eight and a Half (Otto e mezzo)

D. A. Miller

Federico Fellini's masterpiece shocked audiences around the world upon its release in 1963, by its sheer auteurist gall. The hero, Guido Anselmi, seemed to be Fellini's mirror image, and the story to reflect the making of *8 1/2* itself. D.A. Miller argues that we can now see more clearly how tentative, even timid, Fellini's ground-breaking incarnation always was. The enduring timeliness of *8 1/2* lies, Miller suggests, in its aggressive shirking of the shame that falls on the man – and the artist – who fails his appointed social responsibilities.

March 2022 • 60 mono illus • 128 pages  
2nd edition • 9781839024733  
British Film Institute • Series: BFI Film Classics



## Seven Samurai

Joan Mellen

This study of Akira Kurosawa's *Seven Samurai* (1954) treats it both as a portrayal of the cultural upheaval brought on by the collapse of Japanese militarism in the 16th century, and as a reflection of the sweeping cultural changes occurring in the aftermath of the American Occupation that followed Japan's defeat in the Second World War. Mellen contextualises *Seven Samurai*, marking its place in Japanese cinema and in Kurosawa's film-making career. She explores the film's roots in medieval history and, above all, the astonishing visual language in which Kurosawa created his elegiac epic.

March 2022 • 60 mono illus • 112 pages  
2nd edition • 9781839024771  
British Film Institute • Series: BFI Film Classics



## The Godfather

Jon Lewis

Examines *The Godfather* (1972)'s audacious visual style and its principal themes: Vito and Michael's attempt to balance the obligations of business and family, their struggle with assimilation, the temptations and pitfalls of capitalist accumulation, and the larger drama of succession from father to son, from one generation to the next. Lewis uncovers the film's real-life gangster backstory, placing it in the context of Hollywood's dramatic box-office turnaround in the early 1970s, and revealing how *The Godfather* saved Paramount Studios and the rest of Hollywood.

March 2022 • 65 colour illus • 104 pages  
2nd edition • 9781839024580  
British Film Institute • Series: BFI Film Classics

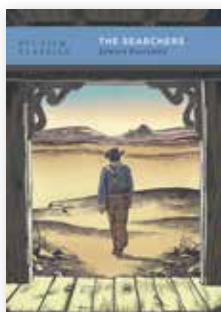


## The Lost Honour of Katharina Blum (Die verlorene Ehre der Katharina Blum)

Julian Preece

Julian Preece considers what makes this film new and radical, a turning point in numerous contexts, especially with respect to women's cinema and its portrayal of a female lead. Drawing on archival material including drafts of the screenplay, brochures and props, reviews and interviews, Preece traces the conception of the film and its development from the original short novel authored by Heinrich Böll. First-hand accounts by members of the cast and production team, including cinematographer Jost Vacano, producer Eberhard von Junkersdorf, and actors Angela Winkler and Mario Adorf, provide unique insight into the film's production.

March 2022 • 60 colour illus • 104 pages  
9781839024375 • British Film Institute  
Series: BFI Film Classics



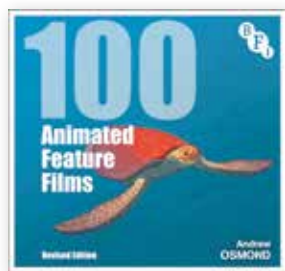
## The Searchers

Edward Buscombe

John Ford's 1956 masterpiece was voted the seventh greatest film of all time in *Sight & Sound*'s most recent poll of critics and has had an enormous influence on many of America's most distinguished contemporary filmmakers. John Wayne's portrait of the vengeful Confederate Ethan Edwards gives the film a truly epic dimension, as does his long and lonely journey into the dark heart of America. Edward Buscombe's insightful study provides a detailed commentary on all aspects of the film, drawing on material in the John Ford archive at Indiana University to offer new insights into the film's production history.

March 2022 • 60 colour illus • 96 pages  
2nd edition • 9781839024696  
British Film Institute  
Series: BFI Film Classics

*“An indispensable  
part of every  
cineaste's  
bookcase”*  
– Total Film



June 2022  
70 colour and mono illus  
256 pages  
2nd edition  
9781839024429  
British Film Institute  
Series: BFI Screen Guides

## 100 Animated Feature Films

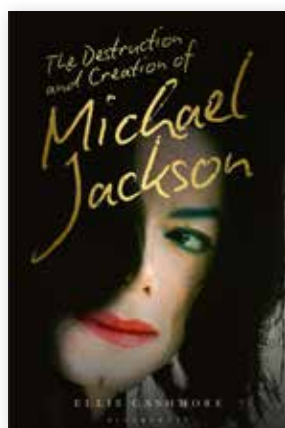
Revised Edition

Andrew Osmond

**An essential guide to 100 of world cinema's most interesting and important animated films from across the history of cinema.**

20 years ago, animated features were widely perceived as cartoons for children. Today, they encompass an astonishing range of films, styles and techniques. Andrew Osmond provides an entertaining and illuminating guide to the endlessly diverse world of animated features, with entries on 100 of the most interesting and important animated films from around the world, from the 1920s to the present day. This revised edition has been updated with 35 new films selected for coverage.

**Andrew Osmond** is a journalist and critic based in Berkshire, UK.



May 2022  
23 mono illus  
352 pages  
152 x 228mm  
9781501363580  
Bloomsbury Academic

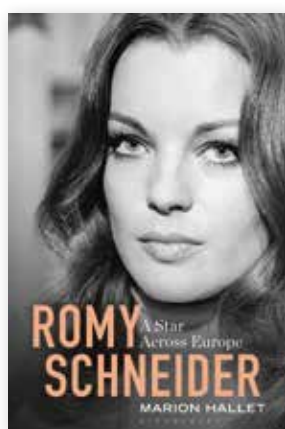
## The Destruction and Creation of Michael Jackson

Ellis Cashmore

**The first study to examine Michael Jackson's career through the prisms of American racial politics and celebrity culture.**

However people remember Michael Jackson, no one can deny that, in cultural terms, he remains a compelling subject. An icon of the late 20th century, he reflects not only the changes in the circumstances of the African American population, but changes in white America. Jackson was idolised, perhaps even objectified into an extraordinary being for whom there were no established reference points in whites' conceptions. This book posits that Jackson was a creation of, at first, American and, later, global culture at a time when it seemed desirable, if not necessary to exalt a Black person on merit. America had become a society in which someone of Jackson's indisputable genius not only can, but must, rise to the top.

**Ellis Cashmore** has held positions in sociology at the universities of Hong Kong and Tampa, USA and is currently an honorary professor at Aston University, UK.



April 2022  
15 mono illus  
256 pages  
152 x 228mm  
9781501378850  
Bloomsbury Academic

## Romy Schneider

A Star Across Europe

Marion Hallet

**"Blends sociohistorical context, extra-cinematic materials and close readings of key films to astutely evaluate the impact and legacy of Romy Schneider across European cinema and celebrity culture."** – Felicity Chaplin, Monash University, Australia

Marion Hallet explores the star image of Austrian born actress Romy Schneider (1938-1982). Her evolving role – sweet Viennese girl, Parisienne, 'modern' and 'tragic' woman – together with her acting choices and events in her private life, led her career into varied and fascinating directions within European and Hollywood cinemas. Romy Schneider shows how the representations of women stemming from Schneider's star image supported specific and shifting cultural and social agendas regarding femininity, from the 1950s to the 1980s. This book examines the significance of Schneider's image both when she was working and since, within Western European film culture and celebrity culture.

