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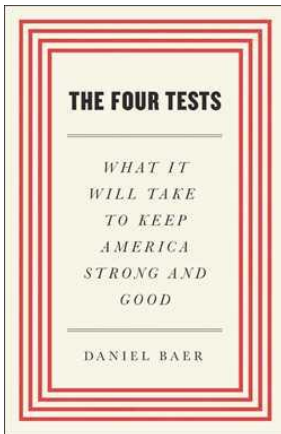
Fiona Sharp: Fiona.Sharp@simonandschuster.com

Rachel Podmajersky: Rachel.Podmajersky@simonandschuster.com

Baer, Daniel

THE FOUR TESTS: What it Will Take to Keep America Strong and Good

September 2023



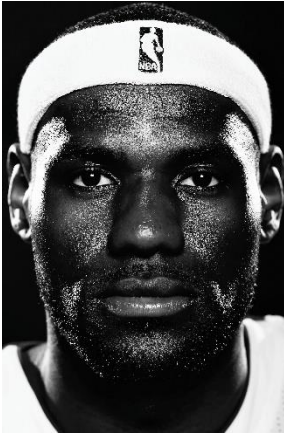
Former US Ambassador Daniel Baer argues that we are living through a transition moment and lays out the four tests we must face in the next ten years that will determine whether we succeed over the next fifty. These are: scale; investment; fairness; and identity. The first two tests are familiar to strategists, but we must think about the impact of scale differently when our country's population and economy are shrinking in relative terms rather than growing. And while investment is essential to productivity growth and economic competitiveness, investment in human beings themselves matters more than it ever has. The second pair of tests may seem unusual for a book about geopolitics—but fairness and identity are crucial to the success of the United States as a political entity. Fairness is essential to sustaining both domestic economic and political systems and to building international influence as US military dominance declines. When the Founders declared that each person was entitled not only to life and liberty but also to “the pursuit of happiness,” they recognized that one of democracy's tenets was its citizens' pursuit of a meaningful life of their own choosing—a life consistent with their own understandings of themselves and their place in their community. Identity, and minimum sense of security in it, is a core element of the purpose and process of democracy, and a prerequisite for the ability to fulfil our roles as democratic citizens. While each test poses significant challenges, the US has advantages that some of our most vexing competitors lack. The four tests demand changes in behavior and culture—from politicians, corporate leaders, and citizens. But if we meet these tests, then we can be confident of America's future. The question is not whether we *can* succeed—but whether we will.

Daniel Baer is senior vice president for policy research and director of the Europe Program at the Carnegie Endowment for International Peace. He served in Governor John Hickenlooper's cabinet as executive director of the Colorado Department of Higher Education from 2018 to 2019. Under President Obama, he was US ambassador to the Organization for Security and Cooperation in Europe (OSCE) from 2013 to 2017. Previously, he was a deputy assistant secretary of state for Democracy, Human Rights, and Labor from 2009 to 2013. Before his government service, Baer was an assistant professor at Georgetown's McDonough School of Business, a faculty fellow at Harvard's Safra Center for Ethics, and a project leader at the Boston Consulting Group. He has appeared on CNN, FOX, MSNBC, BBC, PBS Frontline, Al Jazeera, Sky, and *The Colbert Report*. His writing has appeared in *The Washington Post*, *The Wall Street Journal*, *POLITICO*, *The Christian Science Monitor*, and numerous other publications. He holds a doctorate in international relations from Oxford, where he was a Marshall Scholar, and a degree in social studies and African American studies from Harvard. He is married to Brian Walsh, an economist at the World Bank.

Territory: World

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Benedict, Jeff
LEBRON
April 2023



Bestselling author Jeff Benedict tells the story of basketball superstar LeBron James. Benedict is the bestselling author of sixteen nonfiction books, as well as a television and film producer. His latest book, *The Dynasty*, is the definitive inside story of the New England Patriots under Robert Kraft, Bill Belichick and Tom Brady. Published in 2020, it was an instant *New York Times* bestseller. The book is being developed into a 10-part documentary series, which Jeff is executive producing. In 2018, Jeff co-wrote the #1 bestseller *Tiger Woods*. Jeff was an executive producer on the HBO documentary *Tiger* that was based on the book and aired in 2021. The book is currently being developed into a scripted series, which Jeff is executive producing. Jeff is also the executive producer on a documentary based on his book *Poisoned* that will air on Netflix.

Jeff Benedict has been a special-features writer for *Sports Illustrated*, the *Los Angeles Times*, and the *Hartford Courant*, and his essays have appeared in the *New York Times*. His stories have been the basis of segments on *60 Minutes*, *CBS Sunday Morning*, *HBO Real Sports*, *Discovery Channel*, *Good Morning America*, *20/20*, *48 Hours*, *NFL Network*, and NPR.

Territory: World

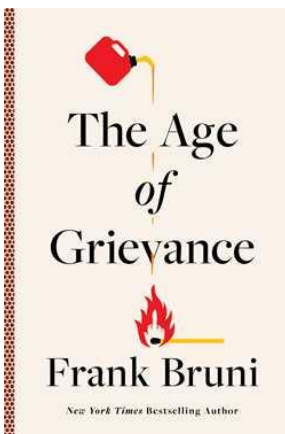
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Bruni, Frank

THE AGE OF GRIEVANCE

April 2024



One could argue that America is a nation born of grievance, arising from the revolt of royal subjects given an unfair shake. And across the nearly 250 years of its existence as a country, grievance has been the engine of necessary change. Yet our current culture has taken grievance to the far extreme, *New York Times* columnist Frank Bruni argues. Grievance run amok is what escalates disappointment with the results of a presidential election to the conviction that the process was rigged, the prize was stolen, and the victor is illegitimate. Grievance unchecked is the gateway to the conspiratorial thinking so prevalent in America now. Grievance makes centrism unfashionable, compromise unthinkable, common cause impossible. We're a culture in self-pitying, self-righteous crisis, seen everywhere from Samuel Alito's *Roe v. Wade* decision to Marjorie Taylor Greene's zealous extremism, Tucker Carlson's fearmongering, the crusading January 6 mob, and even escalating celebrity feuds such as Will Smith's shocking slap

mid–Oscar’s broadcast. *The Age of Grievance* examines these critical questions and charts a path forward for a nation that’s growing tired of outrage.

