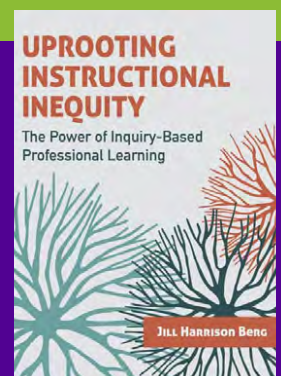
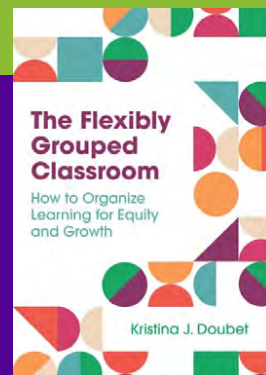
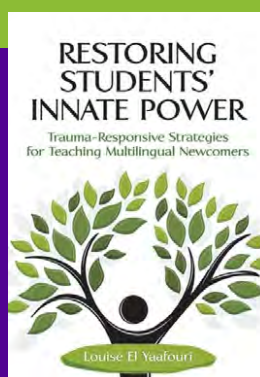
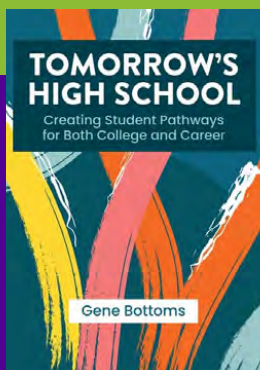
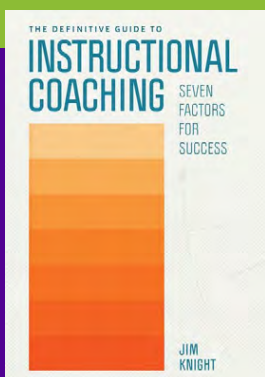
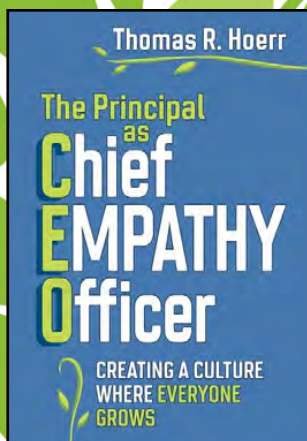
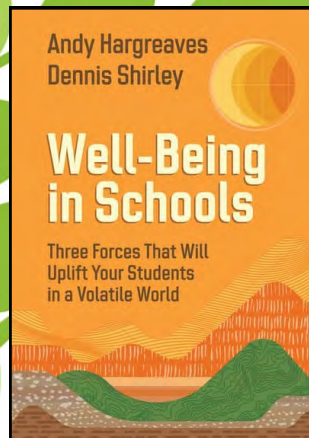
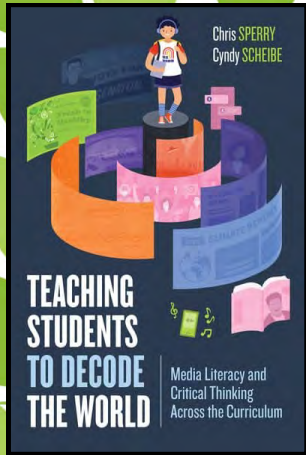




# Winter/Spring 2021-2022 RIGHTS GUIDE

New, Recent & Best-selling Books



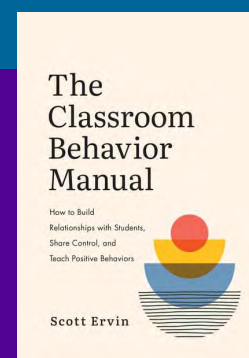
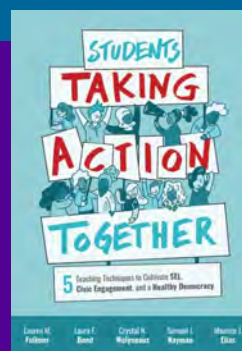
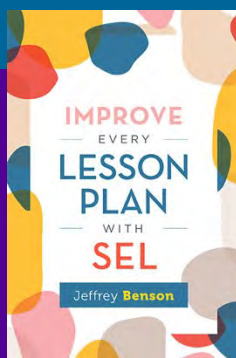
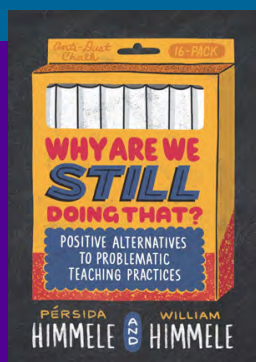
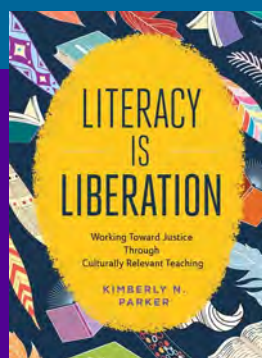
The Association for Supervision and Curriculum Development (ASCD) empowers educators to achieve excellence in learning, teaching, and leading so that every child is healthy, safe, engaged, supported, and challenged. ASCD publications champion the most influential voices in education today, publishing diverse resources to help educators the world over.

ASCD is a passionate community of life-changing educators. Our community is empowered to be equity and instructional warriors who transform vision into practice. For 75 years we have worked side by side with educators from every level in the United States and more than 200 countries to help them amplify their voice to reach many. Our professional learning resources enable educators chart their own learning journey, as educators, as leaders, so they and their students can flourish.

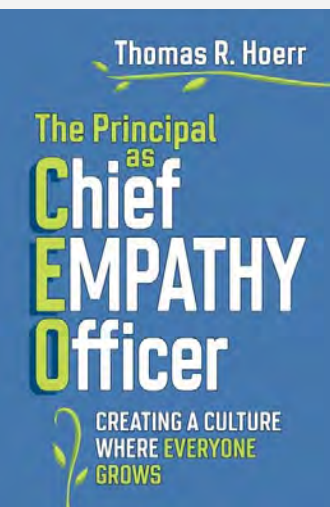
ASCD books are a trusted source of educational content and have been translated into 35 different languages.

## Inside this rights guide:

- 3 New & Forthcoming Books
- 5 Recent Books
- 9 Translation Best-Sellers
- 12 Top-Sellers







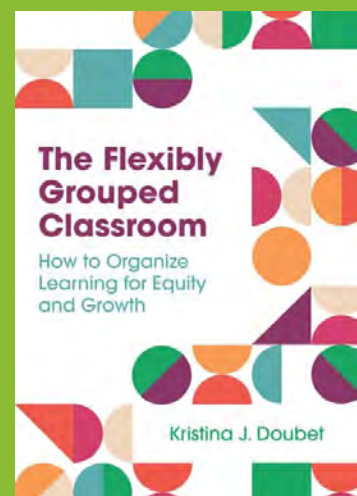
## Discover the do's and don'ts of empathetic leadership.