**Marion Hallet** is a researcher in the film studies department at King's College London, UK.



## Alfred Hitchcock

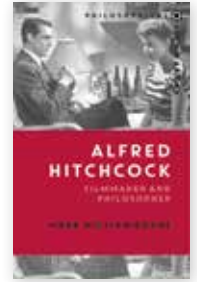
Filmmaker and Philosopher

Mark William Roche

**An exploration of the genre-changing work of Alfred Hitchcock and its interweaving with philosophical issues and topics.**

Hitchcock was a masterful director, critically acclaimed both during and after his long career. What may have been sensed by many viewers but not fully articulated until now is the extent to which his works subtly engage philosophical themes: What is evil, and how does it shield and reveal itself? What is at stake when one knows the truth but cannot speak of it? Roche unlocks Hitchcock's engagement with philosophical issues, and does so in a way that appeals to the novice and the seasoned philosopher, as well as enthusiastic admirers of Hitchcock's films.

**Mark W. Roche** is Rev. Edmund P. Joyce, C.S.C. Professor of German Language and Literature and Concurrent Professor of Philosophy, University of Notre Dame, USA.



June 2022  
224 pages • 216 x 138mm  
9781474221306  
Bloomsbury Academic  
Series: Philosophical Filmmakers

## Luchino Visconti

Filmmaker and Philosopher

Joan Ramon Resina

**The first book to fully explore the philosophical aspects and implications of Visconti's oeuvre and celebrate him as a truly philosophical filmmaker.**

Famous for his elegant lifestyle, Visconti's vibrant technicolour dramas are also known for their decadence and stunning display of aesthetic mastery and sensory pleasure. Looking beyond this colourful façade, however, Resina explores the philosophical implications of decadence with a particular focus on *Damned* (1969), *Death in Venice* (1971), and *Ludwig* (1972). From the incestuous relationship between decadence and power to decadence as an outcome of straining toward formal perfection, Resina uncovers the unity and philosophical cohesiveness of these films that deal with different subjects and historical periods.

**Joan Ramon Resina** is Professor of Iberian and Latin American Cultures and Comparative Literature, Stanford University, USA.



February 2022  
240 pages • 216 x 138mm  
9781350185777  
Bloomsbury Academic  
Series: Philosophical Filmmakers

## SceneWriting

The Missing Manual for Screenwriters

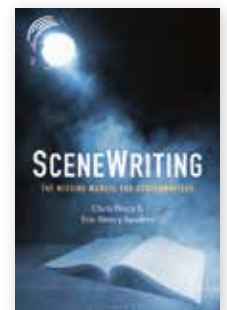
Chris Perry and Eric Henry Sanders

**The first comprehensive guide to mastering the art and craft of writing scenes.**

Provides a new foundational approach to mastering the most critical and overlooked part of the screenwriting process: the art and craft of writing scenes. With step-by-step instruction, and numerous exercises, you will learn how to transform an outline into a fully-developed script. Learn how to prepare scenes for writing, construct sparkling, naturalistic dialogue, utilise scene description and the unique structure of the screenplay format to maximum advantage, and polish your scenes so that your idea becomes the script you always imagined it could be.

**Chris Perry** began his career at Rhythm & Hues and Pixar before he began teaching at Hampshire College, USA in 1999.

**Eric Henry Sanders** is a playwright, screenwriter, film producer, and director with over 25 years of experience teaching film, screenwriting, and narrative at Columbia College, Hampshire College, Mount Holyoke College, and elsewhere in the USA.



March 2022  
4 mono illus • 224 pages  
152 x 228mm • 9781501352126  
Bloomsbury Academic

## Male and Female Violence in Popular Media

Elisa Giomi and Sveva Magaraggia

**Examines the complex relationship between gender and violence.**

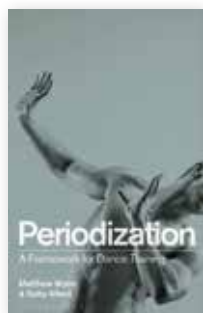
Proposes that men engage in violent conduct at a significantly higher rate than women because they are socially and culturally 'programmed' to do so, through popular culture representations. TV series, films, pop music and videos, advertising commercials and tabloids generally normalise violence against women as an allegedly natural inclination of males. By examining popular culture's depiction of men and women in their opposite, yet complementary, roles of perpetrators and victims, the book demonstrates unexplored interconnections, namely that gender 'does' violence and violence 'does' gender.

**Elisa Giomi** is Associate Professor in the Department of Philosophy, Communication and Performing Arts at Roma Tre University, Italy.

**Sveva Magaraggia** is Associate Professor in the Department of Sociology and Social Sciences at the University of Milan-Bicocca, Italy.



March 2022 • 3 mono tables  
240 pages • 216 x 138mm  
9781350168756 • Bloomsbury Academic  
Series: Library of Gender and Popular Culture



January 2022 • 26 mono illus  
256 pages • 216 x 138mm  
9781350194526  
Bloomsbury Academic

## Periodization

A Framework for Dance Training

Matthew Wyon and Gaby Allard

**Introduces a new pedagogical approach to training dancers that has been adapted from the periodization concept.**

Periodization provides an adaptable framework to optimise training. It is goal-focused, fits to performance schedules and is highly sustainable for the dancer. This is the first book to apply this theory to dance training. Using the example of the ArtEZ Dance Conservatoire in the Netherlands, it demonstrates how the approach can be integrated into a dance school, including commentary from the teachers to make it practical and accessible for trainers.

**Matthew Wyon, PhD,** is a Professor in Dance Science at the University of Wolverhampton, UK.

**Gaby Allard, PhD student,** conducts research on dance, both in the professional field and in dance education. She trained as a classical dancer at the Royal Conservatory in The Hague and had an extensive career as contemporary dancer at Danceworks Rotterdam.



February 2022 • 304 pages  
234 x 156mm • 3rd edition  
9781350155947  
Methuen Drama

## Auditioning for Film and Television

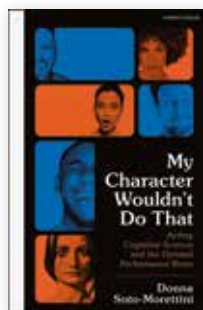
A Post #MeToo Guide

Nancy Bishop

**An updated edition of Nancy Bishop's expert audition guide, with a post #MeToo lens.**

In addition to the continued acceleration in technology and social media, which affects how auditioning and actor marketing is conducted, the entertainment industry has changed also in its approach to women, sex and relations between the sexes. The shock of the #MeToo movement has radically changed the way women and men interact in the casting room. This new edition of the must-have audition guide for actors, *Auditioning for Film and Television*, addresses these issues and how they come into play in the audition room.

**Nancy Bishop C.S.A.** is an Emmy award-nominated casting director who has cast supporting talent on over 60 projects.



February 2022 • 30 mono illus  
176 pages • 216 x 138mm  
9781350230347  
Methuen Drama

## My Character Wouldn't Do That

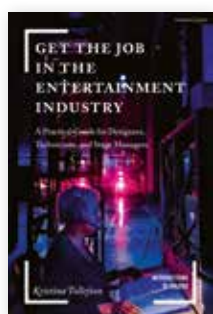
Acting, Cognitive Science and the Optimal Performance Brain

Donna Soto-Morettini

**The first book to practically apply modern thought on cognitive science to acting.**

A rethinking of acting theory entirely in terms of what cognitive science and cognitive psychology have discovered about human behaviour and thinking over the last decades. Starting from the idea that the main hindrance to a great acting performance is self-consciousness on the part of the performer, the book examines the ways in which some of our traditional and contemporary approaches to acting put us into a 'mind space' that can encourage self-consciousness. It includes step-by-step guidance with exercises to help actors develop the skills needed to implement theory into practice.

**Donna Soto-Morettini** has served as Director of Drama for the Royal Conservatoire of Scotland, Head of Acting and Dance for Liverpool Institute for Performing Arts, and Head of Acting at the Royal Central School of Speech and Drama, UK.



