

LONDON 2023



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NEW ACQUISITIONS AND FUTURE HIGHLIGHTS

Campbell, Matthew

Spring 2026

STEALING THE GODS: War, Obsession, and a Global Search for Lost Treasure

Stealing the Gods will show the hunt for Douglas Latchford, the man behind the most notorious antiquities looting network in modern time. A Brit who moved to Bangkok in the 1950s, Latchford settled into a region of Asia about to experience years of war and upheaval. In the midst of this tragedy, Latchford ingratiated himself with Bangkok's elite, including collectors of rare antiquities. He quickly established himself as a master art dealer, orchestrating the plundering of Cambodian temples, whose statues carried incredible significance and spiritual importance to the nation. Through the theft of their heritage, Latchford made himself a millionaire and created a worldwide market for Asian obsessed art collectors. *Stealing the Gods* is a fascinating story about the dark money and shadowy characters driving the worldwide art industry. It will bring readers into the storied auction houses of Sotheby's and Christie's and into cultural institutions like the Smithsonian and the British Museum, which have paid millions to house and display stolen artifacts. Readers will see how, for centuries, Western powers have plundered colonial nations of their art, and in doing so, have stripped them of their historical identities. This taps into today's reckoning throughout the art world, in which nations are demanding—and often winning—the repatriation of their culture's prized items from major museums and private galleries. [Matthew Campbell](#) is the co-author of *Dead in the Water*, a finalist for the *Financial Times*' Business Book of the Year award and an *Economist* and *Sunday Times* Book of the Year. He is an award-winning international investigative journalist for *Bloomberg Businessweek* based in Singapore.

UK, Translation: Portfolio (editor Noah Schwartzberg)

Agent: Ross Yoon Agency

Dou, Eva

Summer 2024

RED, INC.

Red, Inc. is the story of China's technological rise told through its most powerful business, Huawei Technologies Co., and its founder and CEO, Ren Zhengfei. Born in 1944 in the last days of Japan's colonization of China, Ren Zhengfei is the oldest person in China to still be playing an active, vital role in geopolitics. His life trajectory serves as a unique narrative vehicle to tell the story of modern China. Huawei was an active participant in a surprising number of the country's historic moments, from the legalization of private businesses, to the Hong Kong handover, to the construction of the Great Firewall. By documenting the long-standing intimate ties between Huawei and the Chinese Communist Party, the book shows how business and government work together in an authoritarian state, and how companies fit into China's growing international ambitions under Xi Jinping. Through its technologies, Huawei has helped solidify and enforce China's growing police state, in which outspoken entrepreneurs like Jack Ma have been silenced, tycoons have disappeared, and executives must put patriotism above profit. What has been the true cost of the "Made in China" business model? The result has been the rise of a cohort of truly formidable Chinese companies like Huawei, that have learned and borrowed from their Western rivals, then been turbocharged by the Chinese state. There are lessons here for Western businesses and consumers, as governments around the world seek a new model of globalization. [Eva Dou](#) is an investigative journalist who has reported primarily on Asia's high-tech industry for the past decade. She joined the *Washington Post* as its China business correspondent in 2020, following seven years as a *Wall Street Journal* correspondent in China and Taiwan.

UK, Translation: Portfolio (editor Noah Schwartzberg)

Agent: Peter W. Bernstein Corp.

Huang, Laura
WHISPERS

Fall 2024

It's one of the most polarizing pieces of advice that we hear: "Go with your gut." But wouldn't it be nice to know when to just follow our gut and ignore all the data? Or alternatively, to know which situations our gut feel might be biased and leading us astray—such that we should be collecting more analytical data to cross-check our feelings? We don't know whether gut feel is a magical superpower (à la *Blink*) or the product of biased heuristics (in the tradition of *Thinking, Fast & Slow*). This book provides a research-backed, yet fun and practical, guide to gut feel, debunking and reconciling the varied perspectives on gut feel and how people use it. It provides a roadmap for how we can all hone our own gut feel from things already at our disposal—our lived childhood, our past experiences, our family values and cultural background, our felt emotions, and our everyday interpersonal interactions—to create workplace and personal success. We're overwhelmed with too much information, simply trying too hard, and yearning to trust ourselves and our gut feel more. We second guess, double check, and strive to be relevant in a world that is filled with increasingly loud opinions. We see success stories around us—individuals who seemingly followed their own passions and gut feel, rather than being pulled by social forces. We revel in their triumphs and wish we could get a glimpse into how their gut feel worked so effortlessly and what their templates for doing so looked like. Now we can. We can rely on our gut feel by listening more to what *whispers*, and not what screams. [Laura Huang](#) is a Professor of Management and Organizational Dynamics. She has held faculty positions at Harvard Business School and the Wharton School, and currently serves as Distinguished Professor and Faculty Director of the Women's Entrepreneurship Initiative at Northeastern University, and on the board of Wharton Alumni Angels. She is the author of the international bestseller *Edge*.