Whether interacting with staff, students, or parents, principals need empathy—a key social-emotional skill—to be effective and drive continuous improvement. In this book, veteran school leader Thomas R. Hoerr makes the case for why schools need a Chief Empathy Officer as principal and how to become one. School leaders will learn how to grow their own empathy, as well as that of others, and how empathy can help build strong relationships among staff members, reduce conflict, improve instructional leadership, and more.

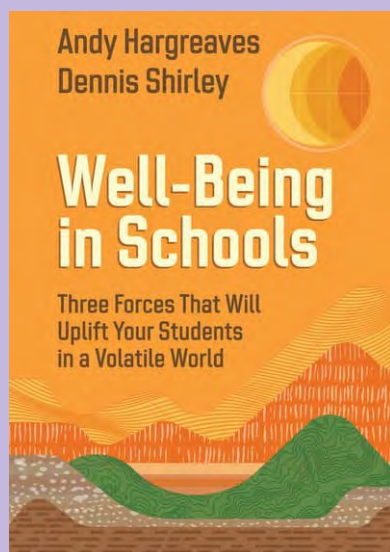
ISBN: 9781416630814 | (January 2022) 6" x 9", 184 pages | Price: \$30.95  
Audience: K–12 principals & teachers, education leaders

## Flexible grouping positions every student to learn better.

In this comprehensive guide to flexible grouping, Kristina J. Doubet shares a staged implementation approach that takes students from simple partner set-ups designed to build cooperative skills to complex structures ideal for interest and readiness-informed academic exploration. She highlights how this approach to organizing learning can help educators disrupt rigid tracking, deliver targeted instruction, connect to student interests, boost collaboration, and build community.



ISBN: 9781416631033 | (February 2022) 7" x 10", 138 pages | Price: \$27.95  
Audience: K–12 principals & teachers, education leaders



## Harness powerful forces to uplift students in a volatile world.

Already sold into Portuguese and reserved for Danish and Swedish, this groundbreaking title promises to illuminate three powerful forces that educators around the globe can leverage to set up effective well-being policy and practice.

Student well-being is an increasingly prominent concern among educators, as mental health, global crises, and social media became impossible to ignore. But what is well-being, why is it so important, and what can school systems do to promote it? How does it relate to student achievement and social and emotional learning? World-renowned education experts Andy Hargreaves and Dennis Shirley answer these questions and more in this in-depth exploration of the underlying ideas and research findings related to well-being, coupled with examples of policies and implementations from around the globe. They make the case for putting well-being ahead of other priorities and explain the three powerful forces that educators can leverage to set up effective well-being policy and practice: prosperity for all, ethical technology use, and restorative nature.

ISBN: 9781416630722 | (December 2021) 6" x 9", 188 pages | Price: \$32.95  
Rights sold: Portuguese, [Reserved: Danish, Swedish]



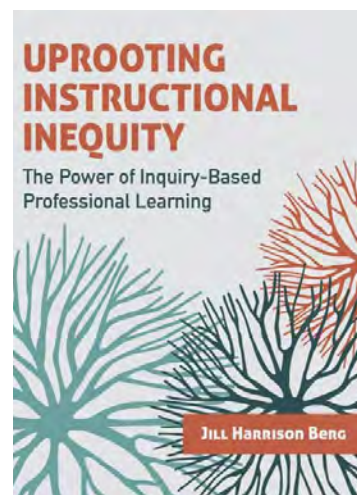
## Discover success factors for great instructional coaching.

In this challenging post-pandemic climate, this title provides the antidote to burnout: a robust coaching system for educators. For more than 20 years, perfecting this system has been the paramount objective of best-selling author and coaching guru Jim Knight. He offers a blueprint for establishing, administering, and assessing an instructional coaching program laser-focused on every educator's ultimate goal: the academic success of students.

ISBN: 9781416630661 | (November 2021) 7" x 10", 224 pages | Price: \$35.95  
Audience: K–12 principals & teachers, education leaders, instructional coaches

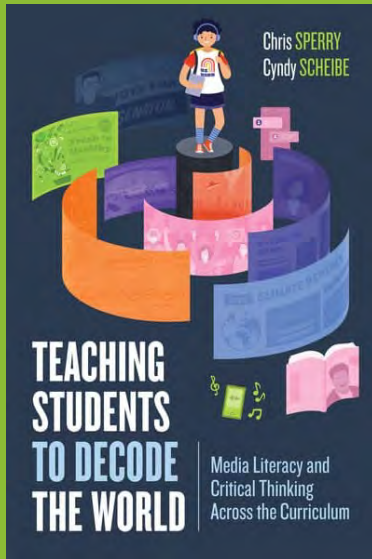
## Amplify the power of collaborative inquiry for greater instructional equity.

Leadership coach Jill Harrison Berg presents her i3PD Planning Map for enhancing inquiry-based professional development experiences so that they become engines for schoolwide transformation. The map guides teachers to recognize and reform ways their instructional practice may be contributing to inequity, bolsters facilitators' abilities to help their colleagues become more effective agents of their own learning, and cultivates a culture of organizational learning in schools.



ISBN: 9781416630692 | (January 2022) 8" x 11", 233 pages | Price: \$36.95  
Audience: K–12 principals & teachers, education leaders

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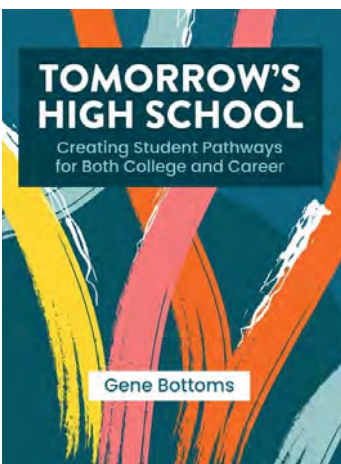


## Help students navigate the complex media landscape and develop critical thinking.

In our media-saturated environment, how can educators teach students to distinguish true statements from those that are false, misleading, or manipulative? How can they help students develop the skills needed to identify biases and stereotypes, determine credibility of sources, and analyze their own thinking and its effect on their perceptions?

In this comprehensive guide, teachers and media literacy advocates Chris Sperry and Cyndy Scheibe tackle these questions as they introduce readers to constructivist media decoding (CMD), a specific way to lead students through a question-based analysis of media materials—including print and digital documents, videos and films, social media posts, advertisements, and other formats—with an emphasis on critical thinking and collaboration.