January 2022 • 50 illus (2x16pp colour plates) • 296 pages • 234 x 156mm • 9781350103788  
Methuen Drama  
Series: Introductions to Theatre

## Get the Job in the Entertainment Industry

A Practical Guide for Designers, Technicians, and Stage Managers

Kristina Tollefson

**Provides strategies and activities to help secure employment in the entertainment industry as a designer, technician, or stage manager.**

How do you take your skills and experience and present them to prospective employers in the arts industry? Where does your job search begin and what should you consider as you plan your future career steps? This book provides straightforward strategies and practical exercises to turn anxiety into excitement and help you develop the skills and materials that will empower you to go after the job you want, and get it. It provides guidance on planning your career in the entertainment industry and additional online resources, including examples of CVs, resumes, cover letters, portfolios and interviews.

**Kristina Tollefson** is Professor of Costume and Makeup Design in the Department of Theatre at the University of Central Florida, Orlando, USA, in addition to her freelance work.



### Bea Palya's I'll Be Your Plaything

Anna Szemere and  
András Rónai

February 2022 • 168 pages  
9781501354427  
Bloomsbury Academic  
Series: 33/13 Europe



### Cat Power's Moon Pix

Donna Kozloskie

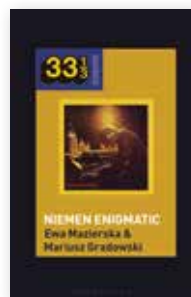
May 2022 • 160 pages  
9781501377938  
Bloomsbury Academic  
Series: 33 1/3



### Chico Buarque's First Chico Buarque

Charles A. Perrone

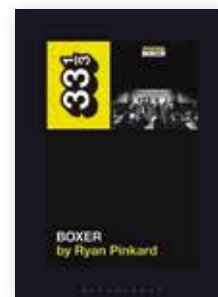
May 2022 • 128 pages  
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Bloomsbury Academic  
Series: 33 1/3 Brazil



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Ewa Mazierska and  
Mariusz Gradowski

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Ryan Pinkard

March 2022 • 176 pages  
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Series: 33 1/3



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Matthew Horton

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Series: 33 1/3



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Graeme Turner

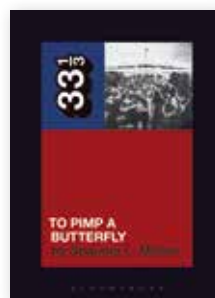
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Series: 33 1/3 Oceania



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Steve Tupai Francis

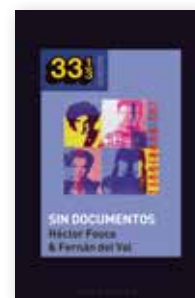
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Bloomsbury Academic  
Series: 33 1/3



### Kendrick Lamar's To Pimp a Butterfly

Sequoia L. Maner

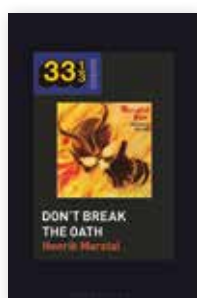
May 2022 • 144 pages  
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Bloomsbury Academic  
Series: 33 1/3



### Los Rodríguez's Sin Documentos

Héctor Fouce and  
Fernán del Val

June 2022 • 128 pages  
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Bloomsbury Academic  
Series: 33 1/3 Europe



### Mercyful Fate's Don't Break the Oath

Henrik Marstal

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### Modeselektor's Happy Birthday!

Sean Nye

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### Various Artists' DJs do Guetto

Richard Elliott

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### Yuming's The 14th Moon

Lasse Lehtonen

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Amazing  
authors,  
iconic  
albums,  
and a  
wealth  
of music  
history.



February 2022  
264 pages • 140 x 216mm  
9781501365379  
Bloomsbury Academic  
Series: Ex:Centrics

### Blackstar Theory

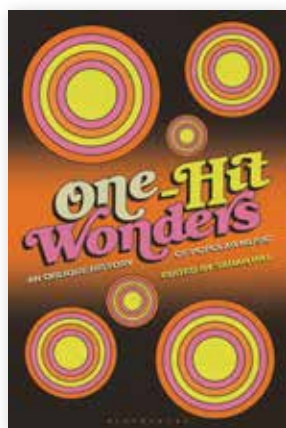
The Last Works of David Bowie

Leah Kardos

**Explores Bowie's last works and the album that preceded his death in 2016.**

Takes a close look at David Bowie's ambitious last works: his surprise 'comeback' project *The Next Day* (2013), the off-Broadway musical *Lazarus* (2015) and the album that preceded the artist's death in 2016 by two days, *Blackstar*. The book analyses the words, images, music and sounds of Bowie's final works, critically appraising it as death art that leverages its power from the artist's demise. With *Lazarus* and *Black Star*, Bowie assembles an existentialist framework for immortality that echoes David Bowman's journey through the Star Gate in 2001: *A Space Odyssey* (1968). In Bowie's version, the transformation comes through death's gateway; ascension to a new state of universal being.

**Leah Kardos is a senior lecturer in Music at Kingston University London, UK, where she co-founded the Visconti Studio with music producer Tony Visconti.**



February 2022  
296 pages  
156 x 235mm  
9781501368417  
Bloomsbury Academic

### One-Hit Wonders

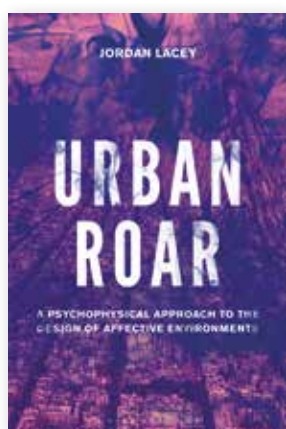
An Oblique History of Popular Music

Edited by Sarah Hill

**A chronicle of changing popular music styles and tastes as exemplified by "one-hit wonders" – focusing on the mainstream, on common musical currency, and on the often maligned.**

The one-hit wonder has a long and storied history in popular music, exhorting listeners to dance, to teach the world to sing in perfect harmony, to ponder mortality, to get a job, to bask in the sunshine, or just to get up and dance again. Catchy, memorable, irritating, or simply ubiquitous, one-hit wonders capture something of the mood of a time. This collection provides a series of short, sharp chapters focusing on one-hit wonders from the 1950s to the present day, examining both the mechanics of success and the socio-musical contexts within which such songs became hits. Together, the chapters provide not only a capsule history of popular music tastes, but also ruminations on the changing nature of the music industry and the mechanics of fame.

**Sarah Hill is Associate Professor of Popular Music and Tutorial Fellow at St Peter's College, University of Oxford, UK.**



February 2022  
40 mono figures  
200 pages  
152 x 228mm  
9781501360565  
Bloomsbury Academic

### Urban Roar

A Psychophysical Approach to the Design of Affective Environments

Jordan Lacey

**Offers new insights, tools, and methodologies for the design of urban environments in relationship to noise and sound.**

*Urban Roar* argues for the existence of 'autonomous affectivities' that roar beneath the din of the urban, seeking the attention of us humans so captured by the environments of our own making. In hearing the urban roar, it is the mythic intention of this book to discover ways in which we can work with the intensities of more-than-human forces to vitalise our cities. The book explores methods by which artists, particularly those sound artists involved in fieldwork practices, might encounter and translate autonomous affectivities between different environments. Offering concrete and useful real-world examples, it outlines a methodology for the creation of environments that revitalise and renew a sense of emotional wellbeing and interconnectedness within hectic urban environments.