Frank Bruni has been a prominent journalist for more than three decades, including more than 25 years at the *New York Times*, the last 10 of them as a nationally renowned Op-Ed columnist who appeared frequently as a television commentator. He was also a White House correspondent for the *Times*, its Rome bureau chief and, for five years, its chief restaurant critic. He is the author of four *New York Times* bestsellers. In July 2021, he became a full professor at Duke University, teaching media-oriented classes in the school of public policy. He continues to write his popular weekly newsletter for the *Times*, which has more than 200,000 subscribers, and to produce occasional essays as one of the newspaper’s official Contribution Opinion Writers.

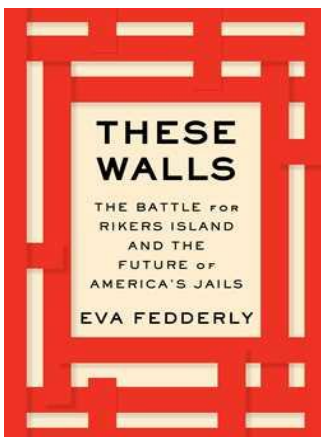
Territory: World

Rights: Serial/Audio/British/Electronic/Translation

Fedderly, Eva

THESE WALLS: The Battle for Rikers Island and the Future of America’s Jails

October 2023



A deeply reported work of narrative nonfiction that takes readers behind the scenes of one of the most consequential decisions of our time—the closure of Rikers Island—and what it could mean for the future of prison reform and restorative justice. For nearly a century, Rikers Island has stood on a 416-acre strip of land in the East River, housing an average daily population of 10,000 prisoners (the majority of whom are awaiting arraignment and trial), employing about the same number of corrections officers and civilian workers, and costing just over \$800 million per year to operate. It is the largest correctional and mental facility in New York City. It also one of the most controversial and notorious jails in America. Which is why, when Mayor Bill De Blasio announced in 2017 that Rikers would be closed within the next decade, replaced with new buildings designed to reflect new outlooks on mass incarceration and prisoner rehabilitation, the decision—which seemed to be a step towards a more humane, more understanding future as terms like abolition and “Defund the Police” were becoming common conversation—sounded like an unalloyed good to many, including *Architectural Digest* writer Eva Fedderly, who was leading the magazine’s coverage of the closure. But, as she dug deeper and spoke to more people in the different populations surrounding and participating directly in the debate, she discovered that the consensus was hardly universal. Many told her that new jails wouldn’t solve anything—but what could be more programs outside of jails, more equity, and alternative ways to deal with crime. People needed to be given the tools to succeed. Only then, could violence, racism, and crime in America subside. So why was no one listening? In *These Walls*, Fedderly takes readers behind the scenes and through the layers of the Rikers decision and what it will really mean for reformists, justice architects, abolitionists, city government officials, prison guards, and most wrenchingly, the incarcerated themselves. The result is a compelling blend of on-the-ground reporting and sweeping social and architectural history, perfect for readers of *Locking Up Our Own* and *American Prison* that captures the texture of this centuries-old debate and challenges our long-held beliefs about what constitutes justice and power.

Eva Fedderly's investigative reporting has been published in *Architectural Digest*, *New York* magazine, *The Christian Science Monitor*, *Esquire*, and *Courthouse News*, where she reported hundreds of news-breaking stories on the American legal system. She is a graduate of UC Berkeley and Harvard University, and lives in New York City and New Orleans. *These Walls* is her first book.

Territory: World

Rights: 2nd Serial/Audio/British/Electronic/Translation

Gambuto, Julio V.

PLEASE UNSUBSCRIBE, THANKS!: How to Take Back Our Time, Attention, and Purpose in a World Designed to Bury Us in Bullshit

August 2023



In *Please Unsubscribe, Thanks!* Gambuto lays out a radical blueprint for the ways we can take a real deep breath and renew and commit to a life that we really want, individually and collectively, from unsubscribing to email lists and automated subscriptions to re-evaluating the presence of people and ideas and habits that no longer serve us or make us happy. Infused with the practicality of James Clear's *Atomic Habits* and the humor of Sarah Knight's *The Life-Changing Magic of Not Giving a F**k*, *Please Unsubscribe, Thanks!* helps us think about where we find joy in our society and frees us to toss out what doesn't bring us joy in this modern world.

Julio V. Gambuto grew up in a large Italian family on New York's Staten Island, where aunts, uncles, and cousins gathered often around Mom's seafoam-green Formica kitchen table for “cake and coffee” — always an Entenmann's crumb cake — to tell stories, argue about the Mets, and play cards with the neighbors. After seven years on merit scholarship at Staten Island Academy, Julio left the borough for Harvard, where he graduated with a BA in English and American Literature and Language, with honors. He completed his training as a film director at the USC School of Cinematic Arts, where he was honored as an Annenberg Fellow. He is the author of “Prepare for the Ultimate Gaslighting” — a super-viral essay series on *Medium* — which to date has been read by over 21 million people around the world. He is working on a book based on the series and is now a weekly contributor for *Medium*. Julio is also a filmmaker and has written and produced film and television content for Nickelodeon, PBS, E! Entertainment, Stone & Company Entertainment, Kerner Entertainment, and James Franco's Rabbit Bandini. He lives in New York City.