ISBN: 9781416630937 | (March 2022) 6" x 9", 186 pages | Price: \$30.95  
Audience: K–12 principals & teachers, education leaders



## Proven solutions for all secondary students to succeed.

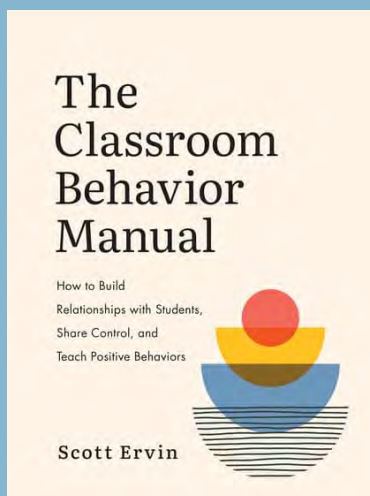
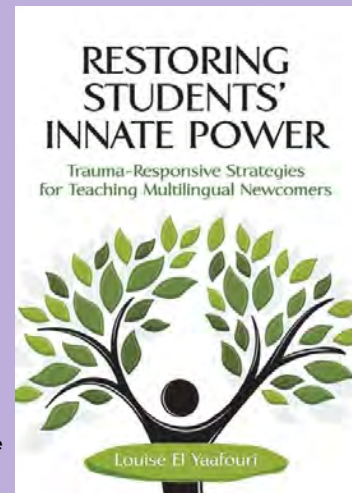
High school education expert Gene Bottoms believes that nearly all students can achieve at high levels in secondary school—even in traditionally underperforming schools. Drawing on his experience with the High Schools That Work initiative, he shares strategies that better prepare secondary students for the world by engaging them in a rigorous curriculum that combines a solid academic core with intellectually demanding career pathway courses.

ISBN: 9781416630876 | (March 2022) 8" x 10", 220 pages | Price: \$34.95  
Audience: K–12 principals & teachers, education leaders

## Empower newcomer students with trauma-responsive strategies.

Entering a new school means situating oneself within a new context of language, culture, community, and shifting personal identities that can result in transition shock and a sense of diminished power for many newcomer students. To better serve these students, educators need to include transition shock in their conversations about trauma. Here, cultural competency expert Louise El Yaafouri explores how teachers can mitigate transition shock and restore their students' power with trauma-informed practices.

ISBN: 9781416630753 | (March 2022) 7" x 10", 240 pages | Price: \$32.95  
Audience: K–12 principals & teachers, education leaders



## Ensure students' school days are calm, engaging, & truly educational.

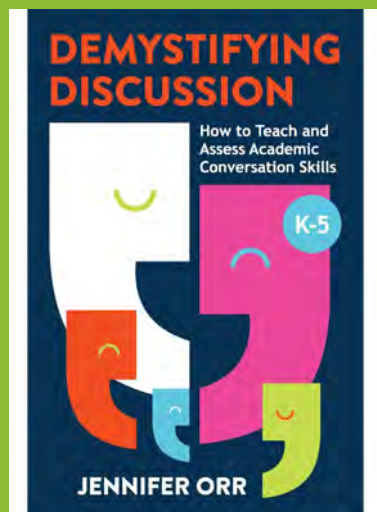
Positive student behaviors are desired outcomes, but this manual concentrates on inputs. How do teachers respond to difficult behavior in the moment when they know that punitive, compliance-based behavior management is so often ineffectual? What's the best way to prevent students from acting out in the first place? The path to success requires behavioral leadership, in which teachers strategically model and affirm the behaviors they want to see in students.

Behavior expert Scott Ervin calls on his two decades of experience to share more than 100 effective procedures and strategies to foster positive, prosocial student behavior that supports learning, including ways to organize the physical classroom to support positive classroom management, build positive teacher-student relationships, and share control with students in a way that best fosters their autonomy.

ISBN: 9781416630784 | (February 2022) 7" x 10", 276 pages | Price: \$33.95  
Audience: K–12 principals & teachers, education leaders



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## Turn students' passion & chatter into conversation skills that make them better learners.

Academic conversation can help hone speaking, listening, critical thinking, and social-emotional skills, as well as deepen content knowledge. But despite its effectiveness, this kind of purposeful, student-led discussion is rarely taught or used at the elementary level. The mystery for teachers is how to support students at various stages of development and build an environment of trust that lets them cultivate these skills. In *Demystifying Discussion*, veteran teacher Jennifer Orr gives elementary school teachers a primer on teaching students to engage in student-led academic conversation. She delivers strategies, sample assessments, and example conversations that help young learners get better at sharing, exploring, and synthesizing their individual and collective thinking. Teachers will also learn how to manage different perspectives and disagreements among students.

ISBN: 9781416630630 | (November 2021) 6" x 9", 184 pages | Price: \$29.95  
Audience: K-5 teachers, education leaders



## How to hire, evaluate, support, & retain instructional coaches.

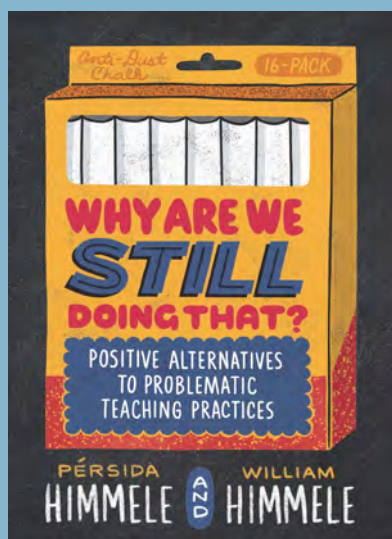
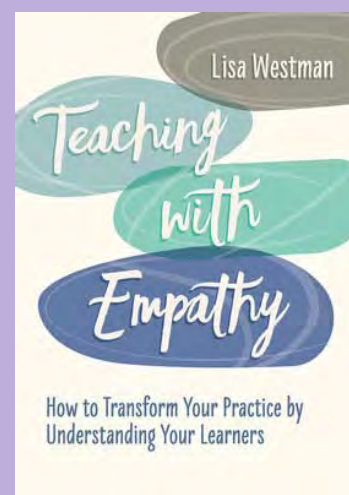
Instructional coaches devote their time to growing teachers. This comprehensive guide shows education leaders how to evaluate and support instructional coaches and coaching programs, including defining the coach's role, hiring candidates, and retaining effective coaches. With sound practices in place to evaluate coaching programs, instructional coaches will become better partners, teachers will become better mentors, and students will become better learners.

ISBN: 9781416630845 | (October 2021) 7" x 10", 299 pages | Price: \$45.95  
Audience: K-12 principals & teachers, education leaders

## Transform teaching by understanding your learners.

Whether it's planning and delivering instruction or just interacting with others, every action a teacher takes is an opportunity to demonstrate empathy toward their students, colleagues, and selves. Through her own experience as an instructional coach, the author explores affective, cognitive, and behavioral empathy and clarifies how they intertwine with curriculum, learning environment, equity practices, instruction and assessment, and grading and reporting.