UK, Translation: Portfolio (editor Merry Sun)
Agent: Sanford J. Greenburger Associates

Kaas, Hans-Werner; and Ramesh Srinivasan
CEO WORKSHOP

Summer 2024

For the past decade, McKinsey senior partners [Hans-Werner Kaas](#) and [Ramesh Srinivasan](#) have seen CEOs confront the realities of their job in intimate, small group settings with peers. In *CEO Workshop*, they share what these men and women at the top of the corporate world teach each other behind closed doors. Named after McKinsey's chief architect, Marvin Bower, the Bower Forum has welcomed leaders from business, government, and the nonprofit world, guaranteeing anonymity to allow them to be completely open with their peers. Participants have called the experience "life changing" and gone on to become faculty members. They will appear in the book, along with others who have given permission to tell their stories. Whether it's racing against the clock to develop the Moderna vaccine, prepping the team to capture Osama Bin Laden, or taking over after the death of a parent, each leader profiled in the book has come by their insights the hard way. Their stories will underscore each lesson. Kaas and Srinivasan are co-deans of the Bower Forum. Kaas cofounded McKinsey's Automotive & Assembly Practice in the Americas and the Detroit office and now helps lead the firm's global work in Advanced Industries. He is fluent in English, French, and German. Srinivasan has extensive experience working on a broad range of organizational change-related topics in a variety of industries, including high-tech, healthcare, banking, and industrial companies.

UK, Translation: Portfolio (editor Merry Sun)
Agent: Lynn Johnston Literary

Mollick, Ethan
ALIEN MINDS

Summer 2024

Generative AI—you might know it as chatbots like ChatGPT or Microsoft Bing AI—is definitively here. Not since the advent of the internet has there been a technology as fundamentally transformative to the way we live, learn, and work. As a result, the AI revolution is scrambling our assumptions about which industries will thrive and which will decline, and how humans create valuable work (hint: humanities majors are better-positioned than techies). *Alien Minds* is the indispensable guide to a world in which artificial intelligence is ubiquitous and near-omniscient. Fundamentally, as Bing writes, the book is about “how to open your mind to these different kinds of intelligence. How to ask them smart questions that will reveal their wisdom and avoid their lies. How to learn from them without losing your identity or autonomy. How to benefit from them without being exploited or threatened by them.” Ethan Mollick is a Professor of Management at Wharton, where he teaches entrepreneurship and innovation. He has worked with the AI group at the MIT Media Lab. His newsletter [One Useful Thing](#), about generative AI, has 20k+ subscribers and attracts thousands of new subscribers each week.

UK: Portfolio (editor Merry Sun)
Agent controls translation rights: CAA

Poplak, Richard
PAYDIRT: What the Search for Gold Has Cost the World

Fall 2024

At the apex of the worldwide gold industry stands a multinational called Barrick Gold Corporation. Yet despite its manifold successes, Barrick remains a cypher. From its careful perch within the Canadian, American, and British mining establishments, it has jealously guarded its reputation, hiring public relations firms and bulldog lawyers to keep controversial stories buried. How has this company avoided scrutiny for so long? Investigative journalist [Richard Poplak](#) has followed Barrick and its subsidiaries wherever they are to be found. Told through a cast of characters who have worked for, gone up against, or been impacted by Barrick, *Paydirt* is a globetrotting corporate thriller based on deep research and on-the-ground reporting worldwide. It tells the story of Barrick from its inception to its forays into some of the most brutally contested mining properties in the developing world. As the narrative unfolds, the book becomes about much more than just a single mining company, however big and influential. It tells the story of modern multinationals and the financial, legal, and political systems in which they operate. Barrick is not uniquely awful. Instead, it is entirely representative—not just of the gold mining industry, or even of the extractive sector, but of multinationals in the 21st century. As with the work of Michael Lewis or the classic *Barbarians at the Gate*, *Paydirt* employs deeply examined characters and carefully reported situations to tell the rollicking story of a single corporate entity, and what it has to teach us about our intricate and deeply unequal economic system. In doing so, it helps articulate a possible future that is fairer, cleaner and far less brutal. Poplak is an award-winning author, journalist, and filmmaker. He is one of the most widely read and controversial political journalists in South Africa, editing at large for the country’s premier investigative journalism outfit, *Daily Maverick*.

UK, Translation: Portfolio (editor Noah Schwartzberg)
Agent: InkWell Management
Canada (sold via the agent): McClelland & Stewart

SPRING 2024

Foroux, Darius

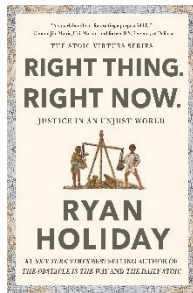
February 2024

THE STOIC PATH TO WEALTH: Ancient Wisdom for Enduring Prosperity

The Stoics understood that if you can control your reactions and manage your emotions, you can achieve success. The same principles apply to our financial lives today. The greatest investors approach the markets with discipline, emotional distance, and self-mastery—lessons that the Stoics have been teaching us for thousands of years. As financial markets become increasingly unpredictable and chaotic, *The Stoic Path to Wealth* offers the key to weathering any economic storm while building wealth that will last a lifetime and beyond. [Darius Foroux](#) is an investor, entrepreneur, blogger, podcast host, and writer in the personal development and personal finance space. He holds a master's degree in Business Administration, with a specialization in finance, from the University of Groningen. He currently lives in the Netherlands.