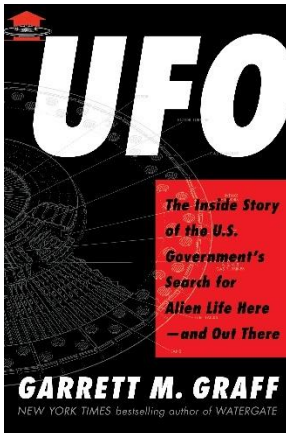
Territory: World

Rights: Serial/Audio/British/Electronic/Translation

Graff, Garrett M.

UFO: The Inside Story of the US Government's Search for Alien Life Here—and Out There

November 2023



From the post-war Project Blue Book to the Pentagon's modern-day Advanced Aerospace Threat Identification Program, bestselling author and historian Garrett M. Graff presents the first serious narrative history of humanity's hunt for alien life—including the military and CIA's secret, decades-long quest to study UFOs. A thrilling story of science, the Cold War, Nazi research, atomic anxieties, secret spy planes, and the space race, *UFO* traces the real-life history of the U.S. government's hunt for "unidentified aerial phenomena" here on Earth, from Roswell to Rendlesham Forest, as well as the story of the small group of forward-thinking scientists—astronomers like J. Allen Hynek, Frank Drake, Carl Sagan, and Jill Tarter—who launched the search for extraterrestrial intelligence far from Earth. Drawing on original archival research, declassified documents, and interviews with senior intelligence and military officials, Graff's

book traces the long history of our quest to understand one of the most profound and popular questions of all time: whether or not aliens exist.

Garrett M. Graff, a distinguished journalist and bestselling historian, has spent more than a dozen years covering politics, technology, and national security. Today, he serves as the director of cyber initiatives for The Aspen Institute and is a contributor to *Wired*, CNN, and *Politico*. He's written for publications from *Esquire* to *Rolling Stone* to *The New York Times*, and edited two of Washington's most prestigious magazines, *Washingtonian* and *Politico*. Graff is the author of multiple books, including *The Threat Matrix*, the national bestseller *Raven Rock*, and the *New York Times* bestseller *The Only Plane in the Sky*.

Territory: World English

Rights: Serial/Audio/British/Electronic

Klein, Ezra, and Derek Thompson

ABUNDANCE

March 2024

Cover TBD

From two reporter-columnists, one at *The New York Times* and the other at *The Atlantic*, a book on how to rethink big, entrenched problems that seem mired in systemic scarcity: from climate change to housing, education to healthcare. Thompson is a staff writer at The Atlantic, where he has worked for the last 14 years. Writing on economics, technology, and society, Derek is known for breaking down complicated trends in simple and fun language and for coining terms that become part of the national discourse—like *abundance agenda*, *the everything shortage*, and *workism*. In the first half of 2022—the same year he published his popular "abundance agenda" thesis and launched his series on progress—he was the most-read writer at The Atlantic. His book *Hit Makers* sold in the UK (Penguin), Germany (Redline), Netherlands (Scriptum), Portuguese/Brazil (Harper), Spanish/Latin America (Oceano Mexico), China/simplified (CITIC), Chinese/complex (Business Weekly), Korean (Book 21), Czech Republic (Jan Melvil), Romania (Publica), Russian (Azbooka-Atticus).

Ezra Klein is an Opinion columnist and podcast host at the New York Times. His podcast, "The Ezra Klein Show," receives more than a half-million downloads per episode and is routinely in the top 25

podcasts on Apple's charts. In 2021, Time, New York Magazine, and the Atlantic all named it one of the podcasts of the year. He's among the Times's most-read columnists, where he's merged traditional opinion writing and explanatory reporting to bring clarity to policy debates often mired in complexity. In 2020, Klein published *Why We're Polarized*, a bestselling examination of the forces driving polarization, and paralyzing politics, in the United States.

Derek Thompson is a staff writer at *The Atlantic*, where he has worked for the last 14 years. Writing on economics, technology, and society, he is known for breaking down complicated trends in simple and fun language and for coining terms that become part of the national discourse. In the first half of 2022—the same year he published his popular “abundance agenda” thesis and launched his series on progress—he was the most-read writer at *The Atlantic*. A news analyst with NPR, Derek appears weekly on the national news show “Here and Now” and is a contributor to CBS News. He is the author of the national bestseller *Hit Makers*.

Territory: World

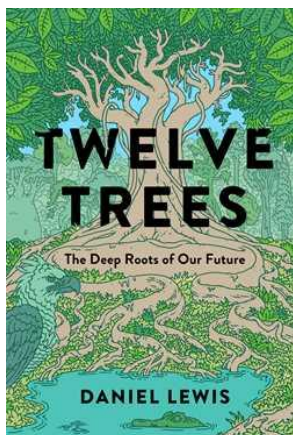
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Lewis, Daniel

TWELVE TREES: The Deep Roots of Our Future

March 2024



Twelve Trees introduces us to a dozen species of trees that epitomize the challenges facing the planet, and the ways that scientists and others are working with a growing sense of urgency to save them. Scientists, ethnobotanists, indigenous peoples, and collectives of all kinds are studying trees and their workings, using a host of new tools, to learn how trees function individually and collectively, and why they do what they do. *Twelve Trees* will take readers to plant breeding labs, botanical gardens, deep into the field, to the tops of tall trees, and around the planet, to provide a perspective that reaches across the globe. To study the science of trees is to study not just the present. It's a story of the world, its past, and its future.