**Jordan Lacey is a transdisciplinary creative practice researcher and research fellow in the School of Design at RMIT University, Australia, teaching creative practice research methods and sound studies.**



## RECENT HIGHLIGHTS: HUMANITIES AND SOCIAL SCIENCES

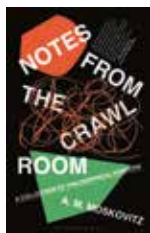


### Anarchafeminism

Chiara Bottici

This is the first introduction to anarchafeminism, in which Chiara Bottici argues that feminism needs anarchism and anarchism needs feminism. It incorporates the strategems from both feminist and anarchist theories, approaches and grassroots activism to formulate a specific anarchafeminist approach adapted to the challenges of our times. Introducing key thinkers and ideas, it sets out a manifesto which proposes a practical way ahead for a new more anarchafeminist society.

November 2021 • 360 pages  
216 x 138mm • 9781350095878  
Bloomsbury Academic  
**Rights sold:** Italian, Spanish

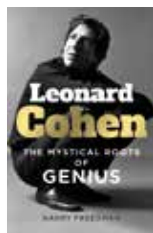


### Notes from the Crawl Room

A Collection of Philosophical Horrors  
A.M. Moskovitz

Employing the lens and methods of horror writing to critique the excesses and absurdities of philosophy, each story in this collection reveals disastrous and de-humanising effects of philosophies that are separated from real, lived experience. Offering often humorous critiques of philosophy, these works are also pieces of philosophy themselves. From a Kafkaesque exploration of administrative absurdities to discursive violence, white supremacy and the living spectres of patriarchy, A.M. Moskovitz doesn't shy away from addressing the complex aspects of our lives.

December 2021 • 192 pages  
216 x 138mm • 9781350191884  
Bloomsbury Academic



### Leonard Cohen

The Mystical Roots of Genius  
Harry Freedman

Uncovering the spiritual traditions that lie behind Leonard Cohen's profound and unmistakable lyrics, this book explores the sources he drew upon, discusses their original context, and the stories and ideas behind them. It gives us an insight into the soul and imagination of one of the greatest singers and lyricists of our time. This is not a biography, but a biographical narrative is woven into the treatment of each song or theme.

October 2021 • 288 pages  
234 x 153mm • 9781472987273  
Bloomsbury Continuum  
**Rights sold:** Greek (Modern)



### Undoing Privilege

Unearned Advantage and Systemic Injustice in an Unequal World  
Bob Pease

For every group that is oppressed, another group is privileged. Bob Pease argues that privilege, as the other side of oppression, has received insufficient attention in both critical theories and in the practices of social change. As a result, dominant groups have been allowed to reinforce their dominance. This new edition includes updates reflecting on recent social change and the topic of privilege.

December 2021 • 336 pages  
216 x 138mm • 2nd edition  
9781913441135  
Zed Books



### What is the Economy?

And Why it Matters to You  
Joe Richards and Beth Leslie

Uncovering what people really mean when they talk about 'the economy', this book takes the word off its pedestal, showing that it is just a lens for seeing the world around us. Explaining key concepts in economics in relation to how they directly affect your life, it drags the obscure world of economics kicking and screaming towards the everyday and equips you with clarity and understanding.

November 2021 • 240 pages  
234 x 156mm • 9781786995605  
Zed Books



### Against the Tide

The best of Roger Scruton's columns, commentaries and criticism  
Roger Scruton  
Edited by Mark Dooley

Roger Scruton was the leading conservative thinker of the post-war years. Mark Dooley assembles the very best of his essays and commentaries in this book, arranged thematically. Throughout the collection, Scruton proves himself to be at his most scintillating and controversial, and the book shows him at his most brilliant, demonstrating how his influence will remain strong and enduring.

January 2022 • 256 pages  
234 x 153mm • 9781472992932  
Bloomsbury Continuum  
**Rights sold:** Portuguese (World)



### Whatever Happened to Tradition?

History, Belonging and the Future of the West  
Tim Stanley

Focusing on utility and beauty, Tim Stanley shows that traditions – ritual, hierarchy, codes of behaviour, and the concept of sanctity – were once preserved because they were useful. Traditions are also beautiful because they enhance life and make it worth living. Drawing on examples from history, literature, art and architecture, Stanley demonstrates how traditions add colour and identity, tying us into our past and evoking sacred mysteries that exist beyond ourselves.

October 2021 • 272 pages  
234 x 153mm • 9781472974129  
Bloomsbury Continuum



### Taliban

The Power of Militant Islam in Afghanistan and Beyond  
Ahmed Rashid

A worldwide bestseller and considered a modern classic, this book offers insight into the history of the Taliban, their political movement, their leaders and their aims. This third edition marks twenty years since the US invaded Afghanistan and the author adds a new introduction to reflect on how the group regained their strength, the humanitarian crisis, and what Taliban rule is likely to mean for the region and the world.

March 2022 • 312 pages  
198 x 129mm • 3rd edition  
9780755647101  
I.B. Tauris  
**Rights sold:** Audio, French, German, Italian, Spanish, US



March 2022 • 300 mono illus  
Other • 9781474241359  
Bloomsbury Academic  
Series: The Cultural Histories Series

### A Cultural History of Peace

Volumes 1-6

Edited by Ronald Edsforth

**The first comprehensive cultural history of peace that stretches from antiquity to the modern age.**

Presenting an authoritative survey spanning 2,500 years, this set of six volumes traces how different cultures and societies have thought about, struggled for, developed and sustained peace in different ways and at different times. Each volume discusses the same themes in its chapters: definitions of peace; human nature, peace and war; peace, war and gender; peace, pacifism and religion; representations of peace; peace as integration; peace movements and peace, security and deterrence.

**Ronald Edsforth** is Distinguished Senior Lecturer in History and Chair of Globalization Studies in the Masters in Arts in Liberal Studies (MALS) program at Dartmouth College, USA.



February 2022 • 343 mono illus  
Other • 9781474273596  
Bloomsbury Academic  
Series: The Cultural Histories Series

### A Cultural History of Plants

Volumes 1-6

Edited by Annette Giesecke and David Mabberley

**Examines 12,500 years of human-botanical interaction across the world.**

Presenting a global exploration of how plants have shaped human culture, this is the definitive history of how we have cultivated, traded, classified, and altered plants and how, in turn, plants have influenced our ideas of luxury and wealth, health and well-being, art and architecture.

**Annette Giesecke** is Professor of Classics and Chair of the Department of Foreign Languages and Literatures, University of Delaware, USA.

**David Mabberley** is Emeritus Fellow, Wadham College, University of Oxford and Adjunct Professor in Macquarie University.



February 2022 • 208 colour and 227  
mono illus • Other  
9781472577894  
Bloomsbury Academic  
Series: The Cultural Histories Series

### A Cultural History of Furniture

Volumes 1-6

Edited by Christina M. Anderson

**An overview of furniture through history, covering its 4,500 years as material, social and cultural object.**

70 experts chart the changing cultural framework within which furniture was designed, produced, and used in Western Europe. The set of six volumes surveys furniture in its physical, social and cultural context. Each volume discusses the same themes in its nine chapters: Designs and Motifs; Makers, Making and Materials; Types and Uses; the Domestic Setting; the Public Setting; Exhibition and Display; Furniture and Architecture; Visual Representations; and Verbal Representations.

**Christina M. Anderson** is Senior Research Associate, School of European Languages, Culture and Society, University College London, UK



May 2022 • 235 mono illus  
Other • 9781350027060  
Bloomsbury Academic  
Series: The Cultural Histories Series

### A Cultural History of Shopping

Volumes 1-6

Edited by Jon Stobart

**Examines 2,500 years of the practice of shopping to show its role and impact on society, culture, and the economy.**

This collection traces how the activity of shopping has changed over the centuries and what it tells us about the lives and interests of people living within different cultures. Each volume discusses the same themes in its eight chapters: Practices and Processes; Spaces and Places; Shoppers and Identities; Luxury and Everyday; Home and Family; Visual and Literary Representations; Reputation, Trust and Credit; and Governance, Regulation and the State.