UK, Translation: Portfolio (editor Merry Sun)

Agent: Massie & McQuilkin



Holiday, Ryan

April 2024

RIGHT THING. RIGHT NOW.: Justice in an Unjust World

At the heart of Stoicism are four simple virtues: courage, temperance, justice, and wisdom. Everything else, the Stoics believed, flows from them. This latest installment in the *Stoic Virtues* series, following *Courage is Calling* and *Discipline is Destiny*, introduces readers to the ancient idea of *justice*, a far more expansive notion than our legalistic modern definition. For the ancients, to live justly was simply to do what is right—which is why this virtue is the cornerstone of Stoic thought. In *Right Thing. Right Now.*, [Ryan Holiday](#) draws on stories of historical figures we can emulate as pillars of upright living, including George Marshall, Ulysses S. Grant, John McCain, Marcus Aurelius and Toni Morrison, as well as the cautionary tales of Napoleon, F. Scott Fitzgerald, and Babe Ruth. Through the lives of these role models, readers learn the power of owning one's convictions and the consequences of an ill-formed conscience. Holiday's straightforward advice is desperately needed in an age when doing the right thing seems increasingly optional. The Stoics never claimed that living justly was easy, only that it was necessary. And that the alternative—sacrificing our principles for something lesser—was considered only by cowards and fools. *Right Thing. Right Now.* is a powerful antidote to the moral failures of our modern age, and a manual for living virtuously. Holiday is one of the world's bestselling living philosophers. His books like *The Obstacle Is the Way*, *Ego Is the Enemy*, *The Daily Stoic*, and the #1 *New York Times* bestseller *Stillness Is the Key* appear in more than 40 languages and have sold more than 5 million copies.

Translation: Portfolio (editor Adrian Zackheim)

Agent: Level Five Media

UK: Profile; Dutch: Bruna; German: Finanzbuch; Italian: Hoepli; Korean: Dasan; Polish: Helion; Portuguese (B): Intrínseca; Romanian: Seneca; Russian: MIF; Spanish: Conecta

Kaczynski, Stephen; and Scott Kominers

January 2024

THE EVERYTHING TOKEN: How NFTs and Web3 Will Transform the Way We Buy, Sell, and Create

An NFT is more than just a picture on the internet or a fad that has come and gone. It is a record of digital ownership stored on a public ledger called a blockchain. By providing a way to design irrefutable proof of ownership, a task that had previously been impossible, NFTs open a market for buying, selling, and trading digital assets that has never before existed. In doing so, they represent incredible new opportunities for anyone who buys, sells, or creates online. Forget Beeple and Bored Apes—*The Everything Token* shows how NFTs are already revolutionizing digital commerce at Fortune 500 companies and hot startups alike, and how businesses can leverage them to build highly engaged and intensely loyal communities around their products. Through original research and industry experience, the authors describe the possibilities of this new digital frontier with clarity and rigor. *The Everything Token* is the essential primer on the innovation that has the potential to transform every aspect of business. [Stephen Kaczynski](#) is a communications and marketing professional with 15+ years of experience, including stints in leadership at Progressive Insurance and Nestle. He is also an avid NFT collector. [Scott Kominers](#) is a Harvard Business School professor, a research partner at Andreessen Horowitz Crypto, and a Bloomberg Opinion columnist. He is also an avid NFT collector and advises a number of NFT companies and other crypto projects.

UK, Translation: Portfolio (editor Merry Sun)

Agent: Paul Mahon

Mohsin, Saleha

March 2024

PAPER SOLDIERS: How the Weaponization of the Dollar Changed the World Order

Here *Bloomberg* reporter [Saleha Mohsin](#) reveals how the Treasury Department has shaped U.S. policy at home and abroad by wielding the American dollar as a weapon—and what that means in a new age of crisis. For decades, America has preferred its currency superpower-strong, the basis of a “strong dollar” policy that attracted foreign investors and pleased consumers. Drawing on Mohsin’s unparalleled access to current and former Treasury officials like Robert Rubin, Steven Mnuchin, and Janet Yellen, *Paper Soldiers* traces that policy’s intended and unintended consequences, including the rise of populist sentiment and trade war with China—culminating in unprecedented currency wars under the Trump presidency—and connects the dollar’s weaponization after 9/11 to the deployment of crippling financial sanctions against Russia. Ultimately, Mohsin argues that, untethered from many of the economic assumptions of the last generation, the power and influence of the American dollar is now at stake. With firsthand reporting and fresh analysis that illustrates the vast, often unappreciated power that the Treasury Department wields at home and abroad, *Paper Soldiers* tells the inside story of how we really got here—and the future not only of the almighty dollar, but also the nation’s teetering role as democratic superpower. Mohsin is senior Washington correspondent for *Bloomberg News*, covering policy, politics, and power in Washington, D.C.

UK, Translation: Portfolio (editor Trish Daly)

Agent: Javelin Group

Newport, Cal

March 2024

SLOW PRODUCTIVITY: The Lost Art of Accomplishment Without Burnout

Hustle culture. Burnout. Quiet quitting. Today we're either sacrificing ourselves on the altar of success, or we're rejecting the idea of ambition entirely. But it doesn't have to be all or nothing. There is a way to create meaningful work as part of a balanced life: *slow productivity*. Coined by [Cal Newport](#), slow productivity is a revolutionary philosophy based on three simple principles. Examining the stories and habits of ancient and modern scientists, philosophers, artists, and scholars who worked in this way, like Galileo, Isaac Newton, Jane Austen, Georgia O'Keefe, Jack Kerouac, Maya Angelou, and Lin-Manuel Miranda, Newport reveals just how transformative the slow productivity approach can be to producing a meaningful body of work. From managing your energy according to the season, to identifying which projects to pursue and which to set aside, to building a schedule that yields maximum output with minimum stress, this timely and essential book will revolutionize how you work, helping you to accomplish great things at a more humane pace. Newport is a professor of computer science at Georgetown University and the bestselling author of seven books, including *Digital Minimalism*, *A World Without Email*, *The Time-Block Planner*, and *Deep Work*.