1. ***Sophora toromiro*: The Lost Tree of Easter Island.** When a once-common tree goes extinct in the wild, but still survives in botanical gardens and other places, what happens next? What are our responsibilities, and what can science do to reconstruct or resurrect?
2. **The Coastal Redwood (*Sequoia sempervirens*):** What roles do art and illustration—in particular, scientific illustration—play in the conservation of trees?
3. ***Lepidodendron selaginoides* [no common name]:** How can a fossil tree millions of years old tell us anything about the future?
4. **The Longleaf Pine (*Pinus palustris*):** What are the actual logistics involved in saving a species?
5. **East Indian Sandalwood (*Santalum album*):** How does science turn folk knowledge into modern medicine?

6. **The Oldest Living Thing: The Bristlecone Pine (*Pinus longaeva*):** The Bristlecone Pine—at nearly 5,000 years old, the most ancient of living things—calls forth the question: how does the tree manage to live so long, and what can we learn from its antiquity?
7. **A Guitar Too Far: Madagascar Ebony (*Diospyros perrieri*): An exotic wood and music story.** This is a story of consumption and redemption, and it asks: why and how do our cultural obsessions with wood matter for humanity’s next steps?
8. **Belonging and Evolution: The Tasmanian Blue Gum Eucalyptus (*Eucalyptus globulus*):** When is an organism from somewhere else welcome, and when it is not; why isn’t it welcome; and what do the changing currents of “belonging” mean for the future of this species and its allies?
9. **Olive tree (*Olea europaea*):** How does science account for the survival of one species at the expense of others?
10. **Baobab (*Adansonia digitata*):** Africa’s most iconic tree is dying, and scientists want to know why.
11. **Açaí-do-amazonas (*Euterpe precatoria*):** Where do the extremely plentiful fit into the broad schema of survival?
12. **Waterlogged: The Bald Cypress (*Taxodium distichum*).** What can we learn from hostile environments, and what can we do to make them less hostile from the tree’s perspective?

Daniel Lewis is the Dibner Senior Curator for the History of Science and Technology at the Huntington Library, Art Museum, and Botanical Gardens in Southern California, and a writer, college professor, and environmental historian. He writes about the biological sciences and their intersections with extinction, policy, culture, history, politics, law, and literature. Lewis holds the PhD in history and has held post-doctoral fellowships at Oxford, the Smithsonian, the Rachel Carson Center in Munich, and elsewhere. Lewis also serves on the faculty at Caltech, where he teaches environmental humanities courses, as well as at the Art Center College of Design in Pasadena. He is also currently serving a five-year term on the IUCN’s Species Survival Commission, as a Bird Red List Authority member. His previous books include *Belonging on an Island: Birds, Extinction, and Evolution in Hawai’i* and *The Feathery Tribe: Robert Ridgway and the Modern Study of Birds*.

Territory: World

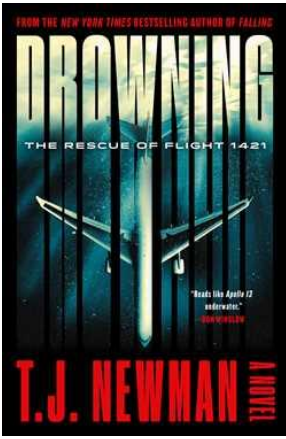
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UK: Simon & Schuster UK

Newman, T.J.

DROWNING

May 2023



Flight attendant turned *New York Times* bestselling author T. J. Newman—whose first book *Falling* was an instant #1 national bestseller and the biggest thriller debut of 2021—returns for her second book, an edge-of-your-seat thriller about a commercial jetliner that crashes into the ocean, and sinks to the bottom with passengers trapped inside, and the extraordinary rescue operation to save them. Six minutes after takeoff, Flight 1421 crashes into the Pacific Ocean. During the evacuation, an engine explodes, and the plane is flooded. Those still alive are forced to close the doors—but it's too late. The plane sinks to the bottom with twelve passengers trapped inside. More than two hundred feet below the surface, engineer Will Kent and his eleven-year-old daughter Shannon are waist-deep in water and fighting for their lives. Their only chance at survival is an elite rescue team on the surface led by professional diver Chris Kent—Shannon's mother and Will's soon-to-be ex-wife—who must work together with Will to find a way to save their daughter and rescue the passengers from the sealed airplane, which is now teetering on the edge of an undersea cliff.

There's not much time.

There's even less air.

With devastating emotional power and heart-stopping suspense, *Drowning* is an unforgettable thriller about a family's desperate fight to save themselves and the people trapped with them—against impossible odds.

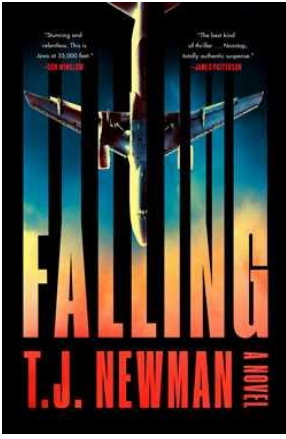
T.J. Newman is a former bookseller and flight attendant whose first novel *Falling* became a publishing sensation and debuted at number two on the *New York Times* bestseller list. The book was named a best book of the year by *USA TODAY* and *Esquire*, among many others, and has been published in over thirty countries. The book will soon be a major motion picture from Universal Pictures. T. J. lives in Phoenix, Arizona. *Drowning* is her second novel.