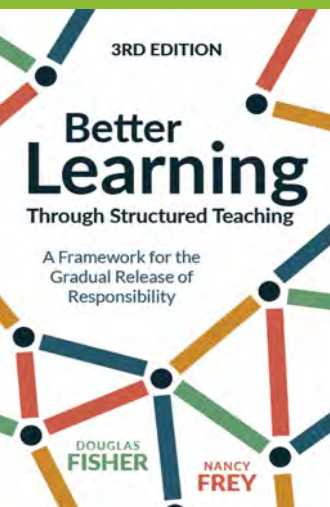
ISBN: 9781416630487 | (August 2021) 7" x 10", 120 pages | Price: \$24.95  
Audience: K-12 principals & teachers, education leaders



## Positive alternatives to worn-out teaching practices.

Old habits die hard, particularly when they are unexamined norms. The best-selling authors of *Total Participation Techniques* lead a teacher-positive inquiry into 16 educational practices that undermine student learning, including round robin reading, teaching to learning styles, homework as default, content breadth over depth, teaching to test samplers, using interim assessments as "formative assessments," and more. They share research-informed instructional, assessment, and classroom management strategies to meet the goals those problematic practices are intended to achieve—without the downsides or the damage. This book will help K-12 teachers at all stages of their careers focus on what is and is not working for their students and then replace ineffective habits with more positive and effective ones.

ISBN: 9781416630517 | (October 2021) 6" x 9", 133 pages | Price: \$25.95  
Audience: K-12 principals & teachers, education leaders



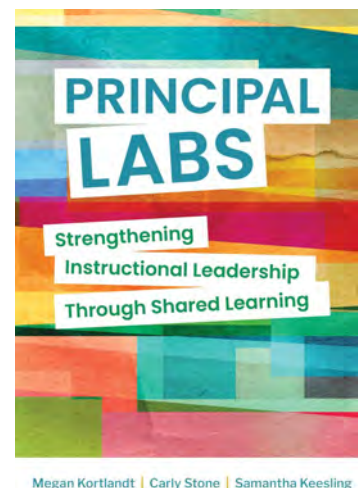
## Empower students through structured teaching.

Now in its 3rd edition, this definitive guide explores the gradual release of responsibility—an instructional framework any teacher can use to help students to be more successful and self-directed learners. It equips students with what they need to master content and develop new competencies. Leading education experts Fisher and Frey detail the components of each phase and include new guidance on teacher credibility, social-emotional learning, and embedding assessment.

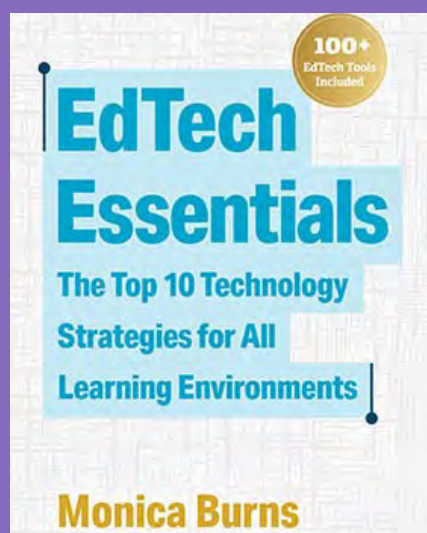
ISBN: 9781416630609 | (July 2021) 6" x 9", 165 pages | Price: \$29.95  
Audience: K–12 principals & teachers, education leaders

## Discover collaborative professional learning for school principals & leaders.

For school principals, finding time for professional development can be a challenge. The authors of this guide combine the latest research in adult learning with their own practical experience to develop a flexible structure for professional learning called the principal lab, in which K–12 principals learn with and from each other to become better instructional leaders. They show how to lay the groundwork, figure out logistics, and plan and structure labs.



ISBN: 9781416630449 | (August 2021) 7" x 10", 148 pages | Price: \$31.95  
Audience: K–12 principals & teachers, education leaders



## Proven ways to prepare students to be productive, responsible users of technology both in and out of the classroom.

In a world awash in technology, what EdTech skills and strategies should educators focus on to ensure they are making the best use of online spaces for classroom learning? How can they navigate through the overwhelming number of options in digital tools and spaces? How can they guide students in learning best practices?

EdTech consultant Monica Burns answers these and other questions in this powerful and reader-friendly guide to incorporating EdTech across all grade levels and subject areas, and in both distance-learning and face-to-face environments.

ISBN: 9781416630364 | (August 2021) 7" x 10", 128 pages | Price: \$25.95  
Audience: K–12 principals & teachers, education leaders



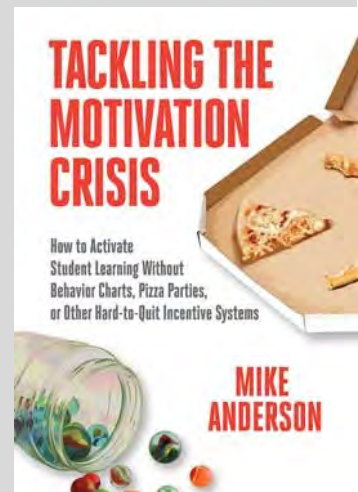
## Bring the minimalist mindset to the classroom.

Experienced educators Musiowsky-Borneman and Arnold show how to shed the burden of too many initiatives, strategies, and "things" in the classroom. Their Triple P process helps teachers declutter in three steps: identify something's *purpose*, *prioritize* what is important, and *pare down* to essentials. Each chapter provides reflection questions and brainstorming activities to help teachers take control of their daily decisions to reduce stress and build a better learning environment.

ISBN: 9781416630111 | (July 2021) 7" x 10", 144 pages | Price: \$25.95  
Audience: K–12 principals & teachers, education leaders

## Ensure classrooms and schools inspire intrinsic motivation and flourish.

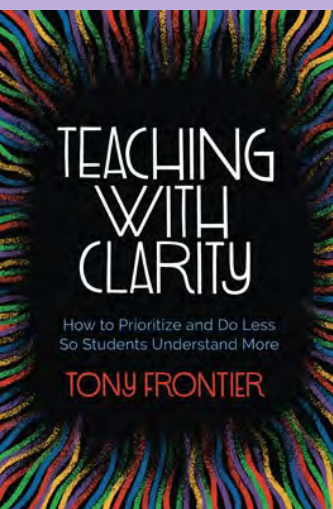
Teachers use traditional incentive and reward systems with the best of intentions. In the long term, however, they do not foster a love of learning. Here, award-winning educator and best-selling author Mike Anderson explains how to teach self-management and self-motivation skills by using intrinsic motivation in curricula and instructional strategies, feedback and assessment, and discipline and classroom management.



ISBN: 9781416630333 | (August 2021) 6" x 9", 166 pages | Price: \$28.95  
Audience: K–12 principals & teachers, education leaders



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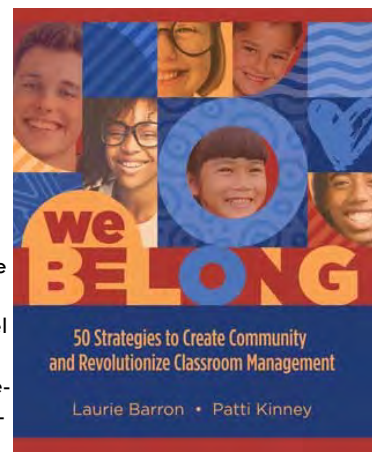
## Do less with greater focus.