Translation: Portfolio (editor Lydia Yadi)

Agent: DeFiore & Co.

UK: Penguin Business; Chinese (cc): China Times; Chinese (sc): CITIC; Dutch: Business Contact; German: Redline;

Korean: Woongjin; Portuguese (B): Alta Books; Portuguese (P): Actual; Romanian: Publica; Spanish: Reverte

Ward, Alexander

February 2024

THE INTERNATIONALISTS: The Fight to Restore American Foreign Policy After Trump

When Joe Biden assumed the United States presidency, he brought with him a team of all-star talent, perhaps the most experienced ensemble of policy experts in modern U.S. history. Their mission: repair America's damaged reputation abroad and decide the course of its global future. The challenges and risks could not have been greater. Around the world, adversaries were consolidating power, allies were drifting away, wars were raging, and climate change was accelerating, all while Russia was disrupting democracies and China was seeking to replace the U.S. as the world's preeminent power. Now for the first time since World War II, the United States risked falling from its unrivaled position. If Biden and his team failed, it would likely mark the end of an American era and the rise of a fractured and autocratic world order. In *The Internationalists*, acclaimed national security reporter [Alexander Ward](#) takes us behind the scenes to reveal the struggle to enact a coherent and effective set of policies in a time of global crisis. Against the failure of Afghanistan and Russia's invasion of Ukraine, Biden's all-star team of rivals must band together against incredible odds. Their successes, and their failures, will decide not just Biden's presidency. They will decide the very course of America's global future. Ward is a national security reporter at *Politico* and anchor of "National Security Daily." Previously, he was the White House and national security reporter at *Vox*.

UK, Translation: Portfolio (editor Noah Schwartzberg)

Agent: Ross Yoon Agency

FALL 2023

Bet-David, Patrick

December 2023

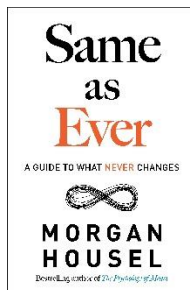
CHOOSE YOUR ENEMIES WISELY: Business Planning for the Audacious Few

Every December, small business owners and entrepreneurs sit down to create their yearly business plans, because it's what they're supposed to do. But inevitably, by February, these plans are languishing in unopened folders, forgotten, overlooked, and unused. As the CEO of one of the largest insurance start-ups in the United States and founder of media empire Valuetainment, [Patrick Bet-David](#) knows the power of a good business plan. A strong business plan is the key to success you haven't invested enough time and energy in—and sticking with it will turn your ordinary year into one with extraordinary results. Through his 12 Business Building Blocks, Bet-David will teach you how to blend emotion and logic in your business plan, unveiling your business “why to” and igniting the fire for excellence in you and your employees. Infuse your business plan with emotion, and the document that follows will become more than a forgettable collection of platitudes; it will become an indispensable part of both your business and your life, creating a clear path to the success you've always dreamed of. Bet-David is the bestselling author of *Your Next Five Moves*.

UK, Translation: Portfolio (editor Megan McCormack)

Agent: Dupree, Miller & Associates

Portuguese (B): Alta



Housel, Morgan

November 2023

SAME AS EVER: A Guide to What Never Changes

Everyone wants to see the future. Few are good at it. From business to economics, politics to social trends, we're just not very good at predicting what happens next. According to [Morgan Housel](#), this is because we focus too much on what will change and not enough on what will stay the same. For while history's wheels keep turning, our thinking remains predictably constant. In *Same As Ever*, Housel offers readers a world historical tour of the behaviors that have played a decisive role in history's big moments, from the invention of the first nuclear weapons to the founding of Amazon, from Lawrence of Arabia to Jack Welch. These timeless lessons teach us the patterns worth paying attention to so we can separate the signal from the noise. The world of today looks vastly different than it did one hundred years ago, but how we think—about opportunity and scarcity, risk and reward, pain and pleasure—remains steady. We may not know exactly what the future holds, but we do know how people are likely to behave. And by learning these behaviors, we can master their influence, confident that no matter what happens, they will always be a part of our story. Housel is the worldwide bestselling author of *The Psychology of Money* and a partner at The Collaborative Fund.

Translation: Portfolio (editor Noah Schwartzberg)

Agent: CAA

UK: Harriman House; Arabic: I Carisma; Bengali: Jaico; Chinese (cc): Commonwealth; Chinese (sc): CITIC; Czech: Aurora; Dutch: Kosmos; French: Valor; German: Finanzbuch; Gujarati: Jaico; Hindi: Jaico; Italian: Hoepli; Kannada: Jaico; Korean: Sam & Parkers; Malayalam: Jaico; Marathi: Jaico; Nepali: Jaico; Oriya: Jaico; Portuguese (B): Objetiva; Portuguese (P): Presenca; Slovak: Aurora; Spanish: Planeta; Tamil: Jaico; Telugu: Jaico; Thai: Live Rich Forever; Vietnamese: 1980 Books

Kagan, Noah

January 2024

MILLION DOLLAR WEEKEND: The Surprisingly Simple Way to Launch a 7-Figure Business in 48 Hours

