

Profile Books Rights Guide Spring 2024



Serpent's Tail - Viper Books - Souvenir Press
Wellcome Collection - The Economist

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NON-FICTION HIGHLIGHTS



World All Languages

Manuscript Available

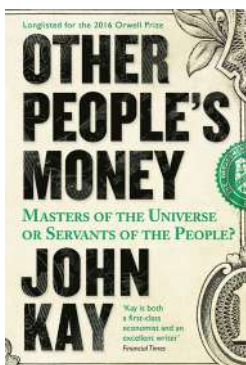
August 2024

Trade Paperback

348pp £25

Imprint: Profile Books

Editor: Andrew Franklin



Rights sold: Interworksolution Inc., Korea; Kerkyra, Greece; Briefing Press, Taiwan; Citic, China; De Boeck Superieur, Belgium (French); Diamond, Japan; Gold Wall Press, China; Rba, Spain

The Corporation in the Twenty-First Century

Why (almost) everything we are told about business is wrong

John Kay

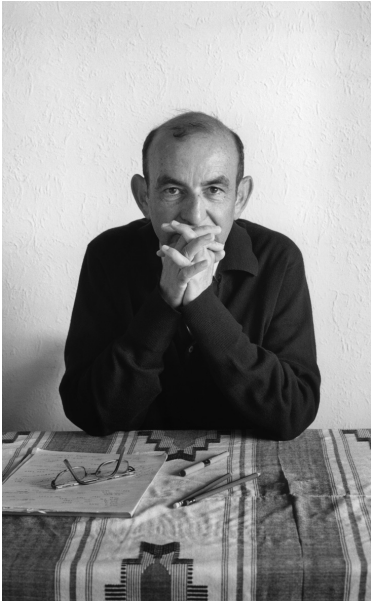
A radical reappraisal of the nature and activities of business organisations

In the world of Adam Smith and Karl Marx, capitalists built and controlled mills and factories. That relationship between capital and labour continued in the automobile assembly lines and petrochemical plants of the twentieth century.

But no longer: products and production have dematerialised. The goods and services provided by the leading companies of the twenty-first century appear on your screen, fit in your pocket, or occupy your head. Ownership of the means of production is a redundant concept. Workers are the means of production; increasingly, they take the plant home. Capital is a service bought from a specialist supplier with little influence over customer businesses. The professional managers who run modern corporations do not exert authority because they are wealthy; they are wealthy because they exert authority.

John Kay's incisive overhaul of our ideas about business redefines our understanding of successful commercial activity and the corporation - and describes how we have come to 'love the product' as we 'hate the producer.' This is a brilliant and original work from one of the greatest economists.

Sir John Kay is one of Britain's leading economists. A Fellow of the British Academy and Royal Society of Edinburgh, he was the founding dean of the Oxford Business School and has held chairs at London Business School and LSE. He is a winner of the Senior Wincott Award for Financial Journalism for his *Financial Times* columns. *Other People's Money* won the Saltire Prize and was shortlisted for the Orwell Prize for Political Writing. His other books include *Obliquity*, *The Long and Short of It*, *Greed is Dead* and *Radical Uncertainty*.



World All Languages

Rights sold: Other Press, US & Canada

June 2024

Paperback
96pp £9.99

Imprint: Profile Books
Editor: Andrew Franklin

What Does Israel Fear from Palestine?

Raja Shehadeh

A searing reflection on the failures of Israel to treat Palestine and Palestinians as equals, as partners on the road to peace instead of genocide.

Since the formation of the state of Israel in 1948, the Naqba, or disaster as the Palestinians call it, there have been many opportunities to move towards peace and equality between Palestine and Israel. After the 1967 War, the Oslo Agreement and even the 7 October 2023 war. All of them have been rejected by Israel which is why life is unbearable in the West Bank now and there is genocide in Gaza. This book explores what went wrong again and again, and why. And how it could still be different.

It is human nature to feel prejudice. But in this haunting meditation on Palestine and Israel, Shehadeh suggests that this does not mean the two nations cannot live together to their mutual benefit and co-existence. In graceful, devastatingly observed prose, this is a fresh reflection on the conflict in a time of great need.

Raja Shehadeh is Palestine's leading writer. He is also a lawyer and the founder of the pioneering Palestinian human rights organisation Al-Haq. Shehadeh is the author of several acclaimed books published by Profile, including the Orwell Prize-winning *Palestinian Walks*. His memoir *We Could Have Been Friends, My Father and I* was a finalist for the US National Book Award 2023 for Nonfiction. His books have been translated into 15 languages.



World All Languages

April 2025

Hardback

256pp £20

Imprint: Profile Books

Editor: Nick Humphrey



Rights sold: Hanover Square, US & Canada; Woongjin Think Big Co, Korea; Yakaboo Publishing, Ukraine; Jota, Czech Republic; ACME Publishing, Taiwan; China Machine Press, China; Eastone Books, Slovakia; Intershift Inc., Japan; Lithuanian Writers' Union, Lithuania; Planeta, Spain

Inner Sense

The New Science of Interoception and How to Harness it for Health and Wellbeing

Caroline Williams

The first popular science book to explore interoception, the 'inner sense' that governs our mental health, physical wellbeing and management of stress

Interoception is one of our most important – and most mysterious – senses. It's how our bodies tell our brains what we're feeling – when we're hungry, when we're cold, how we're feeling in ourselves and how to respond to stress or panic. Little understood until now, unlocking its mechanics could lead to a breakthrough in mental health and wellbeing.

Caroline Williams is an expert in mind-body science. In *Inner Sense*, she uncovers an area of study that's poised to revolutionise health, and explores the groundbreaking new techniques we can use to improve our mental and physical wellbeing. She meets brain scientists mapping the nervous system, neurodivergent researchers working to hone their interoception skills and health practitioners investigating how inner sense can aid mindfulness, treat eating disorders and help find a sense of calm.

Combining science, medicine, mindfulness and physical therapy, *Inner Sense* is the first book to bring this exciting new field of medicine to a trade audience.

Praise for *Move!*:

'*Move!* is science writing at its absolute best: lucid, informative, authoritative, fascinating – and very very important' Guy Claxton, *Intelligence In The Flesh*

Caroline Williams originally planned to be a PE teacher, but ended up studying biology because she found the science aspects of PE more interesting than the team sports. The author of *Override* and *Move*, which was translated into 9 languages, she is a consultant and writer for *New Scientist*, and has spent several years researching the links between movement and the mind. Throwing your inner ear off balance will always change how you feel; Caroline likes to improve her mood by cycling down bumpy hills.



World All Languages

May 2025

Trade Paperback

304pp £25

Imprint: Profile Books

Editor: Izzy Everington

Disordered

Power, Resistance and Repair in the Mental Health Era

Marieke Bigg

Exposing the false promises of psychiatry and the crumbling foundations on which it was built

Within the scientific community, the field of psychiatry has been in freefall for a number of years. Its treatments and medications rest on assumptions that are, at best, unsupported, and at worst, entirely false. There is increasing recognition that environmental factors play a far greater role in mental health than genetic inheritance or inherent brain structure. Despite this, we have never been more medicated.

Disordered is a deeply researched, timely, essential book that will shine a light on the psychiatric industry: its genesis, its obsession with often ineffective, over-medicalised treatments, and its relationship with a pharmaceutical industry driven by profitability rather than meaningful social welfare and change.

Above all, Bigg will highlight those who most get left behind by the psychiatric machine, laying out the steps for a mental health system that helps, rather than neglects the people it claims to serve, and calling for long-overdue, desperately needed change.

Marieke Bigg holds a PhD in sociology from the University of Cambridge. Her work focused on the role of biological models and biologists in public deliberations on biotechnology and reproductive medicine. She also writes fiction that deals with the intersection of art and the female body. Besides her writing, she runs writing workshops, lectures, and collaborates with scientists and artists to produce exhibitions that conjure new social worlds. She is currently training as a psychotherapist.



World All Languages

Manuscript Available

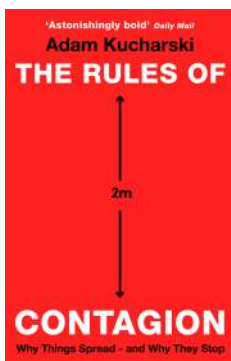
March 2025

Hardback

320pp £20

Imprint: Wellcome Collection

Editor: Izzy Everington



Rights sold: Hirzel Verlag, Germany; Sejong Books, Korea; Urbino, Ukraine; Dokoran, Czech Republic; Biblio, Thailand; Capitan Swing, Spain; Editions Dunod, France; Marsilio, Italy; Porto, Portugal; Record, Brazil; Relacja, Poland; Sindbad, Russia; Soshiha Publishing, Japan

Proof

The Search for Certainty in an Uncertain World

Adam Kucharski

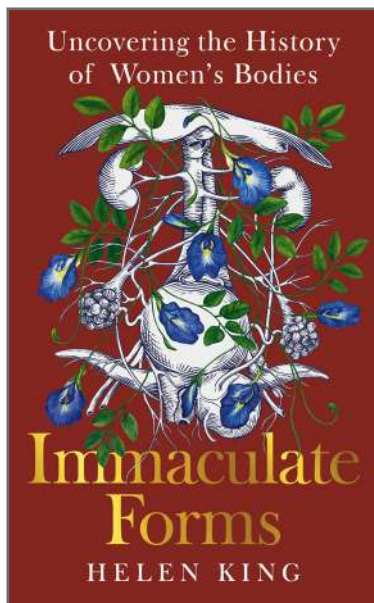
*How do we know what's true? The author of the bestselling *The Rules of Contagion* searches over two thousand years of history and science to find out*

How do we establish what we believe? And how can we be certain that what we believe is true? And, assuming we are certain that what we believe is true, how do we convince other people that it is true? For over two thousand years, from the Medieval Arabic world to the midst of the COVID-19 pandemic, scientific progress has relied on different methods of establishing fact from fiction. Achieve logical perfection and be rewarded with ultimate, universal truth.

But there is far more to proof than axioms, theories and laws: when demonstrating that a new medical treatment works, persuading a jury of someone's guilt, or deciding whether you trust a self-driving car or a financial transaction, the weighing up of evidence is far from simple.

To navigate proof, we must reach into a thicket of errors and biases, embrace uncertainty, to discern between truth and falsehood - never more so than when previously relied-upon methods fail. In *Proof*, bestselling author, statistician and epidemiologist Adam Kucharski spans science, politics, philosophy and economics, to explore how truth emerges - and why it falters.

Adam Kucharski is an associate professor at the London School of Hygiene & Tropical Medicine. A mathematician by training, his work on global outbreaks has included Ebola, Zika and COVID-19, and he has produced real-time analysis for multiple governments and health agencies. He is a TED senior fellow and winner of the 2016 Rosalind Franklin Award Lecture and the 2012 Wellcome Trust Science Writing Prize. The author of *The Perfect Bet*, his writing has appeared in the *Observer*, *Financial Times*, *Wired* and *New Statesman*.



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World All Languages

Rights sold: Basic Books, US & Canada

Manuscript Available

September 2024

Royal Hardback

400pp £30

Imprint: Wellcome Collection

Editor: Izzy Everington

Illustrations: b/w integrated and colour plate section

Immaculate Forms

Uncovering the History of Women's Bodies

Helen King

Journey into the complex history of women's bodies - through the womb, hymen, clitoris and breasts

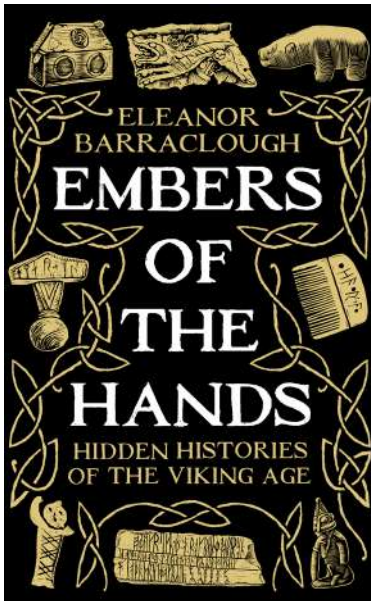
“What is a woman? Why is she not a man?”