Territory: World

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FALLING
July 2021



You just boarded a flight to New York. There are one hundred and forty-three other passengers onboard. What you don't know is that thirty minutes before the flight your pilot's family was kidnapped. For his family to live, everyone on your plane must die. The only way the family will survive is if the pilot follows his orders and crashes the plane. Enjoy the flight.

“Stunning and relentless. This is Jaws at 35,000 feet.” —Don Winslow

“Falling is the best kind of thriller...Nonstop, totally authentic suspense.” — James Patterson

“Amazing...Intense suspense, shocks and scares...Chilling.” —Lee Child

“The perfect summer thriller. Relentlessly paced and unforgettable.” —Janet Evanovich

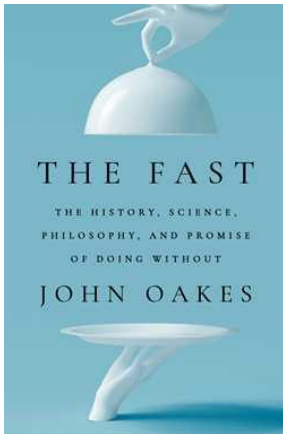
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Oakes, John

THE FAST: The History, Science, Philosophy, and Promise of Doing Without
February 2024



The Fast is an extended cultural history of fasting as well as a meditation on the process. In the aftermath of the Trump Administration, in what seemed to be the waning months of Covid, veteran publishing executive John Oakes decided to go on a seven-day fast. The politics, philosophy, history, and biological implications of this experience will resonate throughout this book. *The Fast* will include brief meditations on compulsive consumption, precarity and boundaries, and the ancient principle of voluntary deprivation that can be found in just about every major spiritual tradition. *The Fast* will be based on extensive research and firsthand observation, which includes the author's trip to Minneapolis to experience perceptual fasting at what is reputedly the quietest place on Earth, interviews with doctors, spiritual leaders (including ministers, rabbis, an imam, and a Buddhist monk), and activists. This topic also ties into trends around

slowing down and wellness. In recent years, fasting has undergone a tremendous resurgence in popularity among seekers of spirituality of all stripes, health advocates, and activists who undertake hunger strikes as a dramatic, non-violent form of protest—one that's often proven to be effective. *The Fast* is aimed at a popular, non-academic audience, but it is not a how-to book. There are dozens of books on fasting—*The Complete Guide to Fasting*, *The Obesity Code*, *Intermittent Fasting*, *Essential Fasting*, *Fast Feast Repeat*, and on and on—but none on fasting's deep philosophical roots, its sociological implications, and its important role in world culture.

John Oakes is the publisher of *The Evergreen Review*, a political and literary journal, and editor-at-large for OR Books, which he co-founded in 1989. He has written for a variety of publications, among them *The Oxford Handbook of Publishing* (2019; he wrote Chapter 7 on “Publishing and Culture”), *Publishers Weekly*, the *Review of Contemporary Fiction*, the *Associated Press*, and *The Journal of Electronic Publishing*. He founded and directed the New School Publishing Institute until its demise due to Covid in 2020. He was named a chevalier de l’ordre des arts et des lettres by the French government and he is a cum laude graduate of Princeton University, where he earned the English Department undergraduate thesis prize for an essay on Samuel Beckett.

Territory: World

Rights: Serial/Audio/British/Electronic/Translation

UK: Murdoch Books

Dutch: Ten Have

Sacasas, Michael

41 QUESTIONS: Technology and the Good Life

January 2025

Cover TBD

Michael Sacasas’ probing set of questions are meant to “consider how our aspirations are shaped, channeled, and possibly thwarted by the material infrastructure of our moral lives: the tools, devices, and technological systems that structure our experience, usually in ways that escape our conscious attention. After all, we are not only a product of our expressed beliefs, but we are also shaped by our daily practices and habits.”

Examples of questions include:

What sort of person will the use of this technology make of me?

How will the use of this technology affect my experience of time?

How will the use of this technology affect my experience of place?

What habits will the use of this technology instill?

What will the use of this technology encourage me to notice?

What was required of other human beings so that I might be able to use this technology?

What assumptions about the world does the use of this technology tacitly encourage?

Does my use of this technology make it easier to live as if I had no responsibilities toward my neighbor?

Michael Sacasas writes and speaks about technology, society, and the moral life as an independent scholar known principally for his newsletter, *The Convivial Society*. His writing has appeared in *The New Atlantis*, *Real Life*, the *American*, and *The New Inquiry*. It has also been cited in places like the *Atlantic* and the *New York Times*. Sacasas has also appeared on numerous podcasts to talk about technology and the moral life, most notably as a guest on *The Ezra Klein Show*.