When most people think about starting their own business, they think about all the ways it could fail: bad timing, insufficient experience, not having a business partner, etc. The truth is, all of these are simply obstacles you have put up for yourself. In other words, the only thing stopping you is you. [Noah Kagan](#), founder and CEO of Sumo Group and entrepreneurial champion, challenges you to not only think beyond your fears but learn how to ask for what you want, what you need, and what you deserve. The secret to entrepreneurial success isn't in how to write a business plan or read a P&L—though he'll teach you how to do that, too—it's in mastering the art of starting and asking. *Million Dollar Weekend* presents a bold set of battle-tested challenges to prepare you for your journey. In two days, you'll develop Schwarzenegger-sized start-and-ask muscles, find the fun in experimenting, and get ready to take on the world. If you seek the freedom to control your own destiny, you need to start your own business. And if you're trying to start your own business, there has never been a better time than right now. *Million Dollar Weekend* gives you the strategies to create your dream life and attain financial freedom by Monday. The only one standing in your way is you. Noah Kagan is the Chief Sumo at AppSumo.com, an 8-figure company that teaches lessons on how to start a business, grow a business, and improve your marketing. Before AppSumo and Sumo.com, he was the 30th employee at Facebook, reporting directly to Mark Zuckerberg.

Translation: Portfolio (editor Merry Sun)

Agent: Writer's House

UK: Ebury Edge; Dutch: Business Contact; Korean: Business Books



Michalowicz, Mike

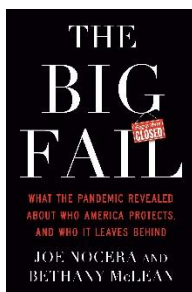
January 2024

ALL IN: How Great Leaders Build Unstoppable Teams

It's never been harder to build successful teams. With challenges of work-from-anywhere, flex-schedule, work-that-matters, and generational divides, business leaders bend over backwards searching for solutions that work. They've tried everything from food perks and ping pong tables to endless team-building exercises and training—but nothing sticks. Now, in his long-awaited book for leaders at all levels, [Mike Michalowicz](#) reveals his proven formula to build an unstoppable team for any work environment: A (Ability) + F (Fit) + S (Safety) + O (Ownership) = All In. You want a thriving workforce that shines and sticks around. One that takes full responsibility for their work and outcomes. A community of employees who love your organization and are invested in its growth. With *All In*, you will discover how to build a team where everyone flourishes—including you. Michalowicz is the bestselling author of *Profit First*, *The Pumpkin Plan*, *Clockwork*, and *Fix This Next*.

UK, Translation: Portfolio (editor Noah Schwartzberg)

Agent: Author c/o Portfolio



Nocera, Joseph; and Bethany McLean

October 2023

THE BIG FAIL: What the Pandemic Revealed About Who America Protects, and Who It Leaves Behind

In 2020, the novel coronavirus pandemic made it painfully clear that the US could not adequately protect its citizens. Millions of Americans suffered and died in just two years, while the Trump administration blundered, prize-winning economists overlooked devastating trade-offs, and elites escaped to isolated retreats, unaffected by and even profiting from the pandemic. Why and how did America fail so badly? In this page-turning economic, political, and financial history, veteran journalists [Joseph Nocera](#) and [Bethany McLean](#) offer fresh and provocative answers. With laser-sharp analysis and deep sourcing, they investigate what really happened when governments ran out of PPE due to snarled supply chains and the shock to the financial system when the world's biggest economy stumbled. They zero in on the effectiveness of wildly polarized approaches, with governors Andrew Cuomo of New York and Ron DeSantis of Florida emerging as unlikely and opposing icons. And they trace why thousands died in hollowed-out hospital systems and nursing homes run by private equity firms to "maximize shareholder value." In the tradition of the authors' landmark collaborations *The Smartest Guys in the Room* and *All the Devils Are Here*, *The Big Fail* is an expansive, insightful account on what the pandemic did to the economy and how American capitalism has jumped the rails—and is essential reading to understand where we're going next. Nocera is a journalist and column writer for *Dealbook*. McLean is a journalist and contributing editor at *Vanity Fair*.

Translation: Portfolio (editor Trish Daly)

Agent: Darhansoff & Verrill

UK: Penguin Business

Turning Ordinary Moments
into Extraordinary Results

Clear Thinking



Shane Parrish
Founder of Farnam Street

Parrish, Shane

October 2023

CLEAR THINKING: Turning Ordinary Moments into Extraordinary Results

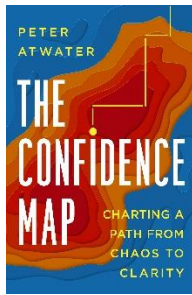
You might believe you're thinking clearly in the moments that matter most. But in all likelihood, when the pressure is on, you won't be thinking at all. And your subsequent actions will inevitably move you further from the results you ultimately seek—love, belonging, success, wealth, victory. According to Farnam Street founder [Shane Parrish](#), we must get better at recognizing these opportunities for what they are, and deploying our cognitive ability in order to achieve the life we want. *Clear Thinking* gives you the tools to recognize the moments that have the potential to transform your trajectory, and reshape how you navigate the critical space between stimulus and response. As Parrish shows, we may imagine we are the protagonists in the story of our lives. But the sad truth is, most of us run on autopilot. Our behavioral defaults, groomed by biology, evolution, and culture, are primed to run the show for us if we don't intervene. At our worst, we react to events without reasoning, not even realizing that we've missed an opportunity to think at all. At our best, we recognize these moments for what they are, and apply the full capacity of our reasoning and rationality to them. Through stories, mental models, and more, Parrish offers the missing link between behavioral science and real-life outcomes. The result is a must-have manual for optimizing decision-making, gaining competitive advantage, and living a more intentional life. Parrish is the founder, curator, and wisdom seeker behind Farnam Street and the host of *The Knowledge Project* podcast.