Today, we are more aware than ever of the complex relationship between our bodies and our identities. But these are not new questions.

Throughout history, our bodies have been controlled and misunderstood. How was the womb seen as both the most miraculous organ in the body - and as a sewer? Did the clitoris need to be discovered? Is there even such a thing as the hymen? And have breasts always been both maternal and sexual?

How do we tell stories about our bodies? Helen King has been studying the history of the body for forty years, and here she examines the ways in which medicine and religion have played a gatekeeping role over women's organs. Ultimately, she argues that being a woman - and defining a woman - has always been immensely complex and contradictory. What does it mean to live as a body?

Helen King is Professor Emerita of Classical Studies at The Open University. She is a historian of medicine and the body, and has held visiting posts at Gustavus Adolphus College, MN; the Peninsula Medical School; and the universities of Vienna, Texas, Notre Dame and British Columbia. She is also an elected member of the General Synod of the Church of England, where she is vice-chair of the Gender & Sexuality Group. Since her first monograph, *Hippocrates' Woman: Reading the female body in ancient Greece (1988)*, she has published on aspects of gynaecology and obstetrics from classical Greece to the nineteenth century.



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World All Languages

Rights sold: W. W. Norton, US & Canada; Prószyński Media Sp., Poland

Manuscript Available

September 2024

Royal Hardback

336pp £25

Imprint: Profile Books

Editor: Cecily Gayford

Illustrations: b/w integrated and 8pp colour plate section

Embers of the Hands

Hidden Histories of the Viking Age

Eleanor Barraclough

A new and original history of the Viking Age, told through the objects that defined the lives of its people - from powerful leaders to naughty teenagers

Imagine a Viking, and a certain image springs to mind: a nameless, faceless warrior, leaping ashore from a longboat, and ready to terrorise the hapless local population of a northern European country.

Yet while such characters define the Viking Age today, they were in the minority. This is the history of all the other people - children, enslaved people, seers, artisans, travellers, writers - who inhabited the medieval Nordic world. Encompassing not just Norway, Denmark and Sweden, but also Iceland, Greenland, parts of the British Isles, Continental Europe and Russia, this is a history of a Viking Age filled with real people of different ages, genders and ethnicities, as told through the traces that they left behind, from hairstyles to place names, love-letters to gravestones.

For the first time, you can immerse yourself in the day-to-day lives of extraordinary culture which spanned centuries and spread from the edge of the North American continent to the Russian steppes, from the Arctic wastelands to the Byzantine Empire and the Islamic Caliphate.

Eleanor Barraclough is a cultural historian, broadcaster and writer based at Bath Spa University, where she lectures in Environmental History. A BBC New Generation Thinker, she is the author of *Beyond the Northlands: Vikings and the Old Norse Sagas*, and has appeared regularly on radio and television, work which has led to her variously being knighted with a walrus penis bone, bewitched in Sherwood Forest, chased by imaginary zombies through the basement of the BBC and dunked in a hole in the ice in a quest for immortality.



World All Languages

January 2025

Trade Paperback

352pp £18.99

Imprint: Profile Books

Editor: Zara Sehr Ashraf

Illustrations: 16pp b/w plate section

Ninette's War

John Jay

The heartbreaking story of a young Jewish girl living and coming of age in France during World War II

Constructed through diary entries and conversations writer John Jay had with the protagonist before she died, *Ninette's War* charts her high society family's fall from grace as they grapple with the hostility of their country - a France that had welcomed previous generations with open arms as the first European country to emancipate its Jewish people.

Ninette's testimony is compelling, heart wrenching and sincere as she chronicles her family's slow realisation of antisemitism and Nazi-collaboration from the Vichy government - led by former first world war hero Philippe Pétain, as he works to brutalise and legislate Jews out to the margins of society and towards death through Nazi rhetoric. Tracing the frailty of national pride through the eyes of a young girl, this is Ninette's war told in heartbreaking detail.

Praise for John Jay:

'Impressive and moving ... *Facing Fearful Odds* takes us to the heart of darkness where so many men might dwell, and that we might live' - *Jewish Chronicle*

'..a moving tale of endurance and courage...a remarkable reconstruction of one man's war...a fascinating account of life in a prisoner-of-war camp...' - *Daily Express*

John Jay is a former managing editor at *The Sunday Times* and the author of *Facing Fearful Odds: My father's story of captivity, escape and resistance 1940-1945*. *Ninette's War* is his second book. He lives in London with his family.



World All Languages

September 2024

Trade Paperback

352pp £12.99

Imprint: Profile Books

Editor: Peter Jones

Life with AI

How to Survive and Succeed in a Super-Smart World

Patrick Dixon

Bestselling futurologist and keynote speaker's timely take on the future with artificial intelligence

AI will create gigantic benefits for humankind but will become more powerful than many governments, with purposes and plans of its own, and the ability to alter the very basis of life on earth.

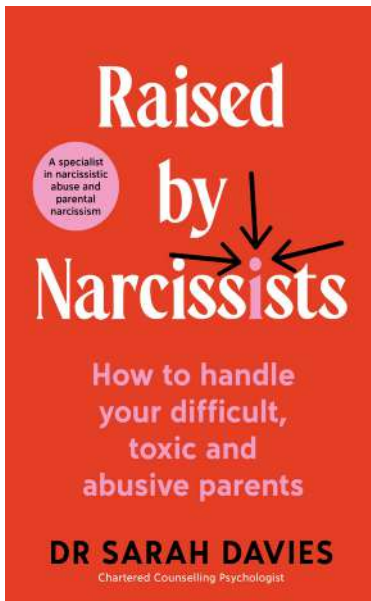
In this punchy follow-up to his bestselling *The Future of (Almost) Everything*, leading futurologist Patrick Dixon has written an in-depth but accessible exploration of AI, looking at the future of the subject and assessing both threats and benefits - from health and education to cybersecurity, business and the world of work.

Life with AI looks at likely outcomes for both individuals and businesses and provides advice for the reader and a charter for governments to exploit the benefits and avoid the risks.

Praise for *Futurewise*:

'A must read for anyone keen to understand what the future may hold for them' - Lynda Gratton, London Business School

Patrick Dixon is often described as Europe's leading futurist. Author of 18 books, including *Futurewise* and *The Future of (Almost) Everything* published by Profile, he has advised over 400 of the world's largest corporations on a wide range of global trends. Clients include Google, Microsoft, IBM, Intel, LinkedIn and many of the world's largest manufacturers as well as governments. A cancer physician by training, his first start-up company over 40 years ago was an AI-simulation, using computers to interview and diagnose patients. His website globalchange.com has had 15 million unique visitors with 9 million video views. Patrick's books have sold over 575,000 copies and been translated into 12 major languages.



World All Languages

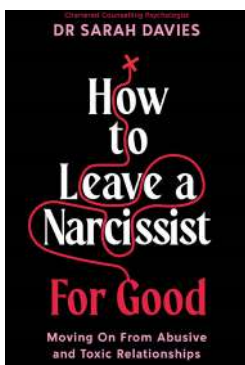
September 2024

Trade Paperback

288pp £14.99

Imprint: Souvenir Press

Editor: Cindy Chan



Rights sold: China Machine Press, China; Urano, Spain; Old Lion Publishing, Ukraine; Boekerij, Netherlands; Kobiece, Poland; El Rasm BI Kalamat, Arabic; Sextante, Brazil; Aripaev, Estonia; Timas, Turkey

Raised by Narcissists

How to handle your difficult, toxic and abusive parents

Dr Sarah Davies

A self-help guide for adult children of narcissists

We can't choose our parents.
But we can choose how we deal with them.

In *Raised By Narcissists*, counselling psychologist Dr Sarah Davies offers practical, realistic advice on how to heal from the trauma and toxicity of a narcissistic parent. Drawing on case studies from her own practice, as well as her personal experience, *Raised by Narcissists* will teach you how to:

- Recognise narcissistic behaviour in your upbringing and how it has impacted you
- Identify the roles your narcissistic parent created in your family, including The Golden Child, The Black Sheep and The Enabler
- Manage communication and boundaries with a narcissistic parent
- Combat negative self-beliefs stemming from narcissism
- Develop strategies for healing and self-care

Having a narcissistic parent can create long lasting effects on our self-esteem, confidence and subsequent relationships. *Raised By Narcissists* will teach you to acknowledge and begin to heal from the difficult experience of narcissistic parental abuse, reclaim your experience and move on to build a better future.

Dr Sarah Davies is an author, Chartered Counselling Psychologist and Trauma Therapist with a private practice established in Harley Street, London. She has extensive clinical experience in the area of narcissistic abuse, co-dependency and related trauma and PTSD. Dr Davies has contributed to many publications on these subject areas including in *Guardian*, *Daily Mail* and *Cosmopolitan*. She is the author of *How to Leave a Narcissist... For Good*, which will be translated into 9 languages.

HISTORY



THE DOOM OF AGIS KING OF SPARTA. X



World All Languages

Rights sold: Omniboek, Holland

September 2025

Royal Hardback

384pp £25

Imprint: Profile Books

Editor: Nick Humphrey

Illustrations: b/w maps
integrated

Sparta

The Rise and Fall of an Ancient Superpower

Andrew J. Bayliss

From warrior queens and the infamous battle of the 300 to war with Athens, Sparta is a major new history of the world's first superpower

Sparta - its legendary warriors and steadfast resilience are famous throughout the world as a model for toughness, justice and masculinity. The Spartans' reputation as fighters is matched only by their mythic code of honour. Their torch has been carried by footballers and politicians, video games and philosophers alike.

But who really were the Spartans? And what was the driving force behind the rise - and dramatic fall - of Sparta?

Sparta traces the story of Ancient Greece's most iconic city-state, from its humble beginnings as a hamlet in the Peloponnese to its meteoric rise as the foremost military superpower of the Classical world. Andrew Bayliss uncovers the eclectic quirks that set Sparta above its rivals: its famous double monarchy, the harsh methods for raising children as soldiers and the unique role of women in Spartan life.

Sparta was the world's first superpower and its legacy is still shaping popular culture and politics today. This is the story of its rise and fall.

Andrew J. Bayliss is Associate Professor in Greek History at the University of Birmingham. He has taught and studied in Australia, Greece and the UK, and his published works on ancient Greek history include *Oath and State in Ancient Greece* (2012), *The Spartans* (2020) and *The Spartans: A Very Short Introduction* (2022).



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World exc. US & Canada

US & Canada: Felicity Bryan Associates

February 2025

Hardback

288pp £16.99

Imprint: Profile Books

Editor: Nick Humphrey

Illustrations: b/w integrated

Vietdamned

How the World's Greatest Minds Put America on Trial

Clive Webb

The untold story of the writers and philosophers who took on the United States government for its war in Vietnam

Guilty: the conclusion of many trials. But this verdict was unusual, delivered by jury comprising of the greatest minds of the twentieth century: Jean-Paul Sartre and Simone de Beauvoir, James Baldwin and Stokely Carmichael, and over a dozen international luminaries - all presided over by the legendary philosopher-mathematician Bertrand Russell. The defendant was unusual as well: the United States government.

In *Vietdamned*, award-winning historian Clive Webb reveals the extraordinary, little-known history of the 1967 Russell Tribunal and its attempt to hold the US government to account for the atrocities it committed during the Vietnam War. What they revealed shocked the world. In a revolutionary decade where public intellectuals wielded a celebrity since unheard of, these writers and philosophers put their careers and reputations at stake - and faced fierce opposition from the media, governments, and the even the CIA.

Both a vivid group biography and a compendious account of this unprecedented event, *Vietdamned* is a story of the power (and limits) of celebrity, government abuse and cover-ups, and is the first global history of the anti-war movement.