Feeling overwhelmed has unfortunately become the status quo among educators. But it doesn't have to be. Schools must stop adding more programs, strategies, activities, and meetings that often end up as clutter that inhibits students' ability to learn. This isn't simply a matter of teachers doing less. They need to be intentional to develop deeper understanding among students. In this book, award-winning educator Tony Frontier helps teachers to prioritize clear success criteria, intentional design, meaningful feedback, and a shared purpose.

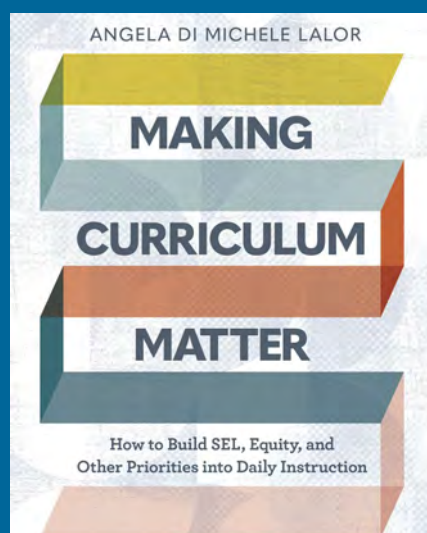
ISBN: 9781416630074 | (June 2021) 7" x 10", 197 pages | Price: \$30.95  
Audience: K–12 principals & teachers, education leaders

## The secret to every positive learning environment? Belonging.

When students feel that they belong in their school and classroom, commitment to learning goes up and behavioral disruptions subside. And when teachers embrace an SEL-infused approach to classroom management that helps every student feel valued, safe, and competent, belonging soars. This book offers 50 targeted strategies to increase students' sense of belonging and reinforce the habits that support classroom harmony and learning success.



ISBN: 9781416630265 | (July 2021) 7" x 10", 192 pages | Price: \$30.95  
Audience: K–12 principals & teachers, education leaders



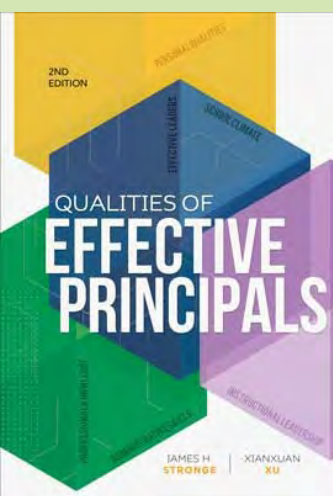
## Learn how to build social and emotional learning, equity, and other priorities into daily instruction.

At the heart of education are two fundamental questions:

- What should we teach?
- How should we teach it?

Educators striving to design and deliver the best-possible learning experiences can feel overwhelmed by the possibilities. To help them make these critical decisions, Angela Di Michele Lalor identifies five key priorities of a curriculum that matters—practices, deep thinking, social and emotional learning, civic engagement and discourse, and equity—and then provides a framework for action to provide comprehensive, meaningful learning to all students.

ISBN: 9781416630234 | (July 2021) 7" x 10", 164 pages | Price: \$29.95  
Audience: K–12 principals & teachers, education leaders



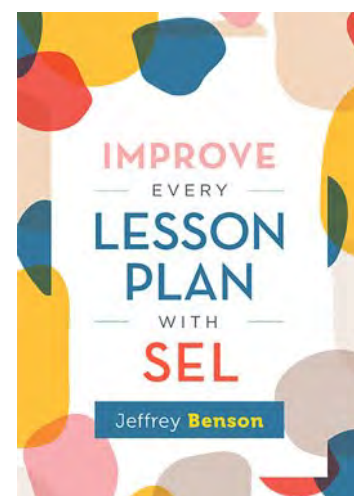
## Learn what it takes to be a great principal.

No two principals work the same way, but research shows that effective principals focus on a core set of factors critical to fostering success among all students. In this new edition, the authors delineate these factors and show principals how to successfully balance the needs and priorities of their schools while continuously developing and refining their leadership skills. They provide practical tools and extensive research that will help principals develop and lead strong schools in which all students can succeed.

ISBN: 9781416629955 | (April 2021) 7" x 10", 330 pages | Price: \$36.95  
Audience: K–12 principals & administrators, education leaders

## Good lesson plans lead to impassioned activity & learning.

Jeffrey Benson draws from his 40-plus years of experience as a teacher and an administrator to provide step-by-step guidance on how to incorporate social and emotional learning (SEL) into K–12 lesson planning—without imposing a separate SEL curriculum. It offers research-based strategies for seamlessly integrating SEL skills into every section of lesson plans.



ISBN: 9781416630012 | (April 2021) 6" x 9", 176 pages | Price: \$28.95  
Audience: K–12 principals & teachers, education leaders

ROBYN R. JACKSON

## STOP LEADING



## START BUILDING

Turn Your School into a Success Story  
with the People and Resources  
You Already Have

## Turn your school into a success story with the resources you have.

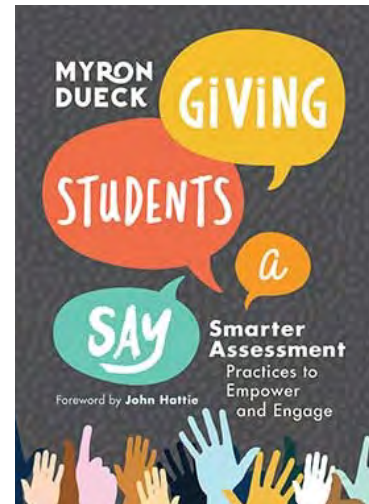
Great outcomes can elude even school administrators who do everything right—poring over data, trying new strategies, or bringing in outside trainers. Robyn R. Jackson shows how to stop wasting time and energy on flawed leadership approaches that succeed only with the right staff, students, parents, budget, and boss. Her Buildership Model™ shows how to escape the “school improvement hamster wheel” to create the school that educators and students deserve.

ISBN: 9781416629849 | (February 2021) 7" x 10", 180 pages | Price: \$31.95  
Audience: K–12 principals & teachers, education leaders

## Use smarter assessment to empower & engage students.

In this well-researched book, leading educator Dueck reveals troubling issues related to traditional assessment approaches and offers numerous examples of educators at all levels who are transforming assessment. He also shares surprising revelations about the nature of memory and learning that speak to the need for rethinking how we measure student understanding and achievement.

ISBN: 9781416629801 | (January 2021) 7" x 10", 189 pages | Price: \$30.95  
Audience: K–12 principals & teachers, education leaders



## Create learner-centered classrooms to help all students gain a deeper understanding of themselves, others, and the world.