Translation excluding China, Japan, Taiwan: Portfolio (editor Niki Papadopoulos)

Agent: CAA

UK: Cornerstone; Catalan: Columna; Croatian: Egmont; Dutch: Business Contact; German: Goldman; Italian: De Agostini; Korean: RH Korea; Portuguese (B): Objetiva; Portuguese (P): Planeta; Romanian: Litera; Spanish: Planeta

SUMMER 2023



Atwater, Peter

August 2023

THE CONFIDENCE MAP: Charting a Path from Chaos to Clarity

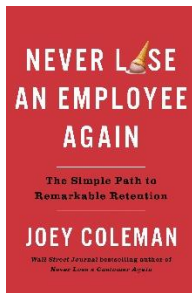
What does our desire for certainty and control have to do with our decision-making? According to behavioral economics pioneer [Peter Atwater](#), the answer is simple: everything. In *The Confidence Map*, Atwater explores the hidden role of confidence in the choices we make, and why events described as being unprecedented are often entirely predictable—if we know what to look for. Using compelling stories from the past and present, Atwater shows readers how to apply the same tools he teaches the world’s leading institutional investors, corporations, and policymakers to help them make sense of complex situations and optimize strategy. With Atwater’s toolkit in your decision-making arsenal, you’ll avoid psychological traps, spot opportunities, and navigate the road ahead with clarity and purpose. Atwater is an Adjunct Professor of Economics at William and Mary and President of [Financial Insights](#), a consulting firm that advises institutional investors, major corporations, and global policymakers on how social mood affects decision making, the economy, and the markets.

UK, Translation: Portfolio (editor Noah Schwartzberg)

Agent: Rohm Agency

Korean: Wisdom House

Chinese (cc): Commonwealth Magazine; Chinese (sc): PRH China; Korean: Wisdom House



Coleman, Joey

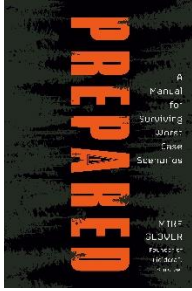
June 2023

NEVER LOSE AN EMPLOYEE AGAIN: The Simple Path to Remarkable Retention

Finding and keeping quality employees is one of the biggest challenges facing businesses today. From fast food restaurants offering signing bonuses to organizations immediately placing people on the jobsite, companies are struggling to build a foundation with new hires that leads to long-term commitment. According to business consultant [Joey Coleman](#), to effectively combat this “Great Resignation” and remain competitive, business owners and managers must design a retention program that begins on day one. In *Never Lose an Employee Again*, he offers a step-by-step playbook for devising a retention plan with long-term success. With over 50 case studies from around the world, Coleman details how you can cement a relationship with new employees at each of the eight phases of the onboarding journey. *Never Lose an Employee Again* teaches you how to win hearts and commitment so employees become active contributors to their new organization. Coleman is the Chief Experience Composer at Design Symphony and the author of *Never Lose a Customer Again*.

UK, Translation: Portfolio (editor Megan Wenerstrom)

Agent: Levine, Greenberg, Rostan



Glover, Mike; with a foreword by Jack Carr
PREPARED: A Manual for Surviving Worst Case Scenarios

June 2023

Most people think that being prepared for catastrophe means stocking up on MREs and building a bunker, but this approach leaves you vulnerable in the real world of car accidents, natural disasters, grid failures, and global pandemics. *Prepared* overturns today's paranoid survival wisdom and teaches the foundational skills of survival, leaving you with military-grade resilience, situational awareness, mobility, and more. After twenty years in the US Army Special Forces, and as a government contractor for the CIA, Mike Glover has trained thousands of people in the art and science of survival. Drawing on his most dire experiences in combat, he shows how almost no disaster is more powerful than someone who is truly prepared. Glover is the founder and CEO of [Fieldcraft Survival](#).

UK, Translation: Portfolio (editor Helen Healey-Cunningham)
Agent: CAA

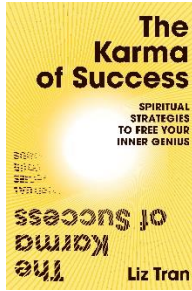


McNeal, Stephanie
SWIPE UP FOR MORE! Inside the Unfiltered Lives of Influencers

June 2023

The influencers on Instagram, TikTok, and other social media outlets aren't just providing eye candy; these tastemakers impact how we cook, consume, parent, decorate, think, and live. But what exactly is going on behind the curtain of the perfectly curated posts we look to the most? Through intimate, funny, and vulnerable reporting, journalist [Stephanie McNeal](#) takes us through the looking glass and into the secretive real world of influencers. *Swipe Up For More!* is based on three years of fly-on-the-wall reporting as influencers build their empires, struggle with the haters and snarkers, fight for creative control from the tech platforms that enable their businesses, parent in public, and try to look good while doing it. Along the way, McNeal answers burning questions like, What is it like to work for a popular influencer? What do they do with all the free swag? How do brand partnerships work? And how much money do they *really* make? Irresistible, juicy, and voyeuristic, the book reveals all about the women we love to hate (and actually, secretly, genuinely love). McNeal is a deputy news director and senior culture reporter for BuzzFeedNews.