Clive Webb is an award-winning historian based at the University of Sussex, where he is Professor of Modern American History and is the recipient of a Leverhulme Fellowship. He has written for numerous magazines and newspapers, including the *Guardian*, *Independent* and *The New York Times*. He has also contributed to news programmes and documentaries on radio and television in Britain and the United States.



World All Languages

May 2025

Royal Hardback

352pp £20

Imprint: Profile Books

Editor: Louisa Dunnigan

Illustrations: 16pp colour plate section

Land of Dissidence

A historical and political ecology of the Sahara

Judith Scheele

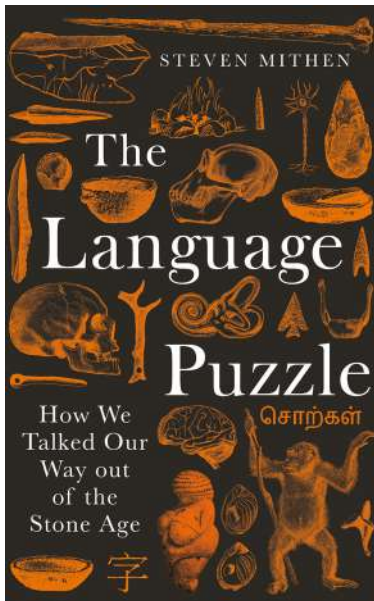
The real story of the world's most famous desert

Deserts are central to our cultural imagination. And of all the deserts in the world it is the Sahara, the largest hot desert, that holds the strongest sway. But although we can therefore all come up with ready-made images of the region, we in fact know strikingly little about it, its history and ecology, and the people who call it their home.

Filling the gaps is not only fantasy but fear. If the Sahara covers parts of eleven countries, four of these are counted among the poorest in the world, while at least three others seem prone to radical Islam, civil strife and state failure. Behind these local problems lurk threats with global implications: desertification, resource exhaustion, terrorism, migration, poverty. But how much of this is actually true?

The Sahara has always been an area of human and ecological extremes, and hence of experimentation and creativity. Today, it is a world of porous borders and constant change, shaped by scarcity and richness of resources, religion, trade, conflict and cooperation, and by people's creative responses to those challenges; it is, and always has been, a place full of life. *Land of Dissidence* aims to capture this vitality, telling a story whose implications will resonate throughout the world.

Judith Scheele is a social anthropologist who, after many years at Oxford, now holds a professorship at the EHESS in France. She has carried out extensive field research in Algeria, Mali and Chad, and has published a number of highly acclaimed books and articles on Saharan societies past and present, including *Smugglers and Saints of the Sahara*.



World All Languages

Rights sold: Basic Books, US & Canada; CSTP, China; MiraeN, Korea; Saigon Books, Vietnam

Finished Copies Available

March 2024

Royal Hardback

544pp £25

Imprint: Profile Books

Editor: Andrew Franklin

Illustrations: b/w integrated

The Language Puzzle

How We Talked Our Way out of the Stone Age

Steven Mithen

A groundbreaking new account of prehistory from one of the most esteemed archaeologists working today

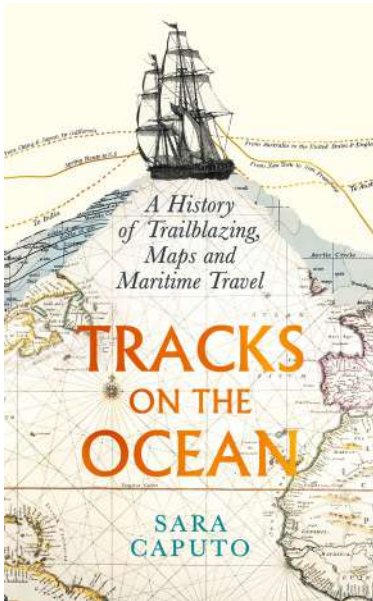
The relationship between language, thought and culture is of concern to anyone with an interest in what it means to be human.

The Language Puzzle explains how the invention of words at 1.6 million years ago began the evolution of human language from the ape-like calls of our earliest ancestors to our capabilities of today, with over 6000 languages in the world and each of us knowing over 50,000 words.

Drawing on the latest discoveries in archaeology, linguistics, psychology, and genetics, Steven Mithen reconstructs the steps by which language evolved; he explains how it transformed the nature of thought and culture, and how we talked our way out of the Stone Age into the world of farming and swiftly into today's Digital Age.

While this radical new work is not shy to reject outdated ideas about language, it builds bridges between disciplines to forge a new synthesis for the evolution of language that will find widespread acceptance as a new standard account for how humanity began.

Steven Mithen is Professor of Early Prehistory at the University of Reading. He previously studied at the Slade School of Fine Art and the Universities of Sheffield, York and Cambridge, before joining the University of Reading. An award-winning archaeologist, Steven Mithen specialises in prehistoric hunter-gatherers and the earliest Neolithic farmers, with long-term field projects in southern Jordan and western Scotland. He is a frequent contributor to the *London Review of Books*, *New York Review of Books*, *New Scientist* and the *Guardian* and has authored over 200 academic articles and books, including *The Singing Neanderthals* and *After the Ice*. He was elected as a Fellow of the British Academy in 2004.



World All Languages

Rights sold: University of Chicago Press, US & Canada

Manuscript Available

August 2024

Royal Hardback

384pp £30

Imprint: Profile Books

Editor: Nick Humphrey

Illustrations: b/w maps integrated and 8pp plate section

Tracks on the Ocean

A History of Trailblazing, Maps and Maritime Travel

Sara Caputo

A vivid history of how the marks left on maps by travellers tell the story of the modern world

Why do we represent journeys as lines on maps? Maps do not show the world as it really is - they show us how the mapmakers see it, and they are the product of centuries of trading, exploring and conquering. The lines recording individual journeys are even more revealing: they first appeared in the blank seas of Renaissance maps, and signalled a momentous transformation in Europeans' worldview.

In *Tracks on the Ocean*, Sara Caputo tells the story of journey lines - from Ferdinand Magellan and Captain Cook's routes across the South Seas, to the disorientating power of digital technology to reshape how we see our world. These personal trails are key to understanding the origins of surveillance, and they mark humanity's impact on the planet, whether in the legacy of violence plotted by imperial endeavours or in the clouds of exhaust fumes left by ocean liners.

Weaving human history, cartography, literature and climate science, *Tracks on the Ocean* reveals how, on the path to discovery, we have changed the world.

Dr Sara Caputo is a Senior Research Fellow at Magdalene College, Cambridge. A specialist in maritime and eighteenth- and nineteenth-century history, she is the winner of numerous awards, including the Prince Consort and Thirlwall Prize. She has been a Visiting Fellow in Germany, California and at the National Maritime Museum in Greenwich.



World All Languages

Manuscript Available

November 2024

Royal Hardback

304pp £25

Imprint: Profile Books

Editor: Jon Petre

Illustrations: b/w integrated
and 8pp colour plate section

Collared

How We Made the Modern Dog

Chris Pearson

The nose-to-tail story of human and dog companionship in the modern world

Dogs are our constant companions: models of loyalty and unconditional love for millions around the world. But these beloved animals are much more than just our pets - and our shared history is far richer and more complex than you might assume.

Here, historian and dog lover Chris Pearson reveals how the shifting fortunes of dogs hold a mirror to our changing society, from the evolution of breeding standards to the fight for animal rights. Wherever humans have gone, dogs have followed, changing size, appearance and even jobs along the way - from the forests of medieval Europe, where greyhounds chased down game for royalty, to the frontlines of twentieth-century conflicts, where dogs carried messages and hauled gun carriages.

Despite vast social change, however, the power of the human-canine bond has never diminished. By turns charming, thought-provoking and surprising, *Collared* reveals the fascinating tale of how we made the modern dog.

Chris Pearson is Professor of Environmental History at the University of Liverpool. A specialist in human-animal history, he is the author of *Dogopolis* and a contributor to *Dog Hearted: Essays on Our Fierce and Familiar Companions*. He is currently researching the lives of Indian street dogs in a project funded by the Wellcome Trust. He lives in Chester with his family and his Bedlington-Whippet, Cassie.



Tr

World All Languages

Rights sold: Pegasus Books, US & Canada; Planeta, Brazil

Manuscript Available

May 2024

Demy Hardback

256pp £18.99

Imprint: Profile Books

Editor: Cecily Gayford

Metamorphoses

In Search of Franz Kafka

Karolina Watroba

An original, inventive new biography of Franz Kafka - and his readers

In 2024, exactly one hundred years after his death at the age of 40, readers all over the world will reach for the works of Franz Kafka. Many of them will want to learn more about the enigmatic man behind the classic books filled with mysterious courts and monstrous insects. Who, exactly, was Franz Kafka?

Karolina Watroba, the first Germanist ever elected as a Fellow of Oxford's All Souls College, will tell Kafka's story beyond the boundaries of language, time and space, travelling from the Prague of Kafka's birth through the work of contemporary writers in East Asia, whose award-winning novels are in part homages to the great man himself.

Metamorphoses is a non-chronological journey through Kafka's life, drawing together literary scholarship with the responses of his readers through time. It is a both an exploration of Kafka's life and an entirely new way of approaching literary history.

'A high-spirited, richly informed, and original portrait, a cross between biography, literary analysis and a study in modern canonisation: Karolina Watroba is an inspired guide and her book is a pleasure to read.' – Marina Warner

Karolina Watroba is a research fellow at All Souls College, University of Oxford, where she works on modern literature and film across eight European languages and beyond, with a focus on German, English, and Polish.

SCIENCE



World All Languages

February 2025

Trade Paperback

352pp £25

Imprint: Profile Books

Editor: Izzy Everington

The Gambling Animal

Humanity's Evolutionary Winning Streak - and the Bets That Risk it All

Glenn Harrison and Don Ross

A revelatory new account of the human story identifies the nerve-shredding secret of our success: we broke our evolutionary programming to become nature's greatest gamblers - and the stakes keep mounting

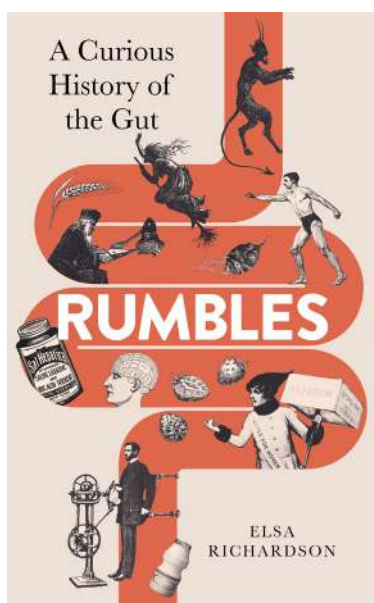
Evolution is a series of bets and no animal gambles the way humans do. This has led us to unprecedented ecological dominance, via the steepest odds and unlikeliest of outcomes. But our winning streak cuts both ways: the secret to our success may yet be our downfall.

Ever since evolution accelerated our species away from all other living things on earth, we have existed outside our evolutionary comfort zone. This allowed us to continue moving into new ecological niches, and eventually take over the world. But it also bred a whole host of ills.

Join economists Don Ross and Glenn Harrison for a profoundly unsettling account of human exceptionalism, and a revelatory retelling of the human story. Drawing on their own research into the risk psychology of humans and other animals - including our most impressive rivals, elephants - they reveal the hidden logic of our rise. Even before the dawn of civilisation, we bet the Earth on our ability to keep doubling down. It is time we finally understood the odds.

Don Ross is the head of the School of Society, Politics and Ethics at University College Cork, Ireland, Professor of Economics at the University of Cape Town, South Africa, and the Program Director for Methodology at the Center for Economic Analysis of Risk at Georgia State University. His research focuses on the foundations of economic theory, and the psychology of addiction, risk, and time preference.