Carol Ann Tomlinson's role in defining and popularizing differentiated instruction has made her one of the most influential voices in modern education. In *So Each May Soar*, she illuminates the next step forward—exploring principles and practices of learner-centered classrooms, including what it means for teachers to honor themselves, each learner, and the content they teach; how to assemble a curriculum that ignites students' imaginations and drives discovery; how to guide classroom experiences that develop the mind of each learner in accordance with that learner's marvelous individuality; and how to shape curriculum, assessment, and instruction to support both equity and excellence.

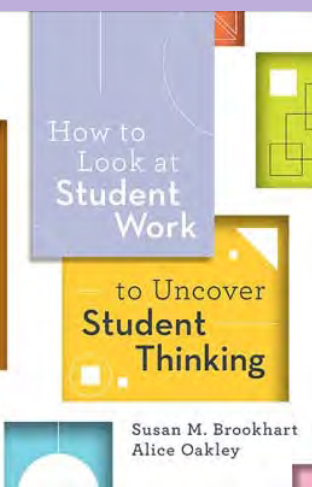
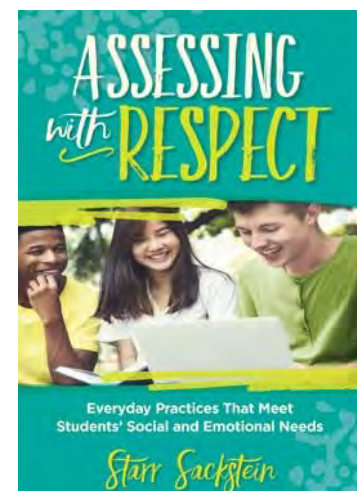
ISBN: 9781416630296 | (June 2021) 8" x 10", 278 pages | Price: \$34.95  
Audience: K–12 principals & teachers, education leaders

## Uncover everything student work can reveal.

In this book, assessment expert Susan M. Brookhart and instructional coach Alice Oakley walk teachers through a better and more illuminating way to approach student work across grade levels and content areas. They show teachers how to view students' assignments not as a verdict on right or wrong but as a window into what students understood and how they are thinking about it. With these insights, teachers will be able to provide effective feedback and plan the next instructional moves.

## Explore the intersection between assessment & social-emotional learning.

This timely call to action from education leader Starr Sackstein shows how assessment and social-emotional learning (SEL) affect all students, particularly students of color and other marginalized groups. Educators will gain insight into the five SEL competencies and find out how to teach students to develop their abilities in those areas so that they have better learning and assessment experiences.

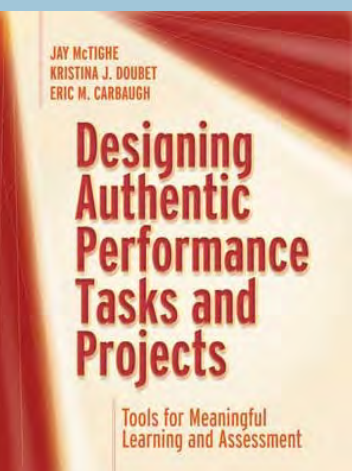


ISBN: 9781416629887 | (April 2021) 7" x 10", 136 pages | Price: \$28.95  
Audience: K–12 principals & teachers, education leaders

ISBN: 9781416629979 | (March 2021) 6" x 9", 157 pages | Price: \$28.95  
Audience: K–12 principals & teachers, education leaders



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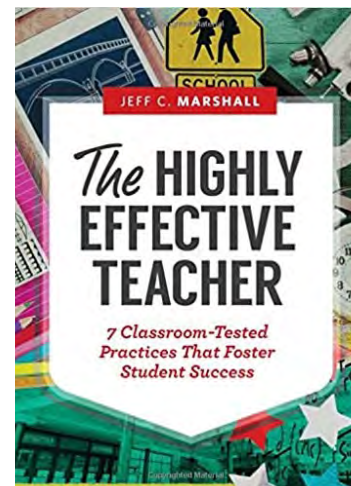
## How to create performance-based classrooms.

A growing number of educators seek to move beyond just covering the curriculum to ensuring students' deeper learning so that they can transfer their knowledge, skills, and understandings to the world beyond the classroom. This comprehensive guide shows teachers how to transform their classrooms into vibrant centers of learning, where students are motivated and engaged and see relevance in the work they are doing.

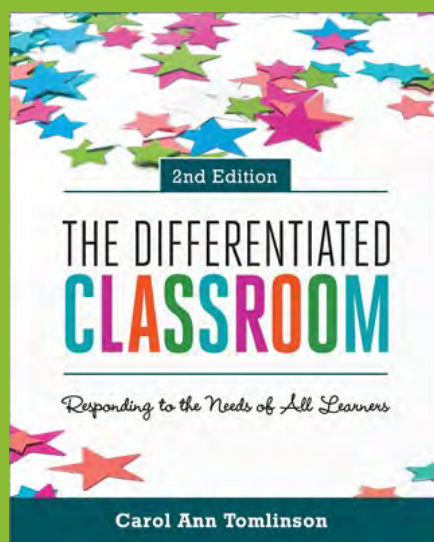
ISBN: 9781416628361 | (February 2020) 8" x 10", 254 pages | Price: \$33.95  
Rights sold: Chinese (simplified characters), Korean

## How teachers can unlock student success.

In this book, teacher and professor Jeff Marshall delivers a guidebook for thoughtful, intentional teaching with one goal: success for all students, in every classroom. He shows how teachers can help students develop deep understanding of content, attain higher-order thinking skills, and become confident, capable learners. The key is the Teacher Intentionality Practice Scale (TIPS), a framework for both supporting and measuring effective teaching.



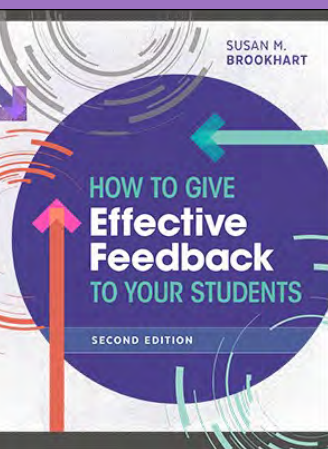
ISBN: 9781416621683 | (April 2016) 8" x 10", 136 pages | Price: \$27.95  
Rights sold: Arabic, Chinese (traditional characters), Japanese, English reprint: India



## Respond to the needs of all learners with this must-have staple for every teacher's shelf.

Although much has changed in schools in recent years, the power of differentiated instruction remains the same—and the need for it has only increased. Today's classroom is more diverse, more inclusive, and more plugged into technology than ever before. In this second edition of her best-selling classic, Tomlinson offers teachers a powerful and practical way to divide their time, resources, and efforts to effectively instruct students of various backgrounds, readiness and skill levels, and interests. With a perspective informed by advances in research and deepened by more than 15 years of implementation feedback in all types of schools, Tomlinson explains the theoretical basis of differentiated instruction, explores the variables of curriculum and learning environment, shares dozens of instructional strategies, and then goes inside elementary and secondary classrooms in nearly all subject areas to illustrate how real teachers apply differentiation principles and strategies to respond to the needs of all learners.