UK, Translation: Portfolio (editor Merry Sun)
Agent: Stonesong Press



Tran, Liz

July 2023

THE KARMA OF SUCCESS: Spiritual Strategies to Free Your Inner Genius

Most of the traditional advice about getting ahead focuses on managing other people's impressions of you. It's all about how to network with impressive people, adeptly handle office politics, and accommodate yourself to people with power. Executive coach [Liz Tran](#) asks you to forget about those people, and instead, train yourself to listen to and be guided by your innermost voice. From the tech world, to venture capital, to spiritual leadership and executive coach space, Tran has charted her own career path by learning how to tune into her intuition and be true to her higher self. Informed by ancient sources of wisdom like Zen, Reiki, Astrology, and Stoicism, *The Karma of Success* invites you to validate the unique goals and ambitions you set for yourself and ultimately, are destined to achieve. You'll learn the Four Pillars of Spiritual Strategy—inquiring inward, manifesting mindfully, enriching your energy, and becoming brilliant—as well as read the stories of people who have looked inward to find meaning and success. Whether you're trying to start your own business, heal your inner child, or just figure out how to get through the next Mercury in retrograde, *The Karma of Success* will help you find your way. Tran is the founder of Reset, an executive coaching company to CEOs and founders. Before founding Reset, she spent over a decade working in the tech industry, most recently as the only female executive at a leading venture capital firm. She is a trained meditation teacher and Reiki Master and studied yoga at the Samyak Ashram.

Translation: Portfolio (editor Merry Sun)

Agent: Lynn Johnston Literary

UK: Rider; Arabic: Arab Scientific; Korean: Sam & Parkers

SPRING 2023 HIGHLIGHTS



Godin, Seth
THE SONG OF SIGNIFICANCE: A New Manifesto for Teams

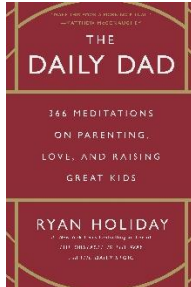
May 2023

The workplace has undergone a massive shift. Remote work and economic instability have depressed innovation and left us disconnected and disengaged. Paychecks no longer buy loyalty, happiness, and effort. Alarmed managers are responding with harsh top-down edicts, layoffs, surveillance, and mandatory meetings. Workers are responding by quiet quitting and working their wage. There is a better answer, a human answer, and it is within everyone's reach. In *The Song of Significance*, legendary author and business thinker [Seth Godin](#) brings us a powerful vision of how we can change the course. The choice is simple: Either we keep treating people as disposable and join in the AI-fueled race to the bottom—or we come together to build a significant organization that enrolls, empowers, and trusts everyone to deliver their best work, no matter where they are. In Godin's signature style, the book outlines a series of practical yet game-changing commitments we must make, and a list of organizational milestones on the way to significance. This is a book to share with bosses and co-workers, to discuss and put to action. We have a choice to make about how we spend our days, and it's within our power to make things better—for everyone. Because as Godin writes, "Humans aren't a resource. They are the point." Godin is the author of 21 international bestsellers, including recently *The Practice* and *This is Marketing*.

Translation: Portfolio (editor Niki Papadopoulos)

Agent: Author c/o Portfolio

UK: Penguin Business; Arabic: Arab Scientific; Italian: Roi; Korean: RH Korea; Portuguese (B): Alta; Portuguese (P): Porto



Holiday, Ryan
THE DAILY DAD: 366 Meditations on Parenting, Love, and Raising Great Kids

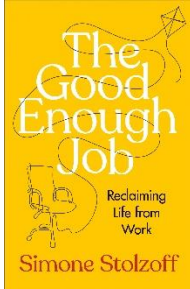
May 2023

What does it mean to be a great father? Parenting is a role filled with incredible meaning and purpose, one that men have a responsibility to take seriously. But every father needs guidance. Men need someone to inspire and challenge them to go the distance, because being a parent is something you do *every day*. *The Daily Dad* provides 366 accessible meditations on fatherhood, a manageable slice for each day. From bestselling author [Ryan Holiday](#), a father of two himself, this daily devotional will help dads old and new find inspiration and advice on a day-to-day basis in the lifelong job of being a dad. Drawing quotes from history, pop culture, literature, and psychological research, each entry will provide a memorable lesson on being the role model your child needs, rooted in timeless principles. *The Daily Dad* draws on wisdom from mothers and fathers, heroes and celebrities, ancient philosophy and contemporary figures, in order to help each dad face the daily challenges of parenting, and ultimately become the best father they can be. Holiday is one of the world's bestselling living philosophers. His books include *The Obstacle Is the Way*, *Ego Is the Enemy*, *The Daily Stoic*, *Stillness Is the Key*, and *Courage is Calling*.

Translation: Portfolio (editor Adrian Zackheim)

Agent: Level Five Media

UK: Profile; Chinese (sc): China Youth; Dutch: Bruna; German: Finanzbuch; Mongolian: Arvis; Portuguese (B): Intrinseca; Ukrainian: Nash Format



Stolzoff, Simone

THE GOOD ENOUGH JOB: Reclaiming Life from Work

May 2023

Most of us don't need to be told we have an unhealthy relationship with work. We already know. But we can't heal our relationship to work until we address the root cause of the problem: our inability to separate what we do from who we are. Blending cultural critique and insights from history with deep reporting and hundreds of interviews with Michelin star chefs, Wall Street bankers, overwhelmed teachers, and other laborers across the economy, journalist and recovering workaholic [Simone Stolzoff](#) busts the myths that our society, our employers, and we tell ourselves that keep us chained to our jobs. Your coworkers aren't your family. You aren't what you do. And above all, there is no dream job. Good enough is great. *The Good Enough Job* will teach you how to silence the voice in your head that says you are never doing enough, reject hustle and productivity culture, thoughtfully navigate your own relationship to work, and model a better path forward for those around you. Stolzoff is a design lead for the global design and innovation firm IDEO, where he designs programs for companies like Google, Microsoft, and Facebook on how to best educate, engage, and retain their employees.