**Jon Stobart** is Professor of History at Manchester Metropolitan University, UK.

## Improvision

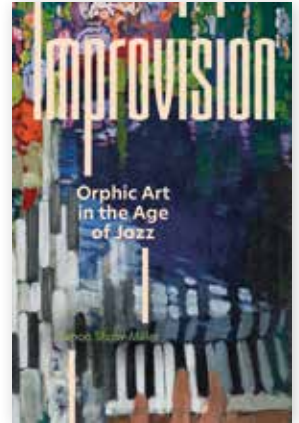
Orphic Art in the Age of Jazz

Simon Shaw-Miller

**An interpretation of early visual modernism that examines the birth of abstract art through an understanding of early jazz.**

Central to the development of abstract art was the assertion that the most appropriate paradigm for non-figurative art was music, most effectively understood as Western classical music. Simon Shaw-Miller argues that the musical form that was abstract art's true twin is jazz, a music that originated with African Americans, but which had a profound impact on European artistic sensibilities. Both art forms share creative techniques of rhythm, groove, gesture and improvisation. This book sets out to theorise affinities and connections between, and across, two seemingly diverse cultural phenomena, offering a truly interdisciplinary study.

**Simon Shaw-Miller** is Chair of History of Art, University of Bristol, UK. He is an Honorary Associate and Research Fellow of the Royal Academy of Music, a Fellow of the Royal Society of Arts, and a Fellow of the Higher Education Academy.



May 2022  
52 mono illus  
336 pages  
234 x 156mm  
9781350203426  
Bloomsbury Visual Arts

## Pop Art and Beyond

Gender, Race, and Class in the Global Sixties

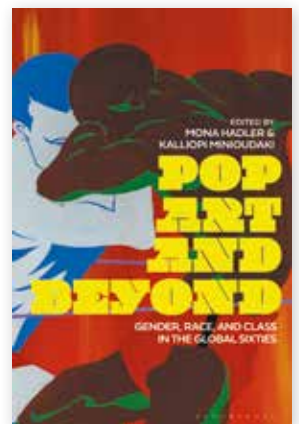
Edited by Mona Hadler and Kalliopi Minioudaki

**A new perspective on pop art that explores the role of gender, race and class and their intersection in the production, reception and politics of global manifestations of pop in the 60s.**

Edited by post-war art scholars Mona Hadler and Kalliopi Minioudaki, this book features chapters written by acclaimed international experts and emerging scholars who explore the work of over 20 artists. These include practitioners of different cultural, racial and social origins and sexual orientations, including numerous female artists from around the world. By transgressing the borders of individual and national contexts and forsaking Cold War dichotomies and the dominant definition of pop art, Hadler and Minioudaki create a space in which pop can be opened up and a new appreciation of its heterogeneity and politics achieved.

**Mona Hadler** is Professor of Art History at Brooklyn College and the Graduate Center of the City University of New York (CUNY), USA.

**Kalliopi Minioudaki** is an independent scholar and curator.



March 2022  
48 colour and 35 mono illus  
336 pages  
234 x 156mm  
9781350197534  
Bloomsbury Visual Arts

## Skin Crafts

Affect, Violence and Materiality in Global Contemporary Art

Julia Skelly

**Examines a range of artists who are employing craft materials (primarily fibre and ceramics) in works that address historical and contemporary violence.**

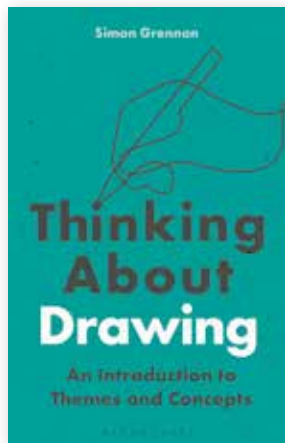
*Skin Crafts* discusses multiple artists from global contexts who are deliberately embracing the fragility of textiles and ceramics to evoke the vulnerability of human skin and - in so doing - are demanding visceral responses from viewers. Drawing on a range of theories including affect theory, material feminism, skin studies, phenomenology and global art history, the book illuminates the various ways in which artists are harnessing the affective power of craft materials to address and cope with violence. This book interrogates ongoing material violence towards women and marginalised others, and demonstrates the power of contemporary art to force viewers and scholars into facing their ethical responsibilities as human beings.

**Julia Skelly** is a lecturer in the Department of Art History and Communication Studies, McGill University, Canada.



February 2022  
8 colour and 24 mono illus  
224 pages  
234 x 156mm  
9781350122956  
Bloomsbury Visual Arts





April 2022  
81 colour illus  
176 pages  
216 x 138mm  
9781350265936  
Bloomsbury Visual Arts

## Thinking About Drawing

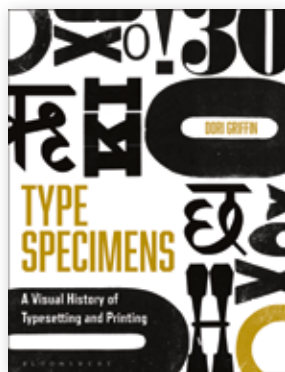
An Introduction to Themes and Concepts

Simon Grennan

A short, illustrated guide to key ideas that are used to describe, understand and explain drawing.

This book explains the significance of relationships between the body and the mark, visual imitation, drawing and writing and visual storytelling, providing a simple guide to these key ideas. It presents an unexpected and authoritative range of illustrated examples of drawings made by culturally and historically diverse people for different purposes, with different media, in widely different times and situations. The book showcases drawing styles covering thousands of years from: France, Switzerland, Greece, China, United Kingdom, Australia, Iran, India, Japan, United States of America, Iraq, Canada, Nigeria, Germany, Brazil, Italy, Russia, Chile, Turkey, Polynesia, Mexico, Estonia, Argentina, Belgium, Ethiopia, Poland, Thailand, and the Czech Republic.

**Simon Grennan** is an awarded scholar of visual narrative, Leading Research Fellow at the University of Chester, graphic novelist and half of international artists team Grennan & Sperandio, producer of over 40 comics and books.



January 2022  
200 colour illus  
256 pages  
246 x 189mm  
9781350116597  
Bloomsbury Visual Arts

## Type Specimens

A Visual History of Typesetting and Printing

Dori Griffin

An illustrated introduction to the history of the promotion, selling and showcasing of typefaces through specimens, using never-before-published examples.

*Type Specimens* introduces readers to the history of typography and printing through a chronological visual tour of the books, posters, and ephemera designed to sell fonts to printers, publishers, and eventually graphic designers. Over 200 colour images help to guide design educators, advanced design students, design practitioners, and type aficionados through four centuries of visual and trade history, equipping them to contextualise the aesthetics and production of type in a way that is practical, engaging, and relevant to their practice.

**Dori Griffin** is an Assistant Professor in the School of Art + Design at Ohio University, where she teaches graphic design and design history.





## Elegant Design

A Designer's Guide to Harnessing Aesthetics

Luca Iandoli and Giuseppe Zollo

**A unique, practical guide to using aesthetics to achieve effective and beautiful designs, combining insights from art, design, information theory and psychology.**

How can designers, inventors, and product managers create designs that are quick to process as well as meaningful, unique and memorable in an age characterised by constant information overload? The answer is to think aesthetically. Research insights at the intersection between cognitive science and art studies demonstrate that our minds can effectively process visual complexity by using aesthetic pleasure and judgement as a guide. Analysing the work of great artists and designers from the perspective of how our mind appreciates beauty, *Elegant Design* identifies actionable aesthetic strategies that will help you to design products and user experiences that are useful, beautiful and meaningful.