ISBN: 9781416618607 | (May 2014) 8" x 10", 197 pages | Price: \$30.95  
Rights sold: Arabic, Chinese (traditional characters), French, Japanese, Kazakh, Russian



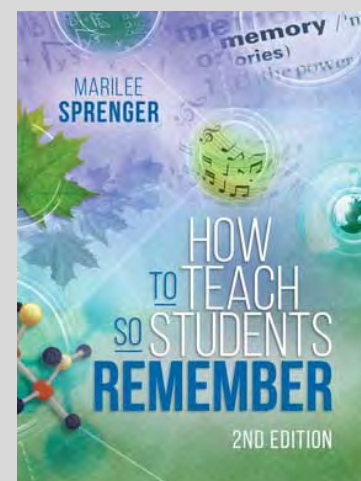
## The how-to guide for making feedback effective.

Properly crafted and tailored feedback on student work boosts student achievement across subjects and grades. In this expanded edition, Brookhart offers enhanced guidance on providing feedback to students. She includes examples of good and bad feedback and rubrics to construct feedback tailored to different learners, such as successful students, struggling students, and English language learners.

ISBN: 9781416623069 | (March 2017) 7-7/8" x 9-7/8", 146 pages | Price: \$28.95  
Rights sold: Korean; earlier editions: French, German, Turkish

## Learn how to craft lessons for "maximum stickiness."

This second edition of Sprenger's celebrated book is updated to include recent research and developments in the fields of memory and teaching. It offers a proven, research-based, easy-to-follow framework and seven actionable steps teachers can use to help students remember what they've learned when they need it.



ISBN: 9781416625315 | (February 2018) 7" x 9", 216 pages | Price: \$29.95  
Rights sold: Chinese (simplified characters), Korean; plus 6 languages, earlier editions

## MULTIPLE INTELLIGENCES IN THE CLASSROOM

4th Edition

THOMAS  
ARMSTRONG

## Harness multiple intelligence theory for student success.

This expanded 4th edition of Armstrong's best-selling classic provides educators with everything they need to apply multiple intelligences theory to curriculum development, lesson planning, assessment, special education, cognitive skills, career development, and educational policy. Updated with emerging neurodiversity research and new lesson plans.

ISBN: 9781416625094 | (November 2017) 7" x 9", 243 pages | Price: \$29.95  
Rights sold: Arabic, Korean; earlier editions: 11 languages

## Promote cognitive rigor through classroom questioning.

This book explores how the fundamental instructional strategy of questioning can deepen student thinking, understanding, and application of knowledge. Francis delivers techniques for using questioning to extend and evaluate student learning experiences, explores the kinds of questions that challenge students to demonstrate higher-order thinking, and offers examples of good questions across content areas and grade levels.

ISBN: 9781416620754 | (July 2016) 8" x 10", 175 pages | Price: \$29.95  
Rights sold: Arabic, Chinese (simplified characters), Korean, English reprint: India



## ESSENTIAL QUESTIONS

Opening Doors to Student Understanding



## Open doors to student understanding with essential questions.

Essential questions (EQs) help target standards as educators organize curriculum content into coherent units that yield focused and thoughtful learning. McTighe and Wiggins provide practical guidance on how to design, initiate, and embed inquiry-based teaching and learning in the classroom. The authors explore the usefulness of EQs in all K-12 content areas, including skill-based areas such as math, physical education, language instruction, and arts education. They provide guidance through practical and proven processes and suggested "response strategies" to encourage student engagement. Educators will learn how to create a culture of inquiry so that all members of the educational community—students, teachers, and administrators—benefit from the increased rigor and deepened understanding that emerge when essential questions become a guiding force for learners of all ages.

ISBN: 9781416615057 | (March 2013) 8.5" x 11", 119 pages | Price: \$26.95  
Rights sold: Chinese (simplified characters & complex), Korean, Spanish



## SETTING THE STANDARD FOR PROJECT BASED LEARNING

A PROVEN  
APPROACH TO  
RIGOROUS  
CLASSROOM  
INSTRUCTION

JOHN LARMER || JOHN MERGENDOLLER || SUZIE BOSS

## A proven approach to project based learning.

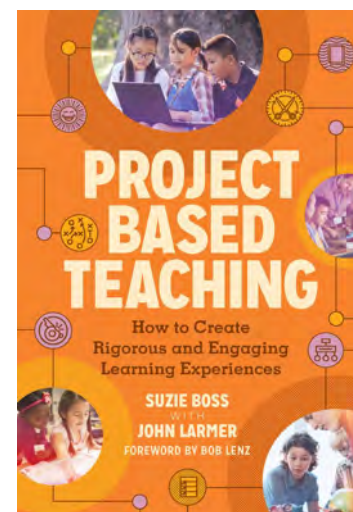
To ensure students are engaged in learning, see the relevance of lessons, and develop college and career readiness, project based learning (PBL) is an essential approach every teacher should know. But "doing projects" isn't enough. This guide's classroom-tested framework gives educators the steps needed to plan, implement, and assess projects that deliver rigorous classroom instruction.

ISBN: 9781416620334 | (May 2015) 6" x 9", 240 pages | Price: \$29.95  
Rights sold: Chinese (simplified characters), Korean, Spanish, English reprint—India

## Take project-based learning to the next level.

Project-based learning (PBL) offers a proven framework to help students be better equipped to tackle future challenges, and this book builds on Boss & Larmer's gold-standard PBL book, *Setting the Standard for Project Based Learning*. It shows how to encourage active questioning, curiosity, and peer learning; create learning environments in which every student has a voice; and master content but still be able to say, "I don't know. Let's find out together."

ISBN: 9781416626732 | (September 2018) 6" x 9", 208 pages | Price: \$29.95  
Rights sold: Arabic, Chinese (simplified characters), Korean, Spanish





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## THE PRINCIPAL 50

Critical Leadership  
Questions for  
Inspiring Schoolwide  
Excellence

BARUTI K. KAFELE

### Critical leadership questions for inspiring school excellence.

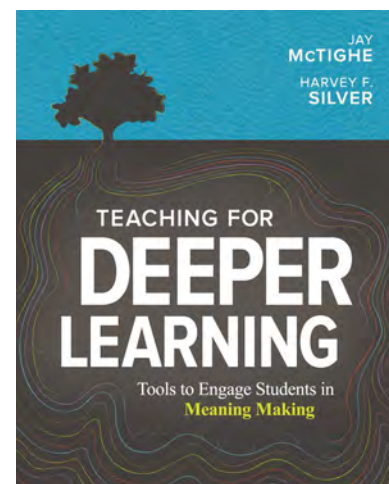
Veteran school administrator Kafele guides motivated school leaders through 50 self-reflection exercises designed to yield a deeper understanding behind the work they do. Brimming with passion and informed by hard-earned experience, this book is essential reading for principals and other building-level administrators determined to reinvigorate their practice, revitalize their staff, and—most importantly—guarantee the strongest outcomes for students.