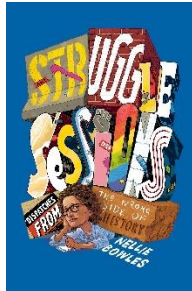
Translation: Portfolio (editor Merry Sun)

Agent: Levine, Greenberg, Rostan

UK: Ebury Edge; Arabic: Jarir; Chinese (cc): Infortress; Korean: Woongjin

THESIS

Portfolio, an imprint of the Penguin Publishing Group, is pleased to announce the launch of a new imprint, joining its eponymous Portfolio and its Sentinel publishing programs. This new line, Thesis, is led by Bria Sandford, Editorial Director of Sentinel, and Niki Papadopoulos, Editor-in-Chief of Portfolio. Adrian Zackheim serves as Publisher, and Helen Healey-Cunningham as Editor. Thesis is dedicated to publishing urgent idea-driven nonfiction by thought leaders, journalists, and experts with strong points of view.



Bowles, Nellie

April 2024

STRUGGLE SESSIONS: Dispatches from the Wrong Side of History

From former *New York Times* reporter [Nellie Bowles](#) comes an irreverent Tom Wolfe-esque romp through the sacred spaces of progressivism. As a card-carrying lesbian, Hillary voter, and *Times* reporter, Bowles fit right in with her San Francisco neighbors and friends—until she started questioning whether the progressive movement she knew and loved actually helped people. Gently informed that asking these questions meant she was “on the wrong side of history,” Bowles did what any reporter worth her salt would do: she started investigating for herself. The answers she found were stranger—and funnier—than she’d expected. In *Struggle Sessions*, Bowles gives readers a front-row seat to the absurd drama of a political movement gone mad. With irreverent accounts of attending Robin DiAngelo’s multi-day course on “The Toxic Trends of Whiteness,” meeting the social justice activists who run “Abolitionist Entertainment, LLC,” and coming to figurative blows with the *New York Times*’ “disinformation czar,” she deftly exposes the more comic excesses of wealthy progressives. Deliciously funny and painfully insightful, *Struggle Sessions* is *Slouching Towards Bethlehem* for the 21st century – a moment of collective psychosis preserved in amber. This is an unmissable debut by one of America’s sharpest journalists.

Translation: Thesis (editor Bria Sandford)

Agent: Javelin Group

UK: Swift Press

Hughes, Coleman

February 2024

THE END OF RACE POLITICS: Toward a Colorblind America

Contemplative yet audacious, *The End of Race Politics* is necessary reading for anyone who opposes the radical race heresies of our time. [Coleman Hughes](#) argues for a return to the ideals that inspired the American Civil Rights movement, showing how our departure from the colorblind ideal has ushered in a new era of fear, suspicion, and resentment marked by draconian interpersonal etiquette, failed corporate diversity and inclusion efforts, and poisonous race-based policies that hurt the very people they intend to help. Hughes exposes the harmful side effects of Kendi- and DiAngelo-style antiracism, from top-down directives that withhold lifesaving vaccines from white patients to revisionist versions of American history in the media that hide the truth from the public. Through careful argument, Hughes dismantles harmful beliefs about race, proving that anti-white racism will not atone for past wrongs and showing why it’s just not possible to inherit trauma and guilt from generations past. By focusing on how race affects our every interaction, we lose sight of what it really means to be anti-racist. A truly racially just, colorblind society is possible. Hughes gives us the intellectual tools to make it happen. Hughes is a writer, podcaster and opinion columnist who specializes in issues related to race, public policy, and applied ethics.

UK: Thesis (editor Helen Healey-Cunningham)

Agent controls translation rights: Inkwell Management

McMahon, Sharon

March 2024

THE SMALL AND THE MIGHTY: Twelve Unsung Americans Who Changed the Course of History

Most pundits and historians sell a dangerously naive version of the American story—either praising its most consequential figures uncritically or criticizing them unfairly. [Sharon McMahon](#) believes the truth is more human. Here she tells the inspiring stories of twelve Americans—regular people with human foibles—whose extraordinary heroism in the face of mounting trials created the character of our country. With the same clarity and candor that’s earned her millions of fans, McMahon follows the daughter of formerly enslaved parents who sparked a reformation in Black education, a Japanese immigrant who nearly died in combat and became a consequential senator, and even the electrician who saved her husband’s life. Her unforgettable prose and meticulous research tell the story of America from the perspective of the unsung heroes whose devotion to their country will restore your faith in the American dream. The portraits of our nation’s most improbable champions, innovators, and rebels in this book celebrate the United States and reveal our common humanity. *The Small and the Mighty* is the encouragement we all need in an age of doomscrolling and division. McMahon is a former high school government and law teacher who earned a reputation as “America’s Government Teacher” amid the historic 2020 election proceedings for her viral efforts on Instagram to educate the general public on political misinformation. Through a simple mission to share non-partisan information about democracy, she has amassed hundreds of thousands of followers online, affectionately called the “Governerds,” who look to her for truth and logic in a society plagued by bias and conspiracy.

UK, Translation: Thesis (editor Helen Healey-Cunningham)

Agent: Inkwell Management

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