Glenn Harrison is professor of risk management and Director of the Center for the Economic Analysis of Risk at Georgia State University. He also consults for bodies including the World Bank, the Swedish and Danish governments, the E.P.A., the Australian Royal Commission into Aged Care Quality and Safety, and governments suing tobacco and drug companies in the U.S. and Canada.



World All Languages

Rights sold: Pegasus, US & Canada; Koc University Press, Turkey

Manuscript Available

May 2024

Hardback

336pp £18.99

Imprint: Wellcome Collection

Editor: Izzy Everington

Illustrations: b/w integrated

Rumbles

A Curious History of the Gut

Elsa Richardson

The secret history of the body's most misunderstood organ: the gut

A Financial Times most anticipated read for 2024

The stomach is notoriously outspoken. It growls, gurgles and grumbles while other organs remain silent, inconspicuous and content. For centuries humans have puzzled over this rowdy, often overzealous organ, deliberating on the extent of its influence over cognition, mental wellbeing and emotions, and wondering how the gut became so central to our sense of self.

Travelling from Ancient Greece to Victorian England, eighteenth-century France to modern America, cultural historian Elsa Richardson leads us on a lively tour of the gut, exploring all the ways that we have imagined, theorised and probed the mysteries of the gastroenterological system. We'll meet a wildly diverse cast of characters including Edwardian body builders, hunger-striking suffragettes, demons, medieval alchemists, and one poor teenage girl plagued by a remarkably vocal gut, all united by this singular organ.

Engaging, eye-opening and thought-provoking, *Rumbles* leaves no stone unturned, scrutinising religious tracts and etiquette guides, satirical cartoons and political pamphlets, in its quest to answer the millennia-old question: Are we really ruled by our stomachs?

Elsa Richardson is an academic at the University of Strathclyde. She holds a Chancellor's Fellowship in the History of Health and Wellbeing at the Centre for the Social History of Health and Healthcare (CSHHH). In addition to lecturing in the history of medicine and her own research, she also curates arts and science events for public institutions, including the Wellcome Collection. In 2018/19 she was named one of the BBC Radio 3/AHRC New Generation Thinkers.



US

World English Language

Translation rights: Aitken
Alexander Associates

March 2025

Trade Paperback
336pp £20

Imprint: Profile Books
Editor: Cecily Gayford

Meteorites

Helen Gordon

How do meteorites impact our lives? And what does deep space tell us about life on Earth?

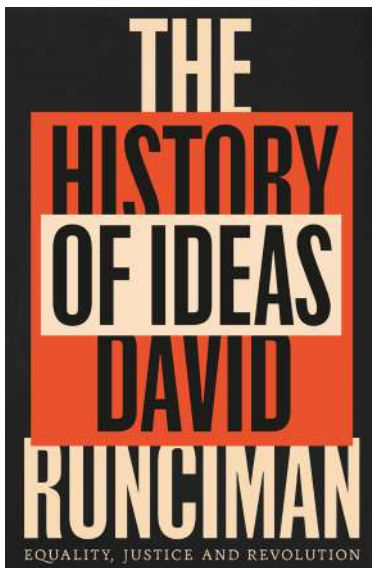
Look out your window and see the moon, stars and distant planets. Light years away, it's easy to think that our lives and their existences will never intersect. Yet meteorites - tiny, irregular rocks of immense value - are visitors that connect us with the vastness of the universe. They may have brought the first life to our planet, and today even the smallest space rock can fetch a fortune. All through the history of humanity, meteorites have brought life, and death.

Helen Gordon, bestselling author of *Notes from Deep Time*, tells the stories of rocks which have fallen to Earth, and the people whose lives have been touched by meteorites - from collectors to kings, scientists to saints. She meets amateur astronomers and gem dealers, goes meteorite hunting across the rooftops of London, watches a manmade meteor shower in Japan and meets the astronauts ready to defend the planet from a direct asteroid strike.

Meteorites traces the impact that celestial bodies have had on human history, and what objects moving through space can tell us about life on Earth.

Helen Gordon is a writer and natural historian. Her books include *Notes from Deep Time* (2021), *Being a Writer* (2017) and a novel, *Landfall* (2011). She was born in the Holocene and now lives in the Anthropocene.

POLITICS,
ECONOMICS
&
CURRENT
AFFAIRS



World All Languages

Manuscript Available

July 2024

Royal Hardback

320pp £22

Imprint: Profile Books

Editor: Andrew Franklin

See p.51 for *The Handover*



World excluding US & Canada

September 2021

288pp £20

Rights sold: Patakis, Greece;
 Todavia Editora, Brazil; Geuldam
 Publishing Co, Korea;
 Commercial Press, Taiwan;
 Hakusui-sha, Japan; Shackleton
 Books, Spain

The History of Ideas

Equality, Justice and Revolution

David Runciman

*A bold new deep dive into the history of ideas, from the author of *Confronting Leviathan**

In this bold new follow-up to *Confronting Leviathan*, David Runciman unmask modern politics and reveals the great men and women of ideas behind it.

What can Samuel Butler's ideas teach us about the oddity of how we choose to organise our societies? How did Frederick Douglass not only expose the horrors of slavery, but champion a new approach to abolishing it? Why should we tolerate snobbery, betrayal and hypocrisy, as Judith Shklar suggested? And what does Friedrich Nietzsche predict for our future?

From Rousseau to Rawls, fascism to feminism and pleasure to anarchy, this is a mind-bending tour through the history of ideas which will forever change your view of politics today.

Praise for *Confronting Leviathan*:

'A brilliant introduction for anyone looking to engage with political debates beyond the headlines ... Excellent'
 - Joshua Pugh Ginn, *Herald*

'Exceptional ... [Runciman writes with] wonderful elegance and clarity through which complex ideas are presented... a great guide'
 - Paschal Donohoe, *Irish Times*

David Runciman is Professor of Politics at Cambridge University and the former Head of the Department of Politics and International Studies. His previous books for Profile include *The Handover*, *Confronting Leviathan*, *Where Power Stops* and *How Democracy Ends*. He writes regularly about politics for the *London Review of Books* and hosted the widely acclaimed weekly podcast *Talking Politics*. His latest podcast is *Past Present Future*.

The Unaccountability Machine

Why Big Systems Make Terrible Decisions – And How the World Lost its Mind



World All Languages

Finished Copies Available

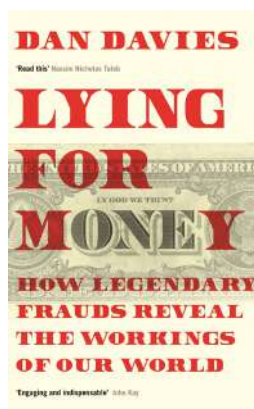
April 2024

Royal Hardback

304pp £22

Imprint: Profile Books

Editor: Nick Humphrey



July 2018

Rights sold: Scribner, US & Canada; El Rasm BI Kalamat, Arabic; Saggiatore, Italy; The Walk, Taiwan

The Unaccountability Machine

Why Big Systems Make Terrible Decisions – and How The World Lost its Mind

Dan Davies

A rousing exposé of how management failures lead organisations to make catastrophic errors

When we avoid taking a decision, what happens to it?

In *The Unaccountability Machine*, Dan Davies examines why markets, institutions and even governments systematically generate outcomes that everyone involved claims not to want. In answering that question he casts new light on the writing of Stafford Beer, a legendary economist who was arguing as far back as the 1950s that we should regard organisations as artificial intelligences, capable of taking decisions that are distinct from the intentions of their members.

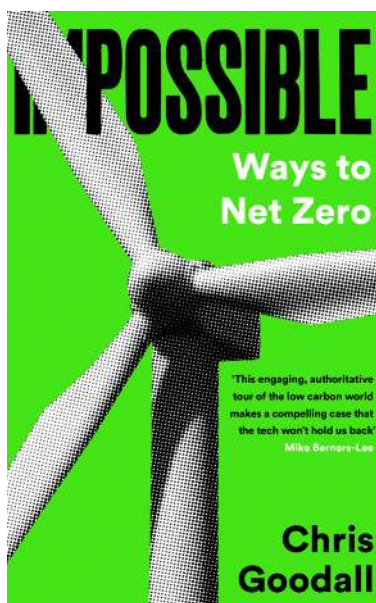
Management cybernetics was Beer's science of applying self-regulation in organisational settings, but it was largely ignored – with the result being the political and economic crises that we see today. With his signature blend of cynicism and journalistic rigour, Davies looks at what's gone wrong, and what might have been, had the world listened to Stafford Beer when it had the chance.

Praise for *Lying for Money*:

'If you want to learn to fend fraud, read this. And if you want to commit fraud ... don't. But if you absolutely must, first read this.'

– Nassim Nicholas Taleb

Dan Davies is a former Bank of England economist and investment bank analyst. As a journalist he has tackled the LIBOR and FX scandals, the collapse of Anglo Irish Bank and the Swiss Nazi gold scandal. He has written for the *Financial Times* and *the New Yorker*, and is the author of *Lying For Money*.



World All Languages

Finished Copies Available

March 2024

Trade Paperback

368pp £10.99

Imprint: Profile Books

Editor: Mark Ellingham

Illustrations: b/w integrated

Possible

Ways to Net Zero

Chris Goodall

The realities of a green new deal from the world's foremost expert on climate technologies

A carbon neutral future is possible - we have the technology to transform the global economy and guard against the worst effects of climate change. So how do we get to net zero?

In *Possible*, entrepreneur and climate tech consultant Chris Goodall tackles sixteen challenges that we must overcome in making a just transition to carbon neutrality. He explores the technologies that will solve these challenges - from changing how steel, cement and fuel are made, to locking carbon in healthy soils, and from green hydrogen storage to building climate-resilient homes. With case studies and success stories from entrepreneurs across the globe, Goodall illustrates the incredible potential of a Net Zero future, as well as the determination we will need to overcome these problems.

New tech featured includes Sweden's H2 Green Steel, California's Fortera cement substitute, Hong Kong garment-to-garment recycling, Finnish turbine company Coolbrook, Norwegian e-fuels, and Captura's innovative ocean CO2 capture.

Chris Goodall is a global expert on clean energy and climate technologies. His books include *What We Need To Do Now*, *The Switch (on the solar revolution)* and *Ten Technologies to Fix Energy and Climate*. He publishes the influential *Carbon Commentary* newsletter and is an advisor to the Pictet Clean Energy Fund.

BUSINESS & MANAGEMENT



Tr

World excl. US & Canada

US rights: United Agents

February 2025

Royal Hardback

288pp £16.99

Imprint: Profile Books

Editor: Andrew Franklin

Judgement

Andrew Likierman

How we identify, assess and exercise judgement in decisions big and small - and how to do it better

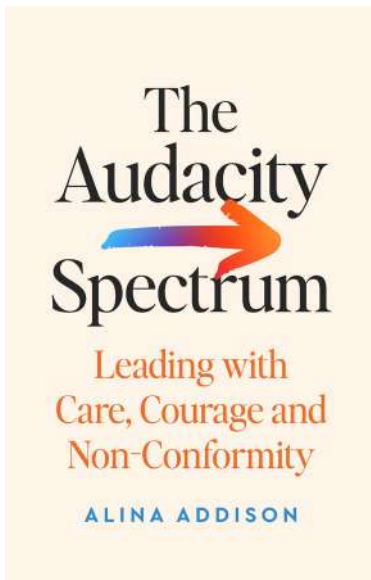
How do I know who to trust? What about risk? Should I rely on my intuition? How do I best use my knowledge and experience?

These are the dilemmas facing anyone who makes decisions in business today. Good judgment is crucial to good management in general and leadership in particular. It covers not only major choices like important hires, strategy and big projects, but how organisations shape their culture.

Based on a lifetime of research and applied expertise, Andrew Likierman - former dean of London Business School and director of the Bank of England - asks the questions which have never been asked by business or management books before: What exactly is judgement? And how do we separate this process from risk, decision-making or sheer luck?