**Luca Iandoli** is Associate Dean for Global Programs and Research and faculty at St. John's University, USA, and adjunct professor at Stevens Institute of Technology, USA.

**Giuseppe Zollo** is Professor of Business and Management at the University of Naples Federico II, Schools of Engineering and School of Architecture, Italy.



April 2022  
150 colour illus  
192 pages  
270 x 210mm  
9781350174269  
Bloomsbury Visual Arts

## Making Trouble

Design and Material Activism

Otto von Busch

**Examines the radical potential of craft practice to challenge the apparatus of the market and the capitalist state.**

Drawing on the political philosophy of William Morris, Mohandas Gandhi and the Zapatistas, von Busch traces how power is and can be manifested through the material practice of craft and design, realising its radical potential. Case studies include controversial craft practices around the world such as moonshining, lock-picking, shoplifting, and smuggling, leading to further discussion on how craft can disseminate civic skills and autonomy instead of violence. The book concludes on a hopeful note on how designers can help materialise political 'thing-power' as part of a strategic progress towards more democratic incarnations of the civic realm, and ultimately use "socially valid" design and craft to work towards justice and peace.

**Otto von Busch** is Associate Professor of Integrated Design at Parsons School of Design, USA.



March 2022  
42 mono illus  
256 pages • 198 x 129mm  
9781350162549  
Bloomsbury Visual Arts  
Series: Designing in Dark Times

## International Design Organizations

Histories, Legacies, Values

Edited by Jeremy Aynsley, Alison J. Clarke and Tania Messell

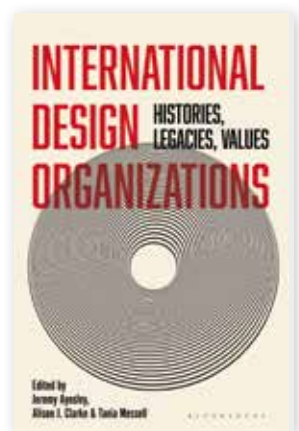
**Brings together leading design historians to explore and evaluate the role, purpose and success of a wide range of design organisations.**

This innovative volume addresses the history and present-day status of international design organisations working across design disciplines and in countries including Argentina, Turkey, Estonia, Switzerland, Italy, China and the USA. During the late 20th-century, many non-governmental organisations were created to address urgent cultural, economic and welfare issues. Design organisations set out to create an international consensus for the future direction of design, which included enhancing communication between professionals, educators and practitioners, raising standards for design, and creating communities of designers across linguistic, national and political borders. Drawing on original research, this volume questions the aims and achievements of these organisations.

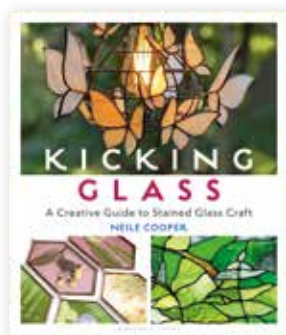
**Jeremy Aynsley** is Professor of History of Design and Director of the Centre for Design History at the University of Brighton, UK.

**Alison Clarke** is Professor of Design History and Theory at the University of Applied Arts Vienna, Austria.

**Tania Messell** is Researcher in Design History at the University of Applied Sciences and Arts Northwestern Switzerland (FHNW) in Basel, Switzerland



February 2022  
65 mono illus  
304 pages  
234 x 156mm  
9781350112513  
Bloomsbury Visual Arts



May 2022  
286 colour and 14 bw illus  
176 pages • 280 x 240mm  
9781789940497  
Herbert Press

## Kicking Glass

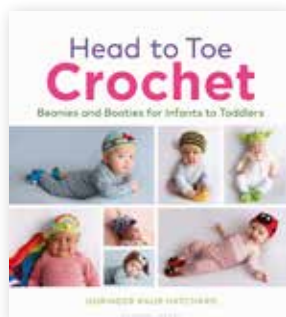
A Creative Guide to Stained Glass Craft

Neile Cooper

A step-by-step guide for those wanting to practise the popular craft of stained glass.

From simple suncatchers and bohemian lamps to exquisite 3D constructions and delicately-poised glass butterflies, experienced artist Neile Cooper guides you through the magical world of stained glass with a creative handbook for both the novice and more experienced crafter alike. This book provides comprehensive technical instruction, covering everything from tools and supplies to exploratory techniques, alongside tutorials with photos, instructional drawings and 16 stunning patterns. Whether you're looking to decorate your windows, create lovely gifts for friends and family or design your own epic masterpiece, *Kicking Glass* is the essential modern guide to stained glass making.

**Neile Cooper** has crafted stained glass for over 20 years. Based in Sparta, New Jersey, USA, she has created everything from jewellery and tiny boxes to enormous window installations.



May 2022  
Step-by-step colour illustrations throughout  
128 pages  
274 x 245mm  
9781789940459  
Herbert Press

## Head to Toe Crochet

Beanies and Booties for Infants to Toddlers

Gurinder Kaur Hatchard

A unique step-by-step guide featuring 15 crochet projects to make the cutest baby accessories.

This book offers bright, modern and cute projects using simple stitches. Suitable for beginners or those who have crocheted for years, *Head to Toe Crochet* includes 15 projects consisting of a beanie hat and matching booties in three sizes – preemie, 0-6 months and 6-12 months. Accessorise your beautiful baby with a Santa hat and matching wellies, a colourful cupcake combination for a deliciously sweet look, or opt for more traditional patterns with bee, tiger, strawberry or shark adornments. This is the perfect book for new and experienced crocheters, featuring step-by-step tutorials and photographs for each project.

**Gurinder Kaur Hatchard** lives in London and is the founder of 'Yay For Crochet!', an online platform where she sells crochet items and patterns but also inspires her audience to start crochet with her 'couch to crochet' project.



# Apparel Design through Patternmaking

Injoo Kim, Myoungok Kim and Zachary Hoh

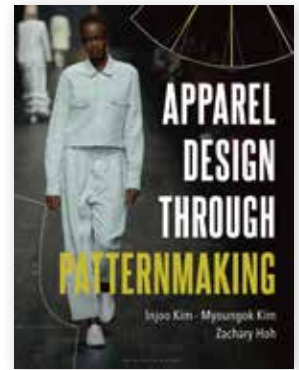
Gives fashion students the patternmaking knowledge needed to develop contemporary women's, men's and children's wear, emphasising a modular method.

This book covers a range of flat pattern drafting concepts, such as fit, style, and design development, and allows for flexible design options across age, gender, and size. 130 detailed principles address proper measurements; body shapes; dart manipulation; neckline, collar, and sleeve variations; fit issues and corrections; garment details; and more, with hundreds of line drawings and photos. Reference size charts and a decimal conversion chart in the Appendix make this text user-friendly for international students.