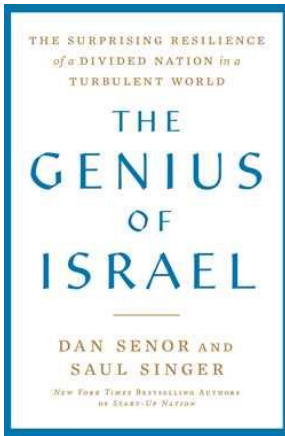
Territory: World

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Singer, Saul, and Dan Senor

THE GENIUS OF ISRAEL: What One Small Nation Can Teach the World

November 2023



From the co-authors of the *New York Times*–bestselling *Start-Up Nation: The Story of Israel's Economic Miracle* comes the highly anticipated follow-up, *The Genius of Israel*, breaking down the defining factors behind Israel's successful trajectory of innovation and explaining how other nations can learn from its development. In Singer and Senor's prior book *Start-Up Nation*, the co-authors addressed the trillion-dollar question: How is it that Israel—a country of 7.1 million, only 60 years old, surrounded by enemies, in a constant state of war since its founding, with no natural resources—produces more start-up companies than large, peaceful, and stable nations like Japan, China, India, Korea, Canada and the UK? Senor and Singer's astute analysis of Israel's unique policies and culture, and their practical conclusions of how other nations could learn from its example, made *Start-Up Nation* a major bestseller in the

US and around the globe, translated into 30 languages. Now in their follow-up, *The Genius of Israel*, Senor and Singer study the global innovation race and present a new universal metric to evaluate where different nations stand in the quest to achieve new levels of innovation. They identify the two categories of countries most likely to make a dramatic leap forward, and they illustrate how the world has greatly changed in the decade since *Start-Up Nation* was published.

Saul Singer is the co-author of the best-selling book *Start-Up Nation: The Story of Israel's Economic Miracle*. He is a former Editorial Page Editor and columnist at the *Jerusalem Post*. In Israel, Singer has briefed visiting executives from or spoken at the Israeli headquarters of companies such as: Johnson & Johnson, Proctor & Gamble, Xerox, General Electric, IBM, AT&T, Microsoft, and DuPont. Before moving to Israel in 1994, he served for ten years as an advisor to different U.S. Members of Congress and on the staffs of the U.S. House Foreign Affairs and Senate Banking Committees. He lives in Jerusalem with his wife and three children.

Dan Senor is an executive at Elliott Management and co-author of the best-seller *Start-Up Nation: The Story of Israel's Economic Miracle*. He was a senior advisor to Paul Ryan's 2012 campaign for vice president and foreign policy advisor to Mitt Romney's presidential campaigns. A former Defense Department official, Senor has been based in Baghdad and at US Central Command in Qatar and was a US Senate aide in the 1990s. He has written for *The Wall Street Journal*, *The New York Times*, *USA Today*, and *The Washington Post*. He lives in New York City.

Territory: World English

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Steinberger, Michael

PHILOSOPHER IN THE VALLEY: Alex Karp, Palantir, and the Rise of the Surveillance State by

September 2024

Cover TBD

Go to Palantir's website and you are greeted by the kind of anodyne techno-utopianism that is de rigueur at annual stockholders' meetings and Apple Stores. *With good data and the right technology, people and institutions today can still solve hard problems and change the world for the better.* But what is Palantir? In the not-entirely-hyperbolic words of its billionaire CEO, it is "the de facto operating

system of the West's most vital institutions." Named by co-founder Peter Thiel after the palantír seeing stones of Tolkien's *Lord of the Rings*, Palantir is an unrivalled data mining behemoth that is run by one of the most unconventional and heterodox CEO's to be found among the Davos global elite, Alex Karp. What are those "vital institutions" using Palantir to "change the world for the better"? The CIA, MI6, Mossad, ICE, all the branches of the US military, the SEC, the IRS, the CDC, the executive branch, BP, Airbus, the World Health Organization, the World Food Programme—just about everything your tax dollars pay for that touches your life, and many things your consumer dollars pay for, as well. Unlike its household-name peers—Meta, Apple, Microsoft, Amazon, and Alphabet—Palantir rarely makes a splash outside of the business pages. Even though its business is us. Steinberger will for the first time illuminate the paradoxical and idiosyncratic figure who is as consequential to the security of our democracy and our information as anyone in the world of technology or government.

Michael Steinberger is the perfect candidate to write this book. He has Karp's implicit trust. He has written important profiles for the *Times Magazine* about Joe Biden and George Soros and has written about business for *The Times* of London and *The Financial Times*. He is also a James Beard Award-winning wine writer (he's the author of two books about food and wine culture), and covers tennis for the *NYT*, including his excellent recent A1 overview of the Djokovic-Australia contretemps, which he puts in the context of Djokovic's broader biography, his allegiance to non-traditional medicine, and his outsider identity as a Serbian national hero.

Territory: World

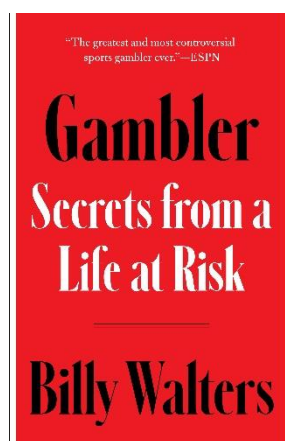
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Walters, Billy

GAMBLER: Secrets from a Life at Risk

August 2023



In this candid and highly anticipated memoir by the GOAT of sports betting, Billy Walters tells the full, larger-than-life story of how he became "the greatest and most controversial sports gambler ever" (*ESPN*)—and shares the secrets to his fiercely protected betting system with recreational gamblers everywhere. Anybody can get lucky. Nobody controls the odds like Billy Walters. Widely regarded as "the Michael Jordan of sports betting," Walters is a living legend in Las Vegas and among sports bettors worldwide. With an unmatched winning streak of thirty-six consecutive years, Walters has become fabulously wealthy by placing hundreds of millions of dollars a year in gross wagers, including one Super Bowl bet of \$3.5 million alone. Competitors desperate to crack his betting techniques have tried hacking his phones, cloning his beepers, rifling through his trash, and bribing his employees. Now, after decades of avoiding the

spotlight and fiercely protecting the keys to his success, Walters has reached the age where he wants to pass along his wisdom to future generations of sports wagerers. *Gambler* is more than a traditional autobiography. In addition to sharing his against-all-odds American dream story, Walters reveals in granular detail the secrets of his proprietary betting system, which will serve as a master class for