Using examples from a diverse range of fields and countries to put forward a radical six-part framework, Likierman explains how to find out whether you have judgment, how to improve it and how to identify it in others - revealing extraordinary opportunities for self-improvement on the way.

Professor Sir Andrew Likierman is Professor of Management Practice at the London Business School and its Dean from 2008 to 2017. He has extensive experience in both the public and private sectors. As a non-executive Andrew has chaired the UK National Audit Office, market research firm MORI and US battery company AIC. He has been President of the Chartered Institute of Management Accountants, a Director of the Bank of England, Barclays Bank, Times Newspaper Holdings Ltd, insurer Beazley plc and is currently a director of Monument, a start-up bank.



World All Languages

Manuscript Available

August 2024

Trade Paperback

288pp £16.99

Imprint: Profile Books

Editor: Louisa Dunnigan

Illustrations: b/w integrated diagrams

The Audacity Spectrum

Leading with Care, Courage and Non-Conformity

Alina Addison

The most successful leaders have one thing in common: audacity

Leadership takes courage. Bold action, inspiring vision and authenticity require exceptional courage. Yet so often we play it safe, striving to fit in rather than stand out. What if we stopped fearing risk, and started talking about care instead? Each of us cares so deeply about something - whether a goal, person or belief - that courage comes easily.

This is at the heart of audacious leadership. This book is a transformational guide to finding the care, courage and audacity to bring your full self to your work and life.

In this powerful new vision, Alina Addison - a pioneering corporate leader, Emotional Intelligence expert coach, and mother to a son on the autism spectrum - combines personal experience with deep research to present the eight fundamental principles of audacious leadership. Filled with practical tools and unique insight, this book will help readers tap into what it is that sets them apart, how to inspire others and dare to create the lives and careers they truly desire.

Alina Addison is the Founder of Adaptaa, an Executive Coaching and Leadership Development company. She is an accredited Emotional Intelligence coach with over twenty years of business and leadership experience. Previously, she was a Managing Director and Head of Trading at Rothschild. She is on the board of several charities and manages a hotel that she built in Transylvania in 2004.

Choose Trust

Building relationships for business success

Stuart Maister and Kevin Vaughan-Smith

How and why building trusting relationships at work offers a competitive edge

**The
Economist**



World excl. US & Canada

Rights sold: Pegasus Books,
US & Canada

Manuscript Available

January 2025

Trade Paperback

240pp £11.99

Imprint: Economist Edge

Editor: Clare Grist Taylor

Trust is the basis of all relationships - at work and beyond. We naturally want to bond with others with whom we can relate and on whom we can rely - and vice versa.

That's why creating meaningful working relationships by trusting and being trustworthy adds value. Whether you're leading a team, building partnerships, selling or collaborating, it's trust that makes the difference.

By harnessing the three elements of the authors' Trust Triangle - clarity, character and capability - this book shows you how. It gives you the tools to be intentional about building trust, positioning yourself and your organisation for success.

Stuart Maister is a former BBC and ITN national TV and radio reporter who developed the concept of the Strategic Narrative: the core story that clarifies direction and vision in large organisations. His first award-winning business was bought by a NASDAQ firm.

Kevin Vaughan-Smith is a former EY Associate Partner and consultant who has worked with business leaders including IBM, BP, Aviva, Vodafone, O2, and 3 of the Big 4, including 7 years as Managing Director of Franklin Covey UK.



The
Economist

50 Ideas that Changed the World of Work

Jeremy Kourdi and Jonathan Besser

50 key ideas that have changed the way we think about what, how and why we do what we do at work

Tr

World excl. US & Canada

Rights sold: Pegasus Books,
US & Canada

April 2025

Trade Paperback
240pp £10.99

Imprint: Economist Books
Editor: Clare Grist Taylor

The world of work is full of ideas. Some are even useful, shaping the work we do and the way we do it. But it can often be hard to sort the wheat from the chaff.

When ideas really do break new ground and change the way we think about what we do and how, they can help all of us to be better, happier and more productive. The trick is to know which ones offer the most reliable guide, and how they can be adapted and deployed to best effect.

By summarizing and explaining the best of this thinking, *50 Ideas that Changed the World of Work* is both digest and route map, an invaluable and insightful guide to navigating the world of work today.

Jeremy Kourdi is an executive consultant, writer, researcher and founder of Kourdi Associates. During his career he has worked with a range of market-leading businesses including HSBC, London Business School, IMD, Pearson and Tetra Pak. He was Senior Vice-President with The Economist Group and has also worked as Head of Publishing and Research at the Chartered Management Institute. He holds an MA in International Relations and lives in Oxted, Surrey.

Jonathan Besser is an experienced learning and development practitioner and triathlete. Currently Managing Consultant with Intrepid Leadership Consulting Ltd, he has worked in over 40 countries and a wide range of sectors including engineering, finance, insurance, advertising, mining, oil and gas, pharmaceutical and telecommunications. He holds a BSc Hons in Biology from the University of Sussex and lives in London with his family.



Tr

World excl. US & Canada

Rights sold: Pegasus Books, US & Canada; Next Wave Media, Korea; Profit Editorial, Spain

Manuscript Available

June 2024

Trade Paperback
240pp £10.99

Imprint: Economist Edge
Editor: Clare Grist Taylor

Best Story Wins

Storytelling for business success

Mark Edwards

How to harness the power of storytelling in your communications at work

Whether you're standing up in front of a crowd at a conference or chatting with a colleague on Zoom, storytelling is the most effective way to get your point across. It works in 90 second Superbowl TV spots, it works in 10 second social media formats, and it works in that email you have to fire off in 5 seconds flat.

Why? The short answer is that people don't make decisions based on logic. They make decisions based on emotions. To persuade, influence and inspire, you need to make an emotional connection. And storytelling is the best way of doing that.

Journalist-turned-business coach Mark Edwards has developed his own methodology - SUPERB - for telling compelling stories at work. From the classic Hero's Journey to why we all need to Save a Cat, *Best Story Wins* shows how storytelling will make better communicators of us all.

Mark Edwards is a corporate speech writing coach who has helped his clients win over \$10 billion's worth of new businesses pitches as a pitch doctor in the media, marketing and advertising industries. He began his career as a business journalist 25 years ago; for over two decades his writing appeared on a weekly basis in the *Sunday Times*. He is the co-author of *Belonging: the key to transforming and maintaining diversity, inclusion and equality at work* and the author of *The Tao of Bowie: 10 lessons from David Bowie's life to help you live yours*.



World excl. US & Canada

Rights sold: Pegasus Books, US & Canada

Manuscript Available

September 2024

Trade Paperback

240pp £10.99

Imprint: Economist Edge

Editor: Clare Grist Taylor

Influence at Work

Steve J. Martin

From the bestselling author on the psychology of persuasion: a new guide to improving your influence at work - and beyond

To be successful at work you also need to be influential at work.

And to be influential requires an understanding of how the rules of influence work. Not just those mandated by logic, economics and company policy. But the unspoken rules too. The rules people rarely talk about, but that frequently have an out-sized impact on who and what gets listened to and done, and who and what gets ignored. Recognising and navigating these rules of influence is crucial to your persuasive success.

Influence at Work shows you what these rules are and how to effectively deploy them to command attention; connect with others; win over the sceptics; sway the undecided and motivate people to act.

The result is a new guide to an age-old subject: what influence is, why it matters, and how to use it wisely and ethically.

Steve Martin is Faculty Director of Behavioural Science at Columbia Business School and co-author of several international bestsellers, including *Yes! 50 Secrets from the Science of Persuasion* - a *New York Times*, *Wall Street Journal* and *Business Week* bestseller - and *Messengers: Who We Listen To, Who We Don't and Why*. He is also Chair of the Global Association of Applied Behavioural Scientists.



Tr

World excl. US & Canada

Rights sold: Pegasus Books, US & Canada

Manuscript Available

October 2024

Trade Paperback

240pp £10.99

Imprint: Economist Edge

Editor: Clare Grist Taylor

The Power of Culture

Bringing values to life at work

Laura Hamill

Why organisations need to be proactive about their culture - and how they can achieve that

All organisations have a culture, whether they acknowledge it or not, and whether it's helping or hindering them.

Get it right, and culture can be a positive force for good. Get it wrong, and culture can be a negative, becoming toxic and undermining performance and reputations.

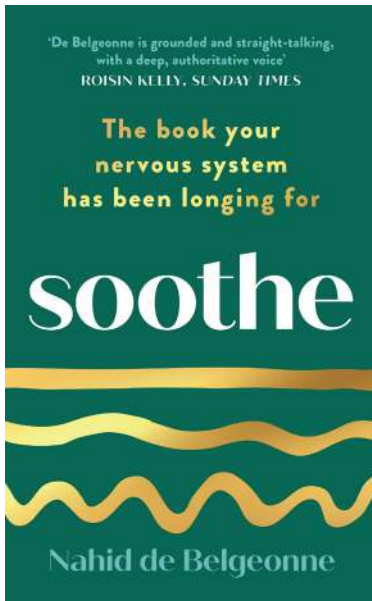
In short, culture matters.

It can, though, be a tricky thing to understand and master. *The Power of Culture* tackles this head-on, exploring what culture is and why it matters; how it needs to be aligned with strategy and values, and how to understand it, change it and make it a reality.

Told through real stories and examples and using the author's Intentional Culture Circle as a guide, this book helps everyone at work to be more aware of culture and how to find opportunities to make it work better.

Laura Hamill is an organisational psychologist, ex-Microsoft director and Limeade cofounder and now a consultant, through her firm Paris Phoenix Group, advising companies on their cultures. She is also a host at the *Happy at Work* podcast and lives in Washington with her family.

WELLBEING &
GENERAL NON-FICTION



World All Languages

Rights sold: Penguin Life, US & Canada; Urano, Spain

Finished Copies Available

March 2024

Trade Paperback

288pp £15.99

Imprint: Souvenir Press

Editor: Cindy Chan

Soothe

The book your nervous system has been longing for

Nahid de Belgeonne

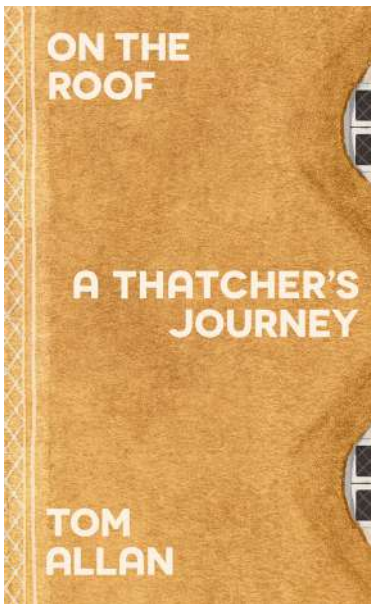
Restore your overworked nervous system with the transformative powers of movement

Our increasingly frantic lifestyles make it difficult to slow down and listen to what our bodies are telling us, paying attention only when they are broken. *Soothe* brings you back to balance, explaining the workings of your nervous system and helping you restore calm by physically releasing held stresses. Somatic educator Nahid de Belgeonne will teach you how to:

- Cultivate interoception, the crucial body-sensing ability
- Breathe to maximise your oxygen intake for improved body function
- Move from your bones for an integrated mind and body
- Understand and use the healing power of touch
- Combine rest and action using your circadian and ultradian rhythms
- Nourish your nervous system with food and nature
- Deeply connect with yourself, others and the ground beneath your feet

A freeing and revolutionary approach to bodily tranquility, *Soothe* will completely change the way you breathe, move and care for your overworked nervous system.

Nahid de Belgeonne, known as ‘the nervous system whisperer’, is a Somatic Movement Educator, breath and yoga teacher with a passion for sharing the healing benefits of movement. She has been a pivotal part of the London fitness landscape for 15 years, operating the yoga and wellbeing brand Good Vibes and now focuses on private clients with her somatic and restorative system called The Human Method. She has been featured in publications including *The Times*, *Harpers Bazaar*, *Tatler* and *Stylist*.