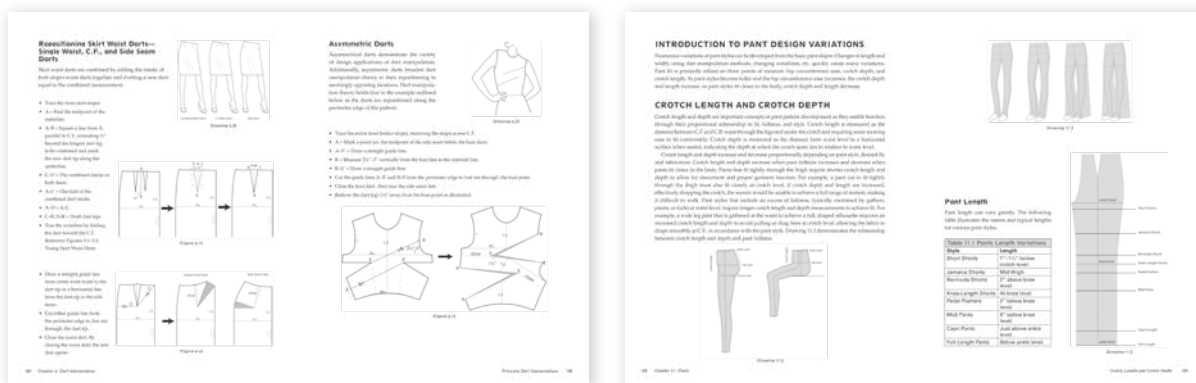
**Injoo Kim** is an Associate Professor in the Fashion Design program at the University of Cincinnati.

**Myoung Kim** is a lecturer in the Department of Clothing and Textiles at Hanyang University.

**Zachary Hoh** is an Adjunct Professor and Fashion Design Program Coordinator at the University of Cincinnati.



May 2022 • 1400 colour illus  
640 pages • 280 x 215mm  
9781501360237 • Fairchild Books



# A Cultural History of Western Fashion

From Haute Couture to Virtual Couture

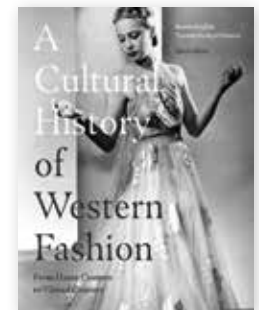
Bonnie English and Nazanin Hedayat Munroe

A fascinating guide to the many ways art, music, politics, and the media have changed the world of fashion over the past 150 years.

Exploring fashion's interdisciplinary nature, this book guides you through the relationships between designer fashions, popular culture, big business and high-tech production, as well as traditional and social media. Updated throughout, this third edition also includes a new chapter on 'Smart Textiles and Technology in Fashion', expanded coverage of the role of sustainability in the fashion industry, new chapter introductions and summaries, and a glossary.

**Bonnie English** was Associate Professor in Art History & Theory at the Queensland College of Art, Griffith University, Brisbane, Australia.

**Nazanin Hedayat Munroe** is Director of Textiles and Assistant Professor of Business & Technology of Fashion at the NYC College of Technology – CUNY.



February 2022 • 100 mono illus  
296 pages • 246 x 189mm  
3rd edition • 9781350150898  
Bloomsbury Visual Arts

# Cinematic Style

Fashion, Architecture and Interior Design on Film

Jess Berry

With examples from influential films and fashion designers, this book is the first to study fashion and the interior as related to cinematic contexts, from silent film to the digital age.

Shedding light on consumer culture, social history and gender politics as well as on fashion, film and interior design theory, Jess Berry considers the leading roles domestic spaces, quaint cafes, little black dresses and sharp suits have played in 20th and 21st-century film.

**Jess Berry** is Senior Lecturer in Design History at Monash University, Australia.



February 2022 • 48 mono illus  
224 pages • 234 x 156mm  
9781350137622  
Bloomsbury Visual Arts





April 2022 • 20 mono illus  
296 pages • 216 x 138mm  
9781350232594  
Bloomsbury Visual Arts

## Unfolding the Past

Elizabeth Wilson

A leading figure of fashion studies, Elizabeth Wilson traces the relationship between her personal experience and her writing in this memoir.

Elizabeth Wilson revisits pivotal moments from childhood, adolescence and adult life to explore her belief that research, by its nature, is always a form of autobiography. She unfolds the garment of her life in a wide-ranging exploration of scenes from her past, showing how experiences are inseparable from the way we seek to explain and understand them, offering a unique and deeply personal account of her – and our – cultural world.

**Elizabeth Wilson** is a pioneer in the development of fashion studies, and has been a university professor, feminist campaigner and activist. Her writing career began in the 'underground' magazines of the early 1970s, (*Frendz*, *Red Rag*, *Spare Rib*, *Come Together*) before she became an academic. Her non-fiction books include *Adorned in Dreams* (1985, 2003), *The Sphinx in the City* (1992) (shortlisted for the Manchester Odd Fellows Prize), *Bohemians* (2000) and *Love Game* (2014) (long listed for the William Hill sportswriting prize).



February 2022 • 14 colour and 26 mono illus • 256 pages  
234 x 156mm  
9781350226340  
Bloomsbury Visual Arts

## The Fashion Show Goes Live

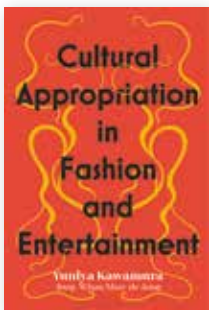
Exclusive and Mediatized Performance

Rebecca Halliday

Traces how mediatization and media practices have affected the performances, social structures and functions of fashion shows and fashion weeks.

*The Fashion Show Goes Live* analyses the mode and impact of fashion shows' transmission. Rebecca Halliday evaluates the performativity of consumer relations to live streams and other mediatized content, demonstrating that despite democratised, international access to content, the shows themselves remain exclusive and aspirational. Through its analysis, this book challenges the notion that the mediatization of fashion shows has fostered inclusivity.

**Rebecca Halliday** is Assistant Professor in the School of Professional Communication at Ryerson University, Canada.



June 2022 • 40 mono illus  
184 pages • 234 x 156mm  
9781350170551  
Bloomsbury Visual Arts

## Cultural Appropriation in Fashion and Entertainment

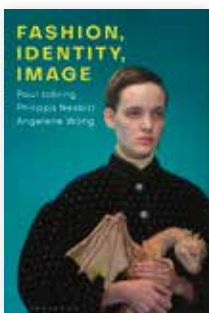
Yuniya Kawamura and Jung-Whan Marc de Jong

Unpicks the knotty problem of cultural appropriation in fashion and entertainment, giving a sociological perspective on the debate.

Is it ever appropriate to "borrow" culturally inspired ideas? Who has ownership over intangible culture? What role does power inequality play? In this book, Kawamura and de Jong tackle these questions relating to cultural appropriation in fashion and entertainment, using sociological analysis to explore international examples and engage with the passionate debates that surround them as well as the implications for designers, artists and consumers.

**Yuniya Kawamura** is Professor of Sociology at the Fashion Institute of Technology, New York, USA.

**Jung-Whan Marc de Jong** is Associate Professor of Sociology at Fashion Institute of Technology, New York, USA.



May 2022 • 40 colour illus  
176 pages • 234 x 156mm  
9781350183209  
Bloomsbury Visual Arts

## Fashion, Identity, Image

Paul Jobling, Philippa Nesbitt and Angelene Wong

Uses influential fashion collections and shows to explore the huge shifts in identity, body politics, representation and authenticity in relation to clothing in Britain, Europe and America over the last 30 years.

How has the fashion industry responded to turn-of-the-millennium non-binary identities? Do they have a supportive or exploitative relationship with queer, trans and ageing subjects? *Fashion, Identity, Image* unpacks these questions and many more in relation to clothing and representation, identity and body politics in British, European and American culture between 1990 and 2020.

**Paul Jobling** is the author of *Fashion Spreads* (Berg, 1999), *Man Appeal* (Berg, 2005) and *Advertising Menswear* (Bloomsbury, 2014).

**Philippa Nesbitt** is currently digital curator for *Revue* magazine.

**Angelene Wong** is a doctoral student at School of Art, Design and Media at Nanyang Technological University, Singapore.