anyone who wants to improve their odds at betting on sports. Walters also breaks his silence about his long and complicated relationship with Hall of Fame professional golfer Phil Mickelson. On a typical weekend gameday packed with college and pro sports, Walters will bet \$10 million—a small sum for someone as wealthy as he is today, but an unbelievable fortune for the child who was raised by his grandmother in extreme poverty in rural Kentucky. By the age of nine, Walters became a shark at hustling pool and pitching pennies. As a young adult, he set records as a used-car salesman, hustled golf, and dabbled in bookmaking. He eventually moved to Las Vegas, where he revolutionized sports betting strategy and became a member of the famed Computer Group, the first syndicate to apply sophisticated algorithms and data analysis to sports gambling. He became extraordinarily wealthy while overcoming addictions and outmaneuvering organized crime figures made infamous by Martin Scorsese's film *Casino*. In *Gambler*, Walters passes along everything he's learned about sports betting. First, he shows bettors how to mine the information we have at our fingertips to develop a sophisticated betting strategy and handicapping system of our own. He explains how even avid bettors often do not grasp all the variables that go into making an informed wager—factors such as home field advantage, individual player values, injuries or illness, weather forecasts, each team's previous schedule (bye weeks, multiple away games in a row, etc.), travel distance/difficulty, stadium quirks, turf types, and more. Not every bettor has access to Walters's team of expert analysts, but every bettor can follow his guidelines on how to measure the detailed information available online and look for unique situations that could affect a game's outcome more than usual. Variable by variable, Walters breaks down the formulas, point systems, and principles that he's developed over decades of improving his craft. A self-made man who's repeatedly won it all, lost it all, and earned it all back again, Billy Walters has lived a singular and wildly appealing American life, of the outlaw variety. *Gambler* is at once a gripping autobiography, a blistering tell-all, and an indispensable playbook for coming out on top. Walters is a living legend among gamblers and sports bettors worldwide. An adopted son of Las Vegas, Walters has had great success in business, real estate, investing, and gambling. He also has been flat-broke many times. Born in extreme poverty in rural Kentucky, Walters has battled personal addictions, mob figures, and overzealous federal agents. He also is one of the top philanthropists in Las Vegas; net proceeds from this book will go to three charities serving those in need.

William T. "Billy" Walters is a living legend among gamblers and sports bettors worldwide. An adopted son of Las Vegas, Walters has had great success in business, real estate, investing, and gambling. He also has been flat-broke many times. Born in extreme poverty in rural Kentucky, Walters has battled personal addictions, mob figures, and overzealous federal agents. He also is one of the top philanthropists in Las Vegas; net proceeds from this book will go to three charities serving those in need.

Territory: World

Rights: Serial/Audio/British/Electronic/Translation

AVID READER FOREIGN AGENTS:

Brazil:

João Paulo Riff
Agência Riff
Avenida Calógeras n° 6,
sl 1007 20030-070 - Centro
Rio de Janeiro, RJ, Brasil
Tel: 55 (21) 2287 6299
Fax: 55 (21) 2267 6393
Email: joaopaulo@agenciariff.com.br

Bulgaria:

Mira Droumeva
Andrew Nurnberg Associates Sofia
P.O. Box 453
1000 Sofia, Bulgaria
Tel: (359) (2) 986-2819
Fax: (359) (2) 986-2819
E-mail: mira@anas-bg.com

China:

Jackie Huang
Andrew Nurnberg Associates Beijing
Room 1705, Culture Square
No. 59 Jia, Zhongguancun Street
Haidian District, Beijing 100872
People's Republic of China
Tel: 86-10-8250-4106 or 8881-0959
Fax: 86-10-8250-4200
E-mail: jhuang@nurnberg.com.cn

Whitney Hsu
Andrew Nurnberg Associates Taipei
8F, No.129, Sec. 2, Zhongshan N. Rd., Taipei
10448, Taiwan
Tel: +886 2 2562 9008
Fax: +886 2 2562 7712
E-mail: whsu@nurnberg.com.tw

Croatia:

Judit Hermann
Andrew Nurnberg Associates Budapest
Gyori ut 20
Budapest 1123, Hungary
Tel: (36) (1) 302-6451
Fax: (36) (1) 550-0080
E-mail j.hermann@nurnberg.hu

Czech Republic:

Marta Soukopova
Andrew Nurnberg Associates Prague
Jugoslavskych partyzanu 17
160 00 Prague 6, Czech Republic
Tel: (420) 222 782 041
Fax: (420) 222 782 041
E-mail: tobiskova@nurnberg.cz

Estonia:

Tatjana Zoldnere
Andrew Nurnberg Associates Baltic
P.O. Box 77, Riga 10011
Latvia
Tel: (37) (1) 750-6495
Fax: (37) (1) 750-6494
E-mail: zoldnere@anab.apollo.lv

France:

Vanessa Kling
La Nouvelle Agence
7, rue Corneille
75006 Paris, France
Tel: (33) (1) 43.25.85.60
Fax: (33) (1) 43.25.47.98
E-mail: vanessa@lanouvelleagence.fr

Germany:

Sebastian Ritscher
Mohrbooks Literary Agency
Hofackerstrasse 13a
8032 Zurich, Switzerland
Tel: (41) (43) 244-86-26
Fax: (41) (43) 244-86-27
E-mail: sales@mohrbooks.com

Greece:

John Moukakos
JLM Literary Agency
9 Andrea Metaxa Street
106 81 Athens, Greece
Tel: (30210) 384-7187
Fax: (30210) 382-8779
E-mail: jlm@jlm.gr