World All Languages

Manuscript Available

August 2024

Demy Hardback

288pp £18.99

Imprint: Profile Books

Editor: Mark Ellingham

Illustrations: b/w integrated

On the Roof

A Thatcher's Journey

Tom Allan

An outstanding new voice - combining memoir, travel writing and a study of an ancient craft that reveals our relationship with the natural world

On The Roof is a thatcher's tale - a journey of discovery, and a reflection on what it means for a person or a building to belong in a place. It tells Tom Allan's story, leaving an office job in the city to find fulfilment among the Devon roofs, as well as the stories of six other people who share his trade. We meet the Hebridean son of a lobster fisherman who thatches with a dune-growing grass, a Syrian refugee who found peace among the seagrass roofs of a Danish island, and one of the first women to become master of Japan's 5,000-year-old craft of thatching.

Thatching is an ancient, living tradition. To be a thatcher is to belong to a craft almost endless in its reach - at once one of the oldest ways of giving shelter, a way of working close to the land, and a deep immersion in the rhythms of a place on the most local scale possible: a village, a valley, an island.

But the craft isn't frozen in time. Thatched roofs exist in a constant state of repair, renewal and alteration, and the trade is poised at a moment of profound change both in the way people thatch, and the plants they use to thatch with. As Allan reveals, the story of thatching is the story of our relationship with the land, and how we have chosen to treat it.

Tom Allan has worked as a thatcher in South Devon since 2012. Before this he planted hedges in the Scottish Borders and worked for a London publishing house. He writes about the natural world for the *Guardian's* Country Diary column, and has written on travel and the environment for the *Financial Times*, *Guardian*, the *Earth Island Journal*, *British Wildlife Magazine*, and others.



World All Languages

Manuscript Available

June 2024

Hardback

352pp £18.99

Imprint: Profile Books

Editor: Jon Petre

Illustrations: b/w line drawings
and maps integrated

Amuse Bouche

How to Eat Your Way Around France

Carolyn Boyd

*A charming guide to French cuisine by
an award-winning food writer*

What makes a real salade niçoise?

What type of cheese is officially France's stinkiest?

Why does the sandy carrot have such a superior flavour?

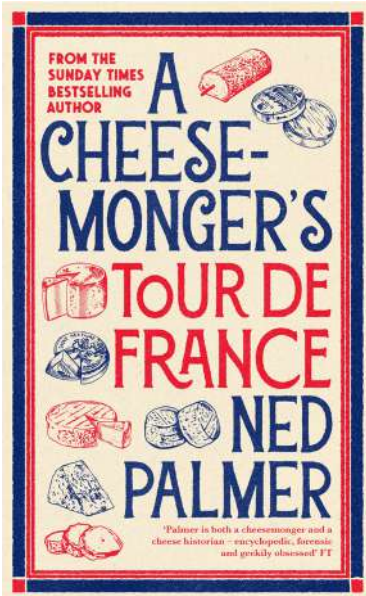
And who exactly are the Brotherhood of the Knights of
the Giant Omelette?

Leading expert on French food and culture Carolyn Boyd shares the stories behind the country's most fascinating foods and ingredients. Spanning every region of France and divided into 200 separate vignettes, each entry blends history and travel, personal anecdote and recipes.

Amuse Bouche is a book to be devoured: a beautifully illustrated, joyous celebration of French food, and a charming, practical guide to inspire your own travels - whether you're a proud Francophile or don't know your *ficelle* from your *flûte*.

'A perfect balance of history, food, anecdotes and recommendations' - Michel Roux Jr.

Carolyn Boyd is an award-winning British travel and food writer who specialises in France, writing for a wide variety of publications including *The Times*, *Guardian*, *National Geographic Traveller*, and *BBC Good Food*. She is the author of *From the Source: France*, a collection of chef interviews and recipes from every corner of the country. Carolyn is also Communications Manager of the Roux Scholarship, the world's most prestigious chef competition.



World All Languages

October 2024

Hardback

320pp £18.99

Imprint: Profile Books

Editor: Mark Ellingham

Illustrations: b/w integrated

A Cheesemonger's Tour de France

Ned Palmer

A cheesemonger's guide to the world of French cheese, complete with tasting notes and serving suggestions

Charles de Gaulle famously said it was impossible to govern a country with 246 different cheeses. And perhaps he was right. Every French cheese carries an essence of the place where it's made - its history, identity and landscape. Sometimes that's a physical thing, as the hard texture of Comté echoes its rugged Alpine home. Other times it's about power and politics - Brie swelling to royal dimensions due to its proximity to the French court, or Camembert gaining national status after being supplied in patriotic boxes to First World War soldiers.

In *A Cheesemonger's Tour de France*, Ned Palmer wends his way around the country's regions, meeting the remarkable cheesemakers who carry the torch for France's oldest and most intense traditions. As he explains the mysteries of *terroir* and why each of those different fromages taste as they do, he shows that a French cheeseboard offers genuine insights into *la Belle République*.

Ned Palmer runs the Cheese Tasting Company, whose events pair cheese with wines, beers, whiskies and history. The author of the bestselling *A Cheesemonger's History of the British Isles* and *A Cheesemonger's Compendium of British and Irish Cheese*, Palmer has worked as a jazz pianist, a hospital porter and a cheesemonger in Borough Market.

FICTION



World All Languages

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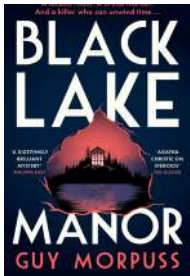
March 2025

Royal Hardback

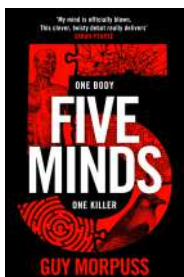
352pp £16.99

Imprint: Viper

Editor: Miranda Jewess



Rights sold: Sinan Publishing House, Arabic; Hayakawa, Japan



Rights sold: Atrium, Germany; Hayakawa, Japan; Sichuan Science, Fiction World Magazine Co., China; Dioptra, Greece; Metropolis Books, Hungary; Prozorets Publishing House, Bulgaria; 1980 Books, Vietnam; Knigolove, Ukraine

A Trial in Three Acts

Guy Morpuss

An outstanding thriller from barrister Guy Morpuss KC, combining nail-biting courtroom drama with a Christie-esque locked room murder mystery.

Six nights a week the cast of the smash-hit play *The Washington Murders* gathers in the chapel of All Souls Cemetery to perform to a sold-out audience, with thousands more watching the livestream around the world. But on this night, the dramatic finale of the third act ends not in applause but in death, as leading lady Alexandra Dyce is beheaded live on stage. And what is at first thought to be a tragic accident is soon revealed to be cold-blooded murder.

Every cast member appears to have a motive, but it is the dead woman's co-star - and ex-husband - Leo Lusk who is charged with the crime. For defence barrister, Charles Konig KC, this ought to be the case of a lifetime: a glamorous victim, a world-famous client, and the chance to defeat his greatest rival, who is leading the prosecution's case. But Lusk is not an easy client; a method actor, he has taken extreme steps to get into the character of George Washington, and his demand to plead presidential immunity is derailing the defence. It becomes clear that Konig's only chance of victory may be to identify the real murderer himself. As he and his co-counsel New York lawyer Yara Ortiz sift through the evidence, they realise that clues lie in the play itself... but also that the murderer may be about to strike again.

Guy Morpuss is a former QC whose cases have featured drug-taking cyclists, dead Formula 1 champions and aspiring cemetery owners. His favourite books involve taking a twist on reality, and playing with the consequences. Which led to his debut novel, *Five Minds*, about five people stuck in one body, trying to kill one another. Guy lives near Farnham, England, with his wife and two sons. His novels have been translated into 9 languages.



World All Languages

US rights via Helen Edwards

June 2025

Royal Hardback

416pp £16.99

Imprint: Viper

Editor: Miranda Jewess

The Rush

Beth Lewis

From the author of The Wolf Road comes a gripping historical novel about three women whose lives intertwine during the Yukon Gold Rush

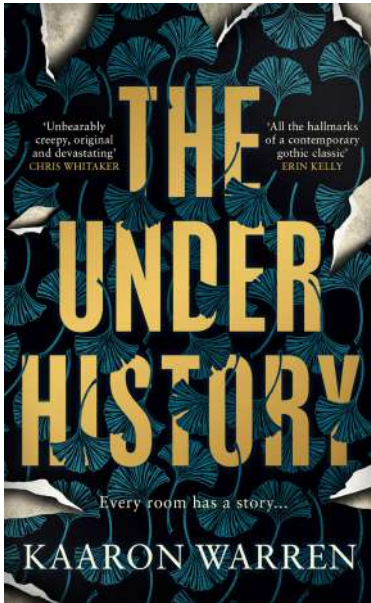
Canada, 1898. The Gold Rush is on in the frozen wilderness of the Yukon. Fortunes are made as quickly as they're lost, and Dawson City has become a lawless settlement.

In its midst, three women are trying to find their place on the edge of civilisation. Journalist Kate has travelled hundreds of miles after receiving a letter from her sister warning that her husband means to kill her. Martha's hotel and livelihood are under threat from the local strongman, who is set on buying up the town. And down by the river, where gold shimmers from between the rocks, Ellen feels her future slip away as her husband fails to find the fortune they risked so much to seek.

When a woman is found murdered, Kate, Martha and Ellen find their lives, fates and fortunes intertwined. But to unmask her killer, they must navigate a desperate land run by dangerous men who will do anything for a glimpse of gold...

Rich in its setting and characters, *The Rush* is a gripping historical crime novel perfect for readers of Stef Penney and Cormac McCarthy by way of Kristin Hannah and C Pam Zhang.

Beth Lewis was raised in the wilds of Cornwall and split her childhood between books and the beach. She has travelled extensively throughout the world and has had close encounters with black bears, killer whales, and Great White sharks. She has been, at turns, a bank cashier, fire performer, juggler, and is currently the Publishing Manager at Rebellion. *The Rush* is her fifth novel. She lives in Oxford with her wife and daughter.



World All Languages

US Rights via Helen Edwards

Finished Copies Available

April 2024

Royal Hardback

384pp £16.99

Imprint: Viper

Editor: Miranda Jewess

The Underhistory

Kaaron Warren

A dark and magnificently inventive upmarket thriller about the lengths a lone woman will go to protect her home, and the family history it hides within its walls

Pera was twelve the day the pilot intentionally crashed his plane into her family's grand home, killing them, their friends and the Australian prime minister. She was the girl who survived the tragedy, a sympathetic oddity, growing stranger by the day. Over the decades she rebuilt the huge and rambling building on the original site, each room telling a piece of the story of her life and that of the many people who died, both before and after the disaster. Her sister, murdered a hundred miles away. The soldier, broken by the war. Death follows Pera, and she welcomes it in as an old friend.

On the day she runs the last haunted house tour of the season, an unexpected group of men arrive. One she recognises, but the others are strangers. But she knows their type all too well. Dangerous men, who will keep an old woman alive only so long as she is useful. But as she begins to show them the house and reveal its secrets, the dangerous men will learn that she is far from helpless. After all, death seems to follow her wherever she goes...

Sinister and lyrical, *The Underhistory* is a haunting tale of loss, self-preservation and the darkness beneath.

Kaaron Warren is the author of the novels *Slights*, *Walking the Tree*, *Mistification* and *The Grief Hole* and the short story collections *Through Splintered Walls*, *The Grinding House*, and *Dead Sea Fruit*. Her short stories have won Australian Shadows Awards, Ditmar Awards and Aurealis Awards. She lives in Canberra, Australia.