ISBN: 9781416620143 | (March 2015) 6" x 9", 112 pages | Price: \$20.95  
Rights Sold: Arabic, China (simplified characters)

### Teach students to make meaning for themselves.

Too often, students attain only a superficial level of knowledge that fails to prepare them for deeper challenges in school and beyond. Renowned educators McTighe and Silver explore what kind of content is worth targeting for deeper learning, provide practical tools and strategies to help teachers incorporate seven key thinking skills and tools into lesson and unit design, and show how to build students' capacity to use the strategies independently.

ISBN: 9781416628620 | (January 2020) 8" x 10", 130 pages | Price: \$27.95  
Rights sold: Arabic, Chinese (simplified & traditional characters), Polish



## NEVER WORK harder THAN your students & OTHER PRINCIPLES OF GREAT TEACHING

Robyn R. Jackson

2nd  
Edition

### Every teacher can become a master teacher.

Teaching is hard work, and great teaching means doing the *right kind* of hard work. The key is developing a master teacher mindset. In this updated edition, Robyn R. Jackson explains the mastery principles and how to start using them to guide planning, instruction, assessment, and classroom management and help teachers on their journeys toward mastery. She shows educators how to rigorously apply seven principles to their teaching:

- Start where your students are.
- Know where your students are going.
- Expect to get your students there.
- Support your students along the way.
- Use feedback to help you and your students get better.
- Focus on quality rather than quantity.
- Never work harder than your students.

ISBN: 9781416626527 | (August 2018) 6" x 9", 278 pages | Price: \$29.95  
Rights sold: Kazakh; earlier editions: Arabic, Chinese (simplified & traditional characters), French, German



### The UbD™ book that started it all.

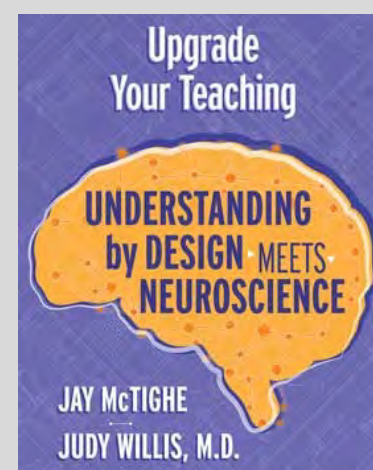
This expanded second edition of ASCD's best-selling book gives educators everything they need to design lessons, units, and courses that lead to improved student performance. It includes a template for creating curriculum units based on the breakthrough "backward design" method, guidelines on how to frame the "big ideas" students need to understand, better ways to develop "essential questions," and more.

ISBN: 9781416600350 | (March 2005) 8-1/2" x 11", 370 pages | Price: \$37.95  
Rights sold, 2d edition: Arabic, Chinese (simplified & traditional characters), Hebrew, Indonesian, Japanese, Portuguese

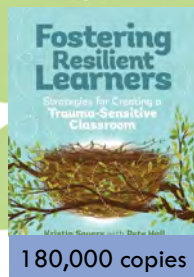
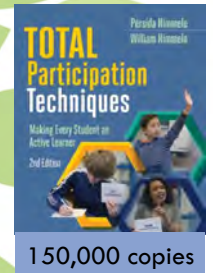
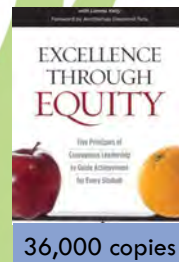
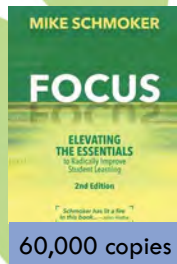
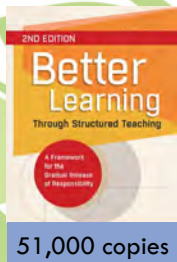
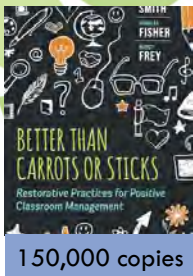
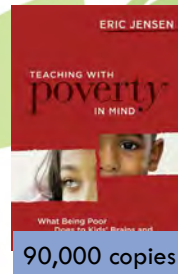
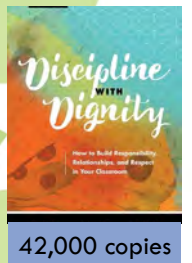
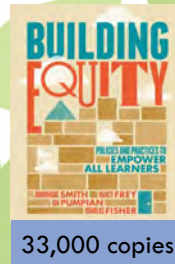
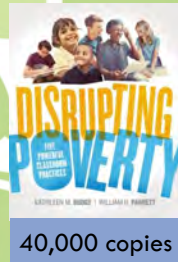
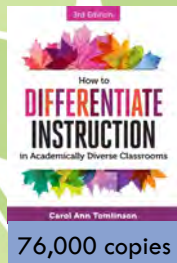
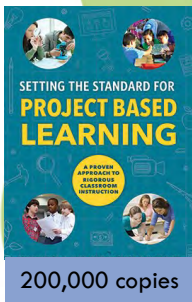
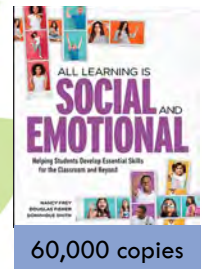
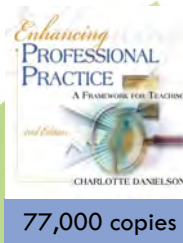
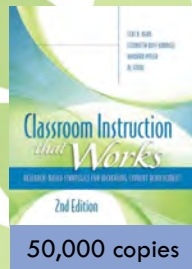
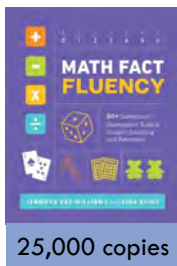
### The best of both worlds: UbD™ meets neuroscience.

This guide merges insights from neuroscience with Understanding by Design® to enable educators to craft units of instruction and authentic assessments that emphasize understanding rather than recall. Educators at all levels will learn how to design and implement units that empower teachers and students to capitalize on the brain's capacity for learning.

ISBN: 9781416627340 | (April 2019) 7" x 10", 186 pages | Price: \$31.95  
Rights sold: Chinese (simplified characters), Korean



# TOP-SELLERS FROM ASCD



ASCD empowers educators to achieve excellence in learning, teaching, and leading so that every child is healthy, safe, engaged, supported, and challenged.

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