Holland:

Paul Sebes
Sebes & Bisseling Literary Agency
Herengracht 163-III
1017 CE Amsterdam
The Netherlands
Tel: (31) (20) 616 0490
Fax: (31) (20) 618 0843
E-mail: sebes@sebes.nl

Hungary:

Andrew Nurnberg Associates Budapest Ltd.
Tartsay Offices
1126 Budapest, Tartsay Vilmos utca 4.
Hungary
Tel: (36) (1) 302-6451
Fax: (36) (1) 550-0080
E-mail: rights@nurnberg.hu

Iceland:

Ulf Toregard
Ulf Toregard Agency
Vettekullavägen 93-19
S-374 30 Karlshamn, Sweden
Tel. + 46 708 123561
E-mail: ulf@toregardagency.se

Israel:

Beverley Levit
The Book Publishers Association of Israel
29 Carlebach Street
Tel Aviv, Israel, 67132
Tel: (972) (3) 561-4121
Fax: (972) (3) 561-1996
E-mail: rights@tbpai.co.il

Italy:

Berla & Griffini Rights Agency
Via Stampa 4
20123 Milano, Italy
Tel: (39) 02 80 50 41 79
fax: (39) 02 89 01 06 46
Email: berla@bgagency.it

Japan:

Miko Yamanouchi
Ayako Sasamoto
Japan UNI Agency
Tokyodo Jinbocho No. 2 Building
1-27 Kanda Jinbocho
Chiyoda-ku, Tokyo 101-0051, Japan
Tel: (81) (3) 3295-0301
Fax: (81) (3) 3294-5173
E-mail: miko.yamanouchi@japanuni.co.jp

Korea:

Jae-Yeon Ryu
KCC (Korea Copyright Center)
Gyonghigung-achim
Officetel Rm 520, Compound 3
Naesu-dong 72, Chongno
Seoul 110-070, Korea
Tel: (82) (2) 725-3350
Fax: (82) (2) 725-3612
E-mail: jyryu@kccseoul.com

Latvia, Lithuania:

Tatjana Zoldnere
Andrew Nurnberg Associates Baltic
P.O. Box 77, Riga 10011
Latvia
Tel: (37) (1) 750-6495
Fax: (37) (1) 750-6494
E-mail: zoldnere@anab.apollo.lv

Poland:

Marcin Biegaj
Andrew Nurnberg Associates Warsaw
ul. Młodawska 9, 6th floor,
02-127 Warsaw, Poland
Tel: (00) (48) 228244181
E-mail: marcin.biegaj@nurnberg.pl

Portugal:

Amaiur Fernandez
International Editors Co.
Provenza, 276, 1st Floor
08008 Barcelona, Spain
Tel: (34) (93) 215-8812
Fax: (34) (93) 487-3583
E-mail: amaiur.fernandez@internationaleeditors.com

Romania:

Mira Droumeva
A.N.A. Sofia Ltd.
Jk. Yavorov bl. 56, entr. B, Ap. 9
Sofia 1111, Bulgaria
Tel: (359) (2) 986-2819
Fax: (359) (2) 986-2819
E-mail: mira@anas-bg.com

Russia:

Ludmilla Sushkova
Andrew Nurnberg Associates
Stroenie 6, 21 Tsvetnoy Blvd.
Moscow 127051, Russia
Tel: (7) (495) 625-81-88
Fax: (7) (495) 625-81-88
E-mail: ludmilla@lit-agency.ru

Scandinavia (Denmark, Sweden, Norway,

Finland):

Ulf Toregard
Vettekullavägen 93-19
S-374 30 Karlshamn, Sweden
Tel. + 46 708 123561
E-mail: ulf@toregardagency

Serbia & Montenegro:

Mira Droumeva
Andrew Nurnberg Associates Sofia
P.O. Box 453
1000 Sofia, Bulgaria
Tel: (359) (2) 986-2819
Fax: (359) (2) 986-2819
E-mail: mira@anas-bg.com

Slovakia, Slovenia:

Marta Soukopova
Andrew Nurnberg Associates Prague
Jugoslavskych partyzanu 17
160 00 Prague 6, Czech Republic
Tel: (420) 222 782 041
Fax: (420) 222 782 041
E-mail: soukopova@nurnberg.cz

Spain:

Amaïur Fernandez
International Editors Co.
Còrsega 288, 1-2
08008 Barcelona, Spain
Tel: (34) (93) 215-8812
Fax: (34) (93) 487-3583
E-mail: amaiur.fernandez@internationaleditors.com

Taiwan:

Andrew Nurnberg Associates International (Taiwan)
8F., No. 129, Sec. 2
Zhongshan N. Rd., Zhongshan Dist.,
Taipei City 104, Taiwan (R.O.C.)
Tel: (886) (2) 25629008
Fax: (882) (2) 25627712
E-mail: jchan@nurnberg.com.tw

Turkey:

Atilla Izgi Turgut & Begum Ayfer
Akcali Copyright Agency
Bahariye Cad. 8/9-10
34714 Kadikoy-Istanbul, Turkey
Tel: (90) 216-338-8771 or
(90) 216-348-5160
Fax: (90) 216-414-2265 or
(90) 216-347-6108
Email: atilla@akcalicopyright.com
begum@akcalicopyright.com

AVID READER SUBSIDIARY RIGHTS EMAILS:

Paul.OHalloran@SimonandSchuster.com

Fiona.Sharp@SimonandSchuster.com

Rachel.Podmajersky@SimonandSchuster.com