World All Languages

US rights via 2 Seas Agency

April 2025

Royal Hardback

256pp £16.99

Imprint: Serpent's Tail

Editor: Leonora Craig Cohen

Shape of an Apostrophe

Uttama Kirit Patel

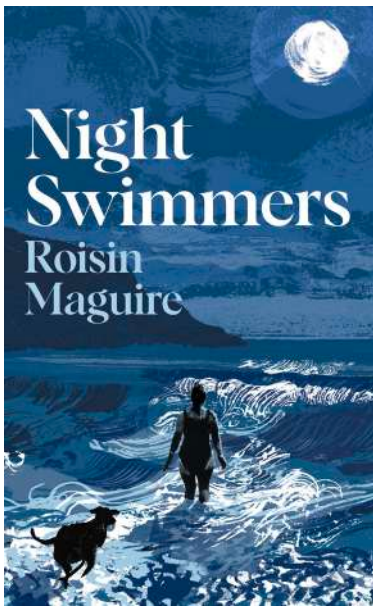
A beautifully wise and heartrendingly bittersweet novel about the surprising nature of love

Lina Solanki, resident of the artificial tree-shaped Palm Jumeirah Island, refuses to adhere to what her husband Ishaan's parents consider good behaviour. She must disown her maiden name, stay out of the sun, and obey every passing whim of her mother-in-law, each one conveniently grounded in traditional belief about what will keep Auntie M's longed-for grandson safe - before he is even conceived.

Lina never wanted children and Ishaan agreed, but now the two lines on the test tell another story. As a resident of Dubai her options are limited. Lina's mother died in childbirth and she's just scattered her beloved father's ashes. A judge might yet throw out the will and give everything to his closest male relative instead. Ishaan bends further and further under his mother's will every day. But when Lina receives a horrifying family secret from Mumbai, she finds herself being driven further towards the baby that will change her entire understanding of her marriage, herself and her place in the world.

Piercingly astute about the compromises we make to belong, *Shape of an Apostrophe* investigates motherhood as a choice versus an assumption. Set among Dubai's Indian diaspora, this acerbically funny novel explores what it means to live as a resident but never a citizen, a daughter-in-law but no longer a daughter and a spouse but perhaps not a partner.

Uttama Kirit Patel is a writer, a resident of twelve cities over four decades, and the founding editor of *South Asian Parent*. She was a semi-finalist of the Raymond Carver Short Story Contest 2016 and nominated for the PEN/Robert J. Dau Short Story Prize for Emerging Writers 2017.



World All Languages

US rights via Helen Edwards

Rights sold: DuMont, Germany

Finished Copies Available

February 2024

Demy Hardback

304pp £16.99

Imprint: Serpent's Tail

Editor: Luke Brown

Night Swimmers

Roisin Maguire

A funny and moving family story with an unconventional heroine in a quirky coastal community – Olive Kitteridge or The Shipping News on the edge of the Irish Sea

Grace lives alone in Ballycathal, a little town on the sublimely beautiful Antrim Coast of Northern Ireland. She fills her days with sea swimming, fishing, quilting, and baiting the tourists who arrive from the city with more money than sense and who mistakenly think they own the place (something of a sport among the locals.) She hasn't left the town since something awful happened to her in London as a young woman at the end of the 1980s.

One of the irritating tourists in town is Evan, taking an enforced holiday from his family and work in Belfast after breaking down after the death of his daughter in infancy. He has come to try to process his grief and make himself desirable again as a husband, a father and a business partner.

But he hasn't been there for a week before he gets trapped by lockdown. When Grace saves his life after a kayaking accident that may not have been in fact an accident, and Evan's troubled son arrives to stay, all three are brought together in a way that forces a reckoning with their personal traumas and draws them back into society.

This is a moving and funny debut novel set in a quirky coastal community you will be desperate to visit after reading. It will appeal to readers of Elizabeth Strout, Maggie O'Farrell and Alice Munro.

Roisin Maguire lives by the sea in Northern Ireland, and holds an MA in Creative Writing from Queen's University. She has worked as a nightclub bouncer, bus driver and primary school teacher - and is a keen scuba diver and fisherwoman who swims every day of the year in the Irish Sea.



US

World English Language

Translation rights: Le Seuil

US rights via 2 Seas Agency

January 2025

Trade Paperback

208pp £16.99

Imprint: Serpent's Tail

Editor: Leonora Craig Cohen

Dealing with the Dead

Alain Mabanckou

A playful, sardonic and surreal reckoning with Congolese history told from beyond the grave

Awakening on top of his own grave after a force like a hurricane has swept him up and turned him around, Liwa Ekimakingai, whose name means 'Death was afraid of me' must come to terms with his new reality. Abruptly deceased at the age of twenty-four and trapped forever in flared purple trousers, he encounters the other late residents of Frère Lachaise cemetery, all of whom have their own complex histories of life and death.

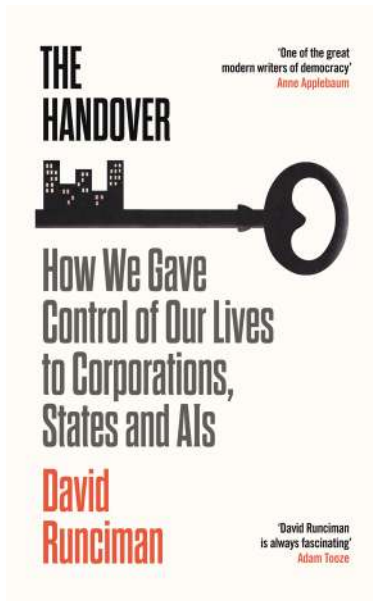
Against all ghostly advice. Liwa makes his way back to his childhood home in Ponte Noire to see his devoted grandmother one last time. Disturbing rumours and political corruption swirl together with Liwa's jumbled memories of his last night on earth, leaving him to solve the riddle of his own untimely demise.

Dealing with the Dead is a darkly humorous and phantasmagorical tale of ambition, community and forces beyond human control by the foremost chronicler of Congolese history.

Alain Mabanckou was born in 1966 in Congo and currently lives in Los Angeles, where he teaches literature at UCLA. His seven previous novels including *African Psycho* and *The Death of Comrade President* are all published by Serpent's Tail. Among his many honours are the Académie Française's Grand Prix de littérature and the 2016 French Voices Award for The Lights of Pointe-Noire. Mabanckou is a Chevalier of the Légion d'honneur, was a finalist for the 2015 Man Booker International Prize and has featured on *Vanity Fair's* list of France's fifty most influential people.

RECENT HIGHLIGHTS

RECENT HIGHLIGHTS



Tr

World All Languages

Rights sold: Liveright/Norton, US & Canada; Corvina, Hungary; Einaudi, Italy; Informations Forlag, Denmark; Mirae N Co., Ltd., Korea; Koc University Press, Turkey

September 2023

336pp

Imprint: Profile Books

Editor: Nick Humphrey

The Handover

How We Gave Control of Our Lives to Corporations, States and AIs

David Runciman

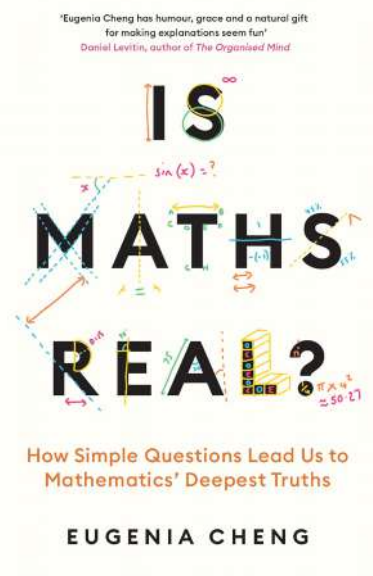
They have made us richer, safer and healthier than would have seemed possible even a few generations ago - and they may yet destroy us. The Handover distils over three hundred years of thinking about how to live with artificial agency.

‘Quirky, meditational, disturbing ... original thinking.’ *Telegraph*

‘Persuasive ... the ever-erudite host of the terrific Talking Politics podcast ... ranges far and wide, from hunter gatherers to Elon Musk, from the wisdom of juries to the (terrifying) implications of autonomous weapons systems.’ *Guardian*

‘Compelling ... David Runciman makes salutary arguments [about] the most urgent problem we face.’ *Literary Review*

David Runciman is Professor of Politics at Cambridge University and the former Head of the Department of Politics and International Studies. His previous books for Profile include *Confronting Leviathan*, *Where Power Stops* and *How Democracy Ends*. He writes regularly about politics for the *London Review of Books* and hosted the widely acclaimed weekly podcast Talking Politics.



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World All Languages

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August 2023

416pp

Imprint: Profile Books

Editor: Andrew Franklin

Is Maths Real?

How Simple Questions Lead Us to Mathematics' Deepest Truths

Eugenia Cheng

One of the world's most creative mathematicians offers new ways to look at maths - focusing on questions, not answers.

‘Passionate, eye-opening and accessible ... a love letter to the curious spirit of the discipline.’ *Waterstones Best Books of 2023*

‘Discover what it feels like to be a real mathematician ... This is a human pursuit, depicted here from the inside.’ *Telegraph*

Eugenia Cheng is Scientist in Residence at the School of the Art Institute of Chicago and Honorary Visiting Fellow of Pure Mathematics at City, University of London. A Cambridge graduate, she previously taught at the Universities of Cambridge, Chicago and Nice. She is also a concert pianist, fluent in French, and the author of several Profile bestsellers, including *How to Bake Pi* and *x + y*.



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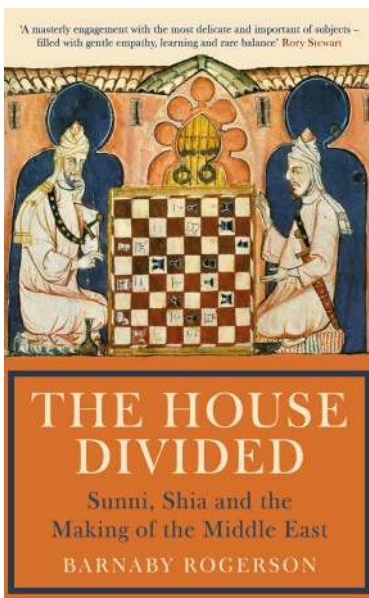
Rights sold: Paidós (Planeta), Spain; Znak, Poland; ACC, Arabic; Tokyodo Suppan, Japan

September 2023

448pp

Imprint: Profile Books

Editor: Nick Humphrey



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World All Languages

Rights sold: Pegasus, US & Canada

January 2024

432pp

Imprint: Profile Books

Editor: Mark Ellingham

Fear

An Alternative History of the World

Robert Peckham

A ground-breaking examination of the societal impact of fear that gives us a thrilling insight on world history.

‘Extraordinary. This exceptional and thought-provoking book sheds light on the intricate position fear occupies in the unavoidable realities of politics and our spiritual existence’
Ai Weiwei

‘Brilliant and breathtakingly wide-ranging . . . as Peckham shows in gripping and beautifully written detail, fear isn’t just the stock in trade of wicked despots; in some circumstances it can be turned to positive effect. Could it, now, be that fear is our friend? Read Peckham and judge for yourself’ Simon Schama

Robert Peckham is a cultural historian and founder of Open Cube, an organisation that promotes the integration of the arts, science, and technology for health. He was previously Professor of History and MB Lee Endowed Professor in the Humanities and Medicine at the University of Hong Kong. He has held fellowships at Cambridge, Oxford, LSE, and King’s College London, and been a visiting scholar at NYU. A fellow of the Royal Historical Society, he has published in *Foreign Affairs*, *New Statesman*, *Prospect*, the *Guardian*, the *Independent* and the *Times Literary Supplement*. He lives in New York.