## Silent Selling

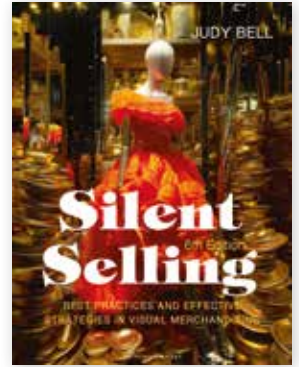
Best Practices and Effective Strategies in Visual Merchandising

Judy Bell

A blend of practical and creative problem-solving activities to carry students well beyond the basics of visual merchandising.

Capturing the direction and evolution of today's retail industry, this guide helps students to learn valuable visual merchandising techniques while being encouraged to think outside the box. Judy Bell, covers not just apparel display, but also grocery and food services and non-traditional retailing environments. This book covers everything from eye-catching color arrangements, to lighting, to the importance of signage, along with careers guidance. This edition includes six new case studies and two new box features: Neuroscience Pop-Ups that discuss the science behind visual merchandising; and Designer Pet Peeves to explore common pitfalls in display designs.

**Judy Bell** is a columnist for *design:retail* magazine and the founder and CEO of Energetic Retail. She is the former Group Manager of Creative Merchandising Solutions for Target, the recipient of the Markopoulous Award and was named a Retail Design Luminary.



May 2022

280 colour illus

448 pages

280 x 215mm

6th edition

9781501368035

Fairchild Books

Rights sold: Chinese Simplified



## Beyond Design

The Synergy of Apparel Product Development

Sandra Keiser, Deborah Vandermar and Myrna B. Garner

Takes students step-by-step through the decision-making involved in the pre-production processes of apparel product development.

*Beyond Design* maps the processes that bring apparel products from concept to consumer, on a global scale. This full-color text takes students step-by-step through the decision-making involved in product development including business, creative, technical, and production planning. It demonstrates how these processes must be coordinated to get the right product to market, when consumers want it, and at a price they are willing to pay in an increasingly digital environment. The book helps students anticipate the chaotic pace of change not only in fashion trends, but also in the fashion system itself. More global in scope, the fifth edition includes examples and case studies of multi-national companies and incorporates global nomenclature when it differs from the US industry.

**Sandra Keiser** is an Associate Professor at Mount Mary University, USA.

**Deborah Vandermar** was instructor in Apparel Design and Merchandising at the International Academy of Design and Technology in Seattle, USA, for seven years after a career of more than 30 years in Apparel Production with companies such as JH Collectibles and Nordstrom.

**Myrna B. Garner** is Professor Emerita at Illinois State University.



April 2022

500 colour illus

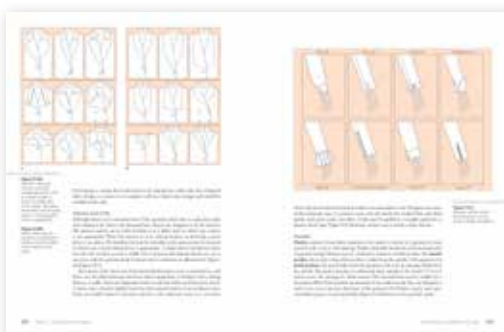
568 pages

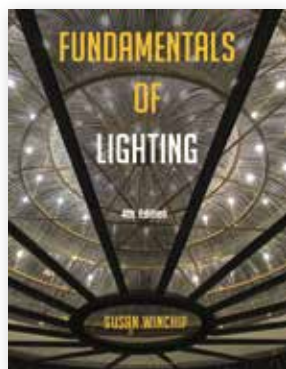
280 x 215mm

5th edition

9781501366642

Fairchild Books





May 2022 • 340 colour illus  
288 pages • 280 x 215mm  
4th edition • 9781501370281  
Fairchild Books

## Fundamentals of Lighting

Susan Winchip

**An introduction to lighting focusing on how interior lighting designs can address the healthy building movement, human-centric quality lighting design, and international green guidelines and standards for energy efficiency.**

*Fundamentals of Lighting, 4th Edition*, takes a practical and integrated approach to the study of lighting and design. Now with case studies and sample lighting plans, learning becomes hands on. This comprehensive textbook is divided into two parts and is organised sequentially to develop a fundamental understanding of how to design quality lighting environments. Part One explores the principles of lighting design. Part Two focuses on lighting design applications and the design process, in both residential and commercial environments. This new edition includes a focus on healthy building movement using human-centric quality lighting design; the inclusion of international green guidelines and standards for energy efficiency for up-to-date industry practices; and enhanced student learning activities including case studies and lighting plans.

**Susan Winchip** is a Professor Emeritus of Interior and Environmental Design in the Department of Family and Consumer Sciences at Illinois State University. She has over 20 years of experience designing residential, corporate, and institutional interiors with specialties in lighting and sustainability.



Aug 2022 • 77 mono illus  
432 pages • 234 x 156mm  
9781350152946  
Bloomsbury Visual Arts

## Reconstruction

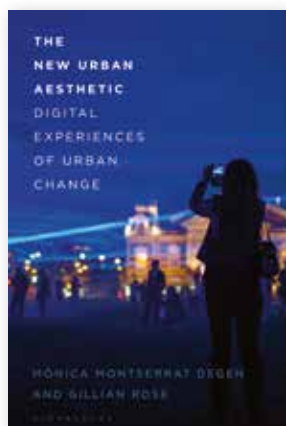
Architecture, the Built Environment and the Aftermath of the First World War  
Edited by Neal Shasore and Jessica Kelly

**Explores the impact of the First World War on the built environment – examining the immediate and longer term aftermath on the architecture of Britain and the British Empire during the interwar years.**

This volume reveals how the architectural developments of the interwar period not only provided important foundations for what happened after 1945 – they are also of real significance in their own right. Written by leading and emerging scholars, this collection of essays considers the complex effects of reconstruction on design, discourse, practice, and professionalism, and deals with the full spectrum of architectural styles and approaches, privileging neither Modernism nor traditional styles like the neo-Georgian. It brings to the fore social and political histories of the built environment, and makes important postcolonial interventions into the architectural history of British Imperialism at home and in its far reaches.

**Neal Shasore** is Leverhulme Early Career Fellow at the School of Architecture, Liverpool University.

**Jessica Kelly** is Senior Lecturer in Contextual and Theoretical Studies in Design at The University for the Creative Arts, Farnham.



January 2022 • 27 mono illus  
192 pages • 234 x 156mm  
9781350070837  
Bloomsbury Visual Arts

## The New Urban Aesthetic

Digital Experiences of Urban Change

Mónica Montserrat Degen and Gillian Rose

**Examines how digital technology is changing the way we create and experience life in the city.**

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**Mónica Montserrat Degen** is Reader in Cultural Sociology at Brunel University London, UK.

**Gillian Rose** is Professor of Human Geography at the University of Oxford, UK.



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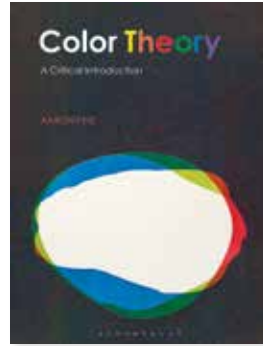
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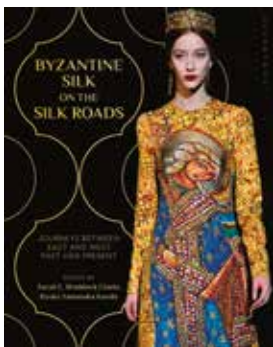
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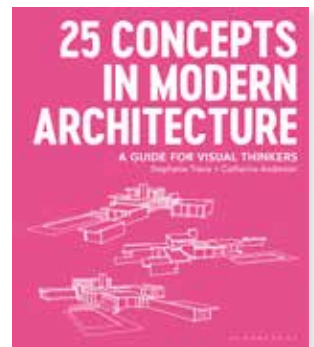


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