The House Divided

Sunni, Shia and the Making of the Middle East

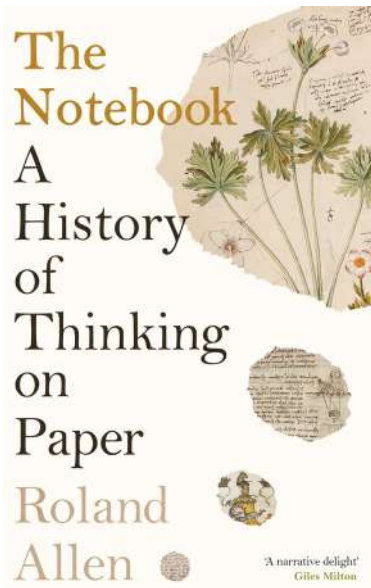
Barnaby Rogerson

At the heart of the Middle East, with its regional conflicts and proxy wars, is a 1400-year-old schism between Sunni and Shia. To understand this divide and its modern resonances, we need to revisit its origins, which go back to the death of the Prophet Muhammad in 632, the accidental coup that set aside the claims of his son Ali, and the slaughter of Ali’s own son Husayn at Kerbala. These events, known to every Muslim, have created a slender faultline in the Middle East.

‘A masterly engagement with the most delicate and important of subjects - filled with gentle empathy, learning and rare balance’
Rory Stewart

‘This is not a book to be ignored’ *The Times*

Barnaby Rogerson has been travelling the Islamic world for the last forty years, first as a young man writing guidebooks, then as a journalist, and finally as a writer of histories. He is publisher of the acclaimed travel list, Eland Books. His books include *The Prophet Muhammad: a Biography*, *The Heirs of the Prophet Muhammad* and *The Last Crusaders*.



Tr

World All Languages

Rights sold: Trillas, LatAm; Yilin Press, Ltd., China; Sang Sang Square, Korea

November 2023

416pp

Imprint: Profile Books

The Notebook

A History of Thinking on Paper

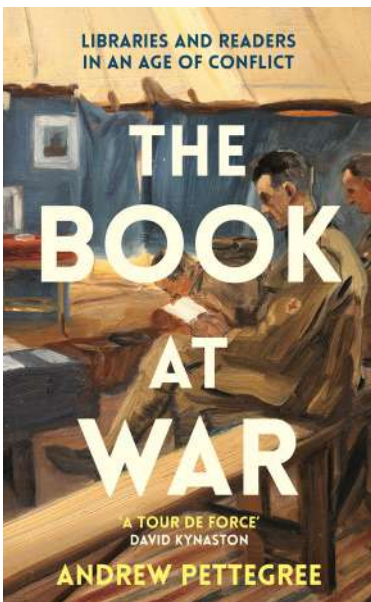
Roland Allen

Diaries, sketchbooks, common-places, notebooks, ledgers and ships' logs: how the blank book changed the way we think, and helped us change the world.

'[A] restless, arresting new history of the notebook . . . beautifully produced, with stylus-shaped dinkuses and lined endpapers to get you in the mood, it is packed with a wonderful range of insights and anecdotes . . . [Allen] has written a fine book on a fabulous subject' *Daily Telegraph*

'Fluently and engagingly written' *Art Newspaper*

Roland Allen is a publisher and author who lives in Hove. He studied at Manchester University and works in book (and notebook) publishing. He has written about subjects as diverse as bicycles and bread, kept a diary for decades, and enjoys stationery a little too much.



Tr

World All Languages

Rights sold: Basic Books, US & CAN; Smak Slowa, PL; Orenda, TR; Laboratory, UA; Kashiwa Shobo Ltd., JP; Book21 Publishing Group, KP; BookClub Publication, Arabic; Punto de Vista, ES

May 2023

480pp

Imprint: Profile Books

Editor: Cecily Gayford

The Book at War

Libraries and Readers in an Age of Conflict

Andrew Pettegree

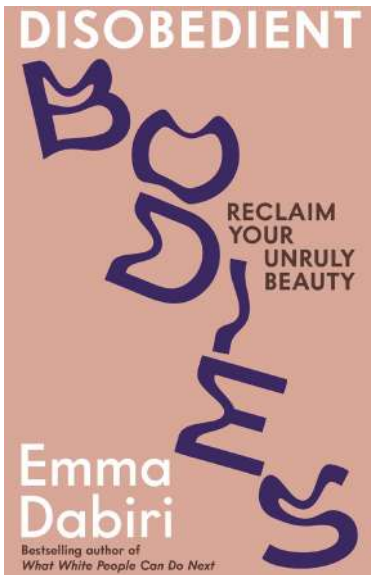
Propaganda, pulp fiction, spies and censorship: the fascinating and action-packed story of books in wartime.

'In this magisterial study Andrew Pettegree . . . surveys how books have been put to work during times of crisis' Kathryn Hughes, *Sunday Times*

'Rich, authoritative and highly readable, a tour de force that will appeal to anyone for whom, whatever the circumstances, books are an abiding, indispensable part of life' David Kynaston

'An endlessly fascinating analysis of the part played in history of libraries and their shelved content' *Irish Times*

Andrew Pettegree, FBA, is Professor of Modern History at the University of St Andrews. He is the co-author of *The Library: A Fragile History*, and the prize-winning *The Book in the Renaissance* and *The Invention of News*. He is a former Vice-President of the Royal Historical Society and founding director of the Universal Short Title Catalogue.



World All Languages

October 2023

160pp

Imprint: Wellcome Collection

Editor: Francesca Barrie

Disobedient Bodies

Reclaim Your Unruly Beauty

Emma Dabiri

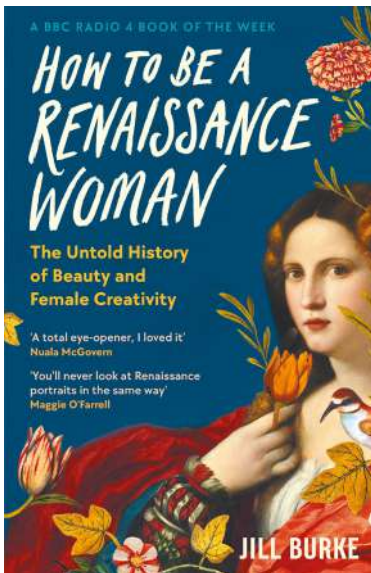
This radical, deeply personal and empowering essay points to ways we can all embrace our unruly beauty and enjoy our magnificent, disobedient bodies.

‘A magnificent text’ Katy Hessel

‘This is so sharp, and funny, and will be so generously liberating for so many - read it!’ Katherine Rundell

‘This call to joyful disobedience is proof that Dabiri is one of our most important thinkers and writers ... Fresh, new and important’ *Irish Times*

Emma Dabiri is an Irish–Nigerian academic, author and broadcaster. She spent over a decade as a teaching fellow in the African department at SOAS. She is a final year Visual Sociology PhD researcher at Goldsmiths, and author of the *Sunday Times* bestseller *What White People Can Do Next* and *Don’t Touch My Hair*. In 2023 she was appointed as a Fellow of the Royal Society of Literature. She is a Contributing Editor at *Elle* and runs the Instagram account, *Disobedient Bodies*.



World All Languages

Rights sold: Pegasus Books, US & Canada; Critica, Spain; Znak, Poland; Hakuyosha, Japan; Beijing Imaginist Time Culture Co., Ltd, China

August 2023

336pp

Imprint: Wellcome Collection

Editor: Francesca Barrie

How to be a Renaissance Woman

The Untold History of Beauty and Female Creativity

Jill Burke

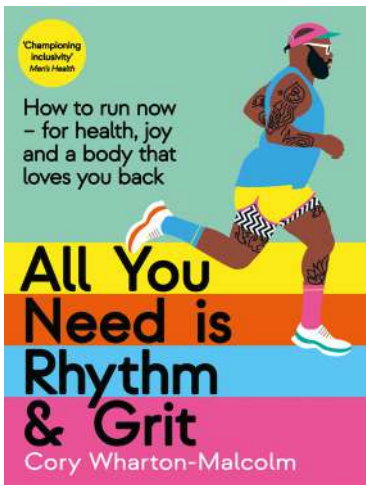
This is the story of the Renaissance, but not as you know it. Discover overlooked and silenced women from this extraordinary moment in history and how they forged opportunities for creativity, community and resistance. From the bedchamber to the court, they give us an intimate window into what life was really like - and hold a mirror up to our contemporary obsession with how we look.

‘Highlights a rich tapestry of female experience that encompasses everyone from artisans to aristocrats ...’ *The Times*

‘A witty and engaging history of cosmetics and beauty ... lavishly illustrated and hugely entertaining’ *Irish Times*

Professor Jill Burke is Chair of Renaissance Visual and Material Cultures at the University of Edinburgh. She has published widely on the history of art, gender and the body. She is currently Principal Investigator of a Royal Society-funded project, *Renaissance Goo*, working with a soft-matter scientist to remake sixteenth-century cosmetic and skincare recipes. She was on the curatorial team of *The Renaissance Nude* exhibition at the J. Paul Getty Museum and the Royal Academy, London in 2018-19.

RECENT HIGHLIGHTS



Tr

World All Languages

Rights sold: Pegasus, US & Canada

January 2024

272pp

Imprint: Souvenir Press

Editor: Cindy Chan

All You Need is Rhythm and Grit

How to run now - for health, joy and a body that loves you back

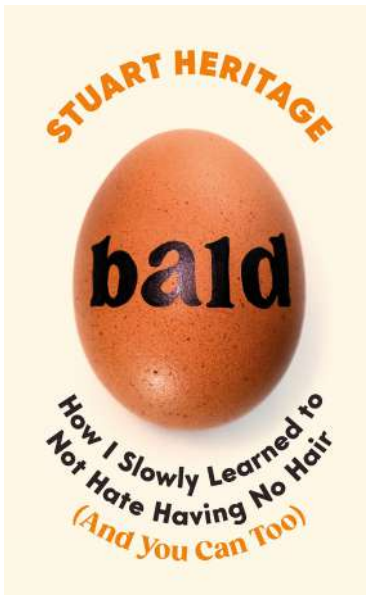
Cory Wharton-Malcolm

Cory believes you don't have to be a tall and slim superhuman to run and feel good doing it! For anyone who thinks running isn't for them, here is a vibrant and inclusive guide to one of the most egalitarian sports for people of all genders, all bodies, all identities and every class and colour.

'Everything Wharton-Malcolm does has the aim of helping people achieve the best version of themselves' *Evening Standard*

'In a world where expectations of others is making people drop out of sport, Cory hooks you back in. With his straight up communication and infectious sense of humour, Cory inspires people from all around the world to find the joy in running.'
Chris Watt, Runner, Friend, Brand Director

Cory Wharton-Malcolm is a running coach, *Runner's World* columnist, founder of West London running crew TrackMafia and Apple Fitness+ trainer who embarks on running adventures all over the world with 'Time To Run'. Previously Nike Run Club's European Head Coach and still the voice of the Nike Run Club app, he has been featured in publications including *Guardian*, *Evening Standard*, *Men's Health* and *Metro*.



Tr US

World All Languages

April 2024

192pp

Imprint: Profile Books

Editor: Zara Sehr Ashraf

Bald

How I Slowly Learned to Not Hate Having No Hair (And You Can Too)

Stuart Heritage

Nobody chooses to be bald. Nobody wants to look into the mirror and be confronted with an absence. Nobody gains any comfort from having a slightly better idea of what their skull looks like.

Stuart Heritage has been bald for two years. But before he accepted the inevitable, he spent a number of years ineptly trying to conceal this fact with an array of expensive treatments and terrible haircuts. Can a man go bald with dignity? Maybe. But can a man go bald with more dignity than Stuart Heritage? Oh good god yes, and this book is his attempt to make that happen for you.

Part-memoir-part-manual, Stuart brings us a self-deprecating, funny and genuinely helpful guide to being bald: what really happens, why it matters and how to feel much less crap about it.

Stuart Heritage is a writer and columnist for the *Guardian*, and his work has appeared *Vanity Fair*, *Esquire*, *the Times*, *Men's Health*, *Elle* and the *NME*. He has written for television, and is the author of several books, including *Bedtime Stories for Worried Liberals* and *Don't be a Dick, Pete*. He is also bald, as you may have deduced by now